

Community Relations

TELEVISION AND RADIO BROADCASTS

1321.1

The Board of Education states as a matter of general principle that television and radio broadcasts of public performances by students, including athletic events, are approved only when such telecasts and broadcasts are in the public interest. All such rights shall be granted in accordance with procedures to be established by the Board of Education and the school administration.

The Board of Education delegates to the Superintendent of Schools or designee the authority to act on all requests for permission to broadcast school events over radio and television.

It is essential that school authorities reserve the right to approve all sponsors to make certain that sponsorship does not include firms supplying goods or services inappropriate to school events.

Adopted 8/27/2004