

Discovering what kids need to succeed

Developmental Assets: A Profile of Your Youth

Executive Summary and Complete Survey Report

Results from the Search Institute Survey

Profiles of Student Life: Attitudes and Behaviors

Fairfield Schools Fairfield, CT August 2014

615 First Avenue NE

Minneapolis, MN 55413

1.800.888.7828

www.search-institute.org

Developmental Assets: A Profile of Your Youth

Executive Summary and Complete Survey Report

Fairfield Schools Fairfield, CT

August 2014

Results from the Search Institute Survey
Profiles of Student Life: Attitudes and Behaviors



Developmental Assets: A Profile of Your Youth for Fairfield Schools. Copyright © 2013 by Search Institute. All rights reserved. Search Institute® and Developmental Assets® are registered trademarks of Search Institute. No part of this publication may be reproduced in any manner whatsoever, mechanical, digital, or electronic, without prior permission from the publisher, except in brief quotations or summaries in articles or reviews, or as follows:

- Regional Youth/Adult Social Action Partnership or its designee may photocopy and distribute this report in its entirety for informational and educational purposes only.
- Regional Youth/Adult Social Action Partnership or its designee may reproduce or adapt Figures 1 through 14 and Tables 1 through 24 to other
 formats (including, but not limited to, brochures, Web sites, and slide presentations), provided Search Institute is acknowledged as the source
 of the information and as the developer of the framework of Developmental Assets.
- The text and appendices contained in this report may <u>not</u> be reproduced as part of any adaptations—mechanical, digital, or electronic. Search Institute will treat this report as **Confidential**. Because the data upon which this report is based can be used to advance the understanding of adolescent development, Search Institute reserves the right to add the data to its larger Developmental Assets database. This report is based on data from the survey **Search Institute Profiles of Student Life**: **Attitudes and Behaviors**, copyright © 2012 by Search Institute. For additional information, contact Search Institute's Survey Services Department at 1-800-888-7828 or www.search-institute.org.

Contents

Section 1 2 3 4 5 6 7	Execution Development Portroited	otive Summary Ilopmental Assets: A Model of Positive Human Development ait of Developmental Assets ng and Risk-Taking Indicators Protective Power of Developmental Assets ait of the Four Core Measures g Action	Page 1-1 2-1 3-1 4-1 5-1 6-1 7-1
Append	lices		
A B C D E F	Surve Surve High- Biblic Assets Searc Frequ	ly Item Percentages by Gender and Grade by Items and Related Developmental Assets, Deficits, Risk-Taking Behaviors, Risk Behavior Patterns, and Thriving Indicators by Items and Research Supporting Search Institute's Developmental separate Framework Ith Institute Resources by Items and Research Supporting Search Institute's Developmental separate Search Institute Resources by Items and Research Supporting Search Institute's Developmental separate Search Institute Resources by Items and Related Developmental Assets separate Search Institute's Developmental search Institute's Developm	A-1 B-1 C-1 D-1 E-1 F-1
		Figure List	
Figure 2 Figure 3 Figure 4 Figure 4 Figure 5 Figure 6 Figure 6 Figure 7 Figure 7 Figure 7 Figure 7 Figure 7	2 3 4 5 6 7 8 9 11 11 12	Average Number of Assets Reported by Your Youth The Asset Challenge Facing Your Community The Power of Developmental Assets to Promote Thriving Indicators The Power of Developmental Assets to Protect Against Risk-Taking Behaviors Average Number of Assets Reported by Your Youth Percent of Youth Reporting Each of 20 External Assets Percent of Youth Reporting Each of 20 Internal Assets Average Number of Eight Thriving Indicators Reported by Asset Level Average Number of 24 Risk-Taking Behaviors by Asset Level Past 30-Day Substance Use by Asset Level Perception of Substance-Use Risk by Asset Level Perception of Parental Disapproval by Asset Level Perception of Peer Disapproval by Asset Level The Asset Challenge Facing Your Community	Page 1-7 1-8 1-10 1-11 3-2 3-4 3-8 5-2 5-4 6-2 6-3 6-4 6-5 7-1
		Table List	
Table 1 Table 2 Table 3) -	Youth Who Were Surveyed Percent of Your Youth Reporting External Assets Percent of Your Youth Reporting Internal Assets	Page 1-2 1-3 1-4

Table 4	Percent of Youth Reporting External Assets	1–5
Table 5	Percent of Youth Reporting Internal Assets	1–6
Table 6	Youth Who Were Surveyed	2-4
Table 7	Percent of Youth Reporting External Assets (with Definitions)	3–5
Table 8	Percent of Youth Who Report External Assets by Gender and Grade	3–6
Table 9	Percent of Youth Reporting Internal Assets (with Definitions)	3–9
Table 10	Percent of Youth Who Report Internal Assets by Gender and Grade	3–10
Table 11	Percent of Youth Who Report Developmental Deficits	3–11
Table 12	Percentages of Eight Thriving Indicators in Your Youth	4–2
Table 13	Percent of Youth Who Report Nine Risk-Taking Behaviors Related to Substance Use	4–3
Table 14	Percent of Youth Reporting 15 Additional Risk-Taking Behaviors	4-4
Table 15	Percent of Youth Reporting 10 High-Risk Behavior Patterns	4–5
Table 16	Percent of Youth Reporting Eight Thriving Indicators by Asset Level	5–3
Table 17	Percent of Youth Reporting Nine Substance Use-Related Risk-Taking Behaviors	5–5
	by Asset Level	
Table 18	Percent of Youth Reporting 15 Additional Risk-Taking Behaviors by Asset Level	5–6
Table 19	Percent of Youth Reporting 10 High-Risk Behaviors Patterns by Asset Level	5–7
Table 20	Past 30-Day Substance Use by Gender and grade	6–2
Table 21	Perception of Risk of Substance Use by Gender and Grade	6–3
Table 22	Youth Perception of Parental Disapproval	6–4
Table 23	Youth Perception of Peer Disapproval	6–5
Table 24	Summary of Four Core Measures Data	6–6

Executive Summary



Developmental Assets: A Profile of Your Youth

Fairfield Schools

Over the past 20 years, Search Institute has surveyed over three million youth about how they experience the 40 Developmental Assets—a research-based framework that identifies basic building blocks of human development. We've found clear relationships between youth outcomes and asset levels in both cross-sectional and longitudinal studies.

The results are compelling: The more assets kids have, the better. Youth with high asset levels are less likely to engage in high-risk behaviors (such as violence, sexual activity, drug use, and suicide), and more likely to engage in thriving behaviors (such as helping others, doing well in school, and taking on leadership roles).

Assets are crucial for the healthy development of all youth, regardless of their community size, geographic region, gender, economic status, race, or ethnicity. This report summarizes the extent to which your youth experience the Developmental Assets and how the assets relate to their behavior and overall health.

The Developmental Assets were assessed in your school community in April 2014, using the Search Institute survey *Profiles of Student Life: Attitudes and Behaviors.* Below you'll find a brief summary of demographic data that describes the young people who participated in your study.

Table 1. Youth	Who Were Surveyed			
		Actual Number of Youth	Adjusted Number of Youth	Adjusted Percent of Total
Total Sample ¹		928		100
Gender ²	Female Male Transgender, male-to-female Transgender, female-to-male Transgender, do not identify as exclusively male or female Not sure	455 467 1 0 1	456 467 0 0 0	49 51 0 0 0
Grade ²	6 7 8 9 10 11	0 153 167 177 149 142 138		0 17 18 19 16 15
Race/Ethnicity ²	American Indian or Alaska Native Asian Black or African American Hispanic or Latino/Latina Native Hawaiian or Other Pacific Islander White Other More than one of the above	5 54 21 44 2 710 27 61		1 6 2 5 0 77 3 7

¹ Three criteria were used to determine whether individual responses were valid. Survey forms that did not meet one or more of the criteria were discarded. Reasons for survey disqualification include missing data on 40 or more items, pattern filling, and surveys from students in grades other than those intended. See full report for more information.

² Numbers may not add up to the "Total Sample" figure due to missing information on individual surveys.

The Developmental Assets in Your Community

The Developmental Asset framework covers extensive territory, including the experiences of young people and their commitments, values, skills, and identity. Your youth were asked questions about their experience of each of the 40 assets. Their answers form the basis for this report. To grasp the range and depth of concepts measured by the asset framework, we can divide assets into two key areas: external assets and internal assets.

External assets are the positive developmental experiences that families, schools, neighborhoods, community groups, and other youth and family-serving organizations provide young people. These positive experiences are reinforced and supported by the broader efforts of society through government policy, health care providers, law enforcement agencies, civic foundations, and other community institutions.

Table 2. Perc	ent of Your Youth Rep	orting External Assets	
Category	Asset Name	Definition	Percent
Support	Family support Positive family communication	Family life provides high levels of love and support. Young person and his or her parent(s) communicate positively, and young person is willing to seek parent(s') advice and counsel.	79 38
	 Other adult relationships 	Young person receives support from three or more nonparent adults.	58
	4. Caring neighborhood	Young person experiences caring neighbors.	46
	 Caring school climate Parent involvement in schooling 	School provides a caring, encouraging environment. Parent(s) are actively involved in helping young person succeed in school.	34 26
Empowerment	7. Community values youth	Young person perceives that adults in the community value youth.	27
	8. Youth as resources	Young people are given useful roles in the community.	36
	9. Service to others	Young person serves in the community one hour or more per week.	54
	10. Safety	Young person feels safe at home, school, and in the neighborhood.	61
Boundaries and Expectations	11. Family boundaries	Family has clear rules and consequences, and monitors the young person's whereabouts.	44
	12. School boundaries 13. Neighborhood boundaries	School provides clear rules and consequences. Neighbors take responsibility for monitoring young people's behavior.	53 42
	14. Adult role models	Parent(s) and other adults model positive, responsible behavior.	40
	15. Positive peer influence 16. High expectations	Young person's best friends model responsible behavior. Both parent(s) and teachers encourage the young	71 51
	10. Tilgit expectations	person to do well.	
Constructive Use of Time	17. Creative activities	Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.	22
	18. Youth programs	Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in community organizations.	76
	19. Religious community	Young person spends one or more hours per week in activities in a religious institution.	48
	20. Time at home	Young person is out with friends "with nothing special to do" two or fewer nights per week.	62

Internal assets are the positive commitments, skills, and values that form a young person's inner guidance system. Youth make personal choices and actions based upon the degree to which their internal assets are developed.

Table 3. Perd	cent of Your Youth Re	eporting Internal Assets	
Category	Asset Name	Definition	Percent
Commitment to Learning	21. Achievement motivation 22. School engagement 23. Homework	Young person is motivated to do well in school. Young person is actively engaged in learning. Young person reports doing at least one hour of homework every school day.	78 61 67
	24. Bonding to school 25. Reading for pleasure	Young person cares about his or her school. Young person reads for pleasure three or more hours per week.	67 18
Positive Values	26. Caring 27. Equality and social justice 28. Integrity	Young person places high value on helping other people. Young person places high value on promoting equality and reducing hunger and poverty. Young person acts on convictions and stands up for his or her beliefs.	59 58 73
	29. Honesty 30. Responsibility 31. Restraint	Young person tells the truth even when it is not easy. Young person accepts and takes personal responsibility. Young person believes it is important not to be sexually active or to use alcohol or other drugs.	70 71 42
Social Competencies	32. Planning and decision— making	Young person knows how to plan ahead and make choices.	43
o dimpotonio de	33. Interpersonal competence	Young person has empathy, sensitivity, and friendship skills.	49
	34. Cultural competence	Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.	43
	35. Resistance skills	Young person can resist negative peer pressure and dangerous situations.	50
	36. Peaceful conflict resolution	Young person seeks to resolve conflict nonviolently.	59
Positive Identity	37. Personal power	Young person feels he or she has control over "things that happen to me."	52
	38. Self-esteem 39. Sense of purpose 40. Positive view of personal future	Young person reports having a high self-esteem. Young person reports that "my life has a purpose." Young person is optimistic about his or her personal future.	57 70 78

The External Developmental Assets (Assets 1–20)

Think of external assets as positive developmental experiences provided for youth by networks of supportive people and social systems in the community. They offer youth a consistent source of love and respect, opportunities for empowerment, leadership, service, and creativity, safe interpersonal and physical boundaries, and high expectations for personal achievement.

The table below summarizes the extent to which young people in your community experience each of the 20 external Developmental Assets.

Table 4. Percent of Youth Reporting External Assets by Gender and Grade										
	Total	Ger	nder	Grade						
External Asset	Sample	М	F	6	7	8	9	10	11	12
Support 1. Family support 2. Positive family communication 3. Other adult relationships 4. Caring neighborhood 5. Caring school climate 6. Parent involvement in schooling	79 38 58 46 34 26	80 36 59 46 31 25	79 40 58 47 37 28		89 45 66 56 43 43	83 51 58 50 37 29	76 33 57 51 32 28	74 29 49 34 26 17	77 33 57 42 36 23	76 34 62 42 29 15
Empowerment 7. Community values youth 8. Youth as resources 9. Service to others 10. Safety	27 36 54 61	25 33 47 70	29 40 61 51		35 43 52 52	32 36 51 58	25 38 54 55	17 26 50 63	22 35 63 65	28 39 55 76
Boundaries and Expectations 11. Family boundaries 12. School boundaries 13. Neighborhood boundaries 14. Adult role models 15. Positive peer influence 16. High expectations	44 53 42 40 71 51	42 53 39 34 65 50	45 54 45 46 77 52		47 77 62 48 93 63	52 72 50 43 92 57	46 45 41 43 75 54	38 44 33 35 57 40	44 43 32 35 57 45	33 34 32 35 46 44
Constructive Use of Time 17. Creative activities 18. Youth programs 19. Religious community 20. Time at home	22 76 48 62	17 75 44 65	27 77 52 59		17 80 61 69	22 70 63 62	18 77 51 65	24 75 34 59	23 77 42 61	29 76 35 53

The Internal Developmental Assets (Assets 21–40)

The *internal* assets can be thought of as inner characteristics: a young person's motivation and commitment to academic achievement and lifelong learning; his or her positive personal values; social competencies (including relationship and communication skills); and characteristics of personal identity, including an optimistic future outlook and sense of purpose.

The table below summarizes the extent to which young people in your community experience each of the 20 internal Developmental Assets.

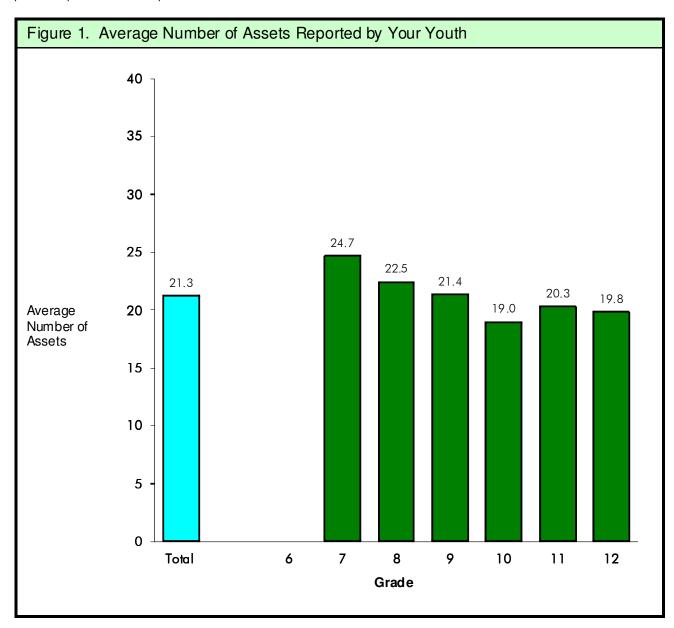
Table 5. Percent of Youth Reporting Internal Assets by Gender and Grade										
	Total	Ger	nd er		Grade					
Internal Asset	Sample	М	F	6	7	8	9	10	11	12
Commitment to Learning 21. Achievement motivation 22. School engagement 23. Homework 24. Bonding to school 25. Reading for pleasure	78 61 67 67 18	72 54 58 66 16	84 70 76 68 20		87 66 60 81 20	78 68 55 71 21	80 65 74 70 15	75 62 71 58 20	77 56 75 58 13	70 50 67 60 17
Positive Values 26. Caring 27. Equality and social justice 28. Integrity 29. Honesty 30. Responsibility 31. Restraint	59 58 73 70 71 42	50 48 69 65 67 38	70 67 77 75 74 47		68 67 68 64 70 77	59 57 66 75 69 68	60 62 72 68 72 43	53 52 76 72 65 25	54 51 80 70 77 23	62 55 78 70 72 12
Social Competencies 32. Planning and decision-making 33. Interpersonal competence 34. Cultural competence 35. Resistance skills 36. Peaceful conflict resolution	43 49 43 50 59	39 34 40 44 44	47 64 46 55 74		46 61 48 71 64	41 54 49 55 61	46 45 46 51 64	34 38 33 39 45	39 51 38 44 57	49 46 42 36 61
Positive Identity 37. Personal power 38. Selt-esteem 39. Sense of purpose 40. Positive view of personal future	52 57 70 78	53 65 75 79	51 49 64 77		46 63 77 81	51 55 73 81	50 56 69 76	48 54 62 70	58 58 70 80	59 55 68 79

Average Number of Developmental Assets in Your Youth

Search Institute's research on adolescents consistently shows a small but meaningful difference in assets between older youth (grades nine through 12) and younger youth (grades six through eight), with younger youth reporting more assets than older youth. This result has been found in both "snapshot" and longitudinal studies. Regardless of age, gender, economic status, or geographic region, most young people in the United States experience far too few of the 40 Developmental Assets.

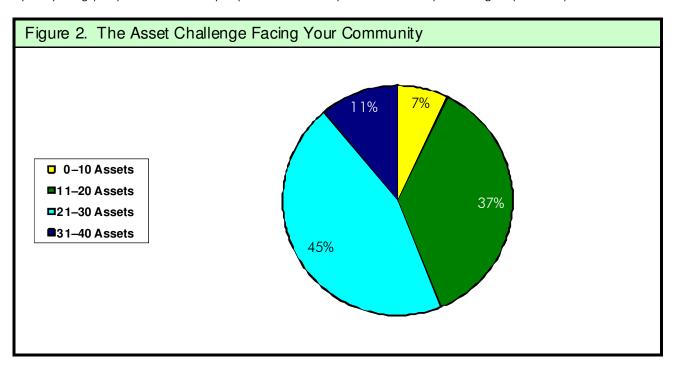
If one or more grade levels in your survey sample report particularly low average numbers of assets compared to other grades in your study, you may need to closely examine community conditions that affect asset development at those particular grade levels.

The following figure reflects the average number of Developmental Assets reported at each grade level by youth in your community.



Your Community's Challenge

For optimal youth outcomes, the more assets youth have, the better. Having 31–40 assets is better than 21–30, which is better than having 11–20, and so on. In an ideal world, communities would strive to ensure that all youth eventually experience between 31 and 40 of the Developmental Assets. In your community, 11 percent of surveyed students report 31 or more of the 40 assets. Below in Figure 2 you'll find the percent of your young people who currently experience Developmental Assets (in asset groups of 10).



The Asset Challenge for All Communities

The state of Developmental Assets in your community is likely to be similar to the challenging asset pattern found throughout the country. The particular strengths and weaknesses highlighted in this report are a unique reflection of your community, but general patterns (of average numbers of assets, general decreases in asset levels, and relationships between assets and risk behaviors and between assets and thriving behaviors) are typical of other communities that have administered this survey to youth. Search Institute studies have found regardless of town size or geography that youth typically lack support. Communities can draw upon the inherent strengths of youth and adults to increase assets in young people and do the following:

- Give adequate adult support through long-term, positive intergenerational relationships;
- Provide meaningful leadership and community involvement opportunities;
- Engage young people in youth-serving programs;
- Provide consistent and well-defined behavioral boundaries;
- Help youth connect to their community; and
- Create critical opportunities to develop social competencies and form positive values.

Young people may face complex social forces, including:

- High levels of parental absence;
- Adult silence on positive values and healthy boundaries;
- Fragmented family and community social systems;
- Neighbors who are isolated from one another and separated by age barriers;
- Adult fear of becoming involved and the sense that young people are someone else's responsibility;
- Public disengagement from the important work of building meaningful connections with youth;
- Youth overexposure to media saturated with violence and sexual situations;
- Poverty and lack of access to supportive programs and services;
- Inadequate education and poor economic opportunities that cause families to be unable to provide for their children's needs;
- Schools, religious institutions, and other youth-serving organizations that are not adequately equipped to be supportive, caring, and challenging in a positive way.

By working to eliminate these barriers and conditions, communities can fortify young people against the allure of risk-taking behaviors, negative pressures, and undesirable sources of belonging in order to prepare them to become the next generation of parents, workers, leaders, and citizens. While this combination of social factors suggests that we have much work to do, a concerted effort by all members of the community to build assets in youth can strengthen our capacity to be caring, connected and committed to the common good.

The Power of Developmental Assets to Promote Thriving in Youth

Youth who report higher levels of assets are not only less likely to engage in risk-taking behaviors, but they are also more likely to consistently report higher numbers of eight thriving indicators, according to Search Institute's research. These indicators offer a brief look at thriving, which is a much more comprehensive concept.³ Figure 3 reflects the power of assets to promote the eight specific thriving indicators among young people.

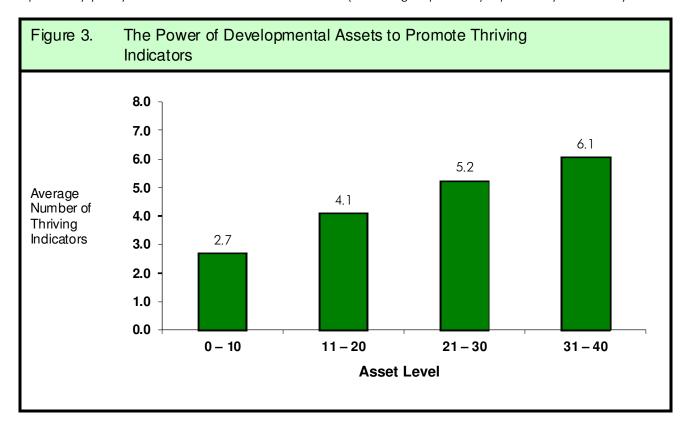
Eight Indicators of Thriving Youth

Youth:

- Experience school success
- Help others informally
- Value diversity
- Maintain good personal health

- Exhibit leadership
- Resist danger
- Controll impulsive behavior
- Overcome adversity

In the figure below, each bar represents a relationship between the average number of thriving indicators reported by your youth and the total number of assets (in asset groups of 10) reported by the same youth.



³ For more details regarding the definition and measurement of thriving, see Sparks: How Parents Can Ignite the Hidden Strengths of Teenagers by Peter L. Benson, Ph.D. (Jossey-Bass, 2008). See also Benson, P. L., & Scales, P. C. (2009). The definition and preliminary measurement of thriving in adolescence. *Journal of Positive Psychology* 4(1), 85-104.

The Protective Power of Developmental Assets

Search Institute's research consistently shows that youth with higher levels of Developmental Assets are involved in fewer risk-taking behaviors and experience higher levels of thriving indicators. Developmental Assets have the power to protect youth from engaging in the following 24 risk-taking behaviors:

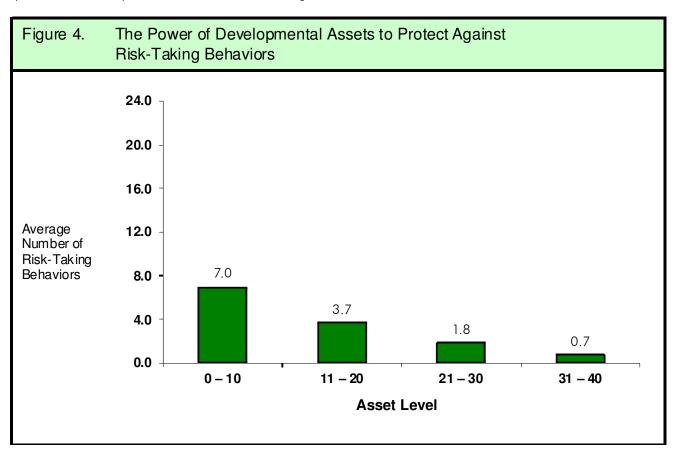
Risk-Taking Behaviors

- Alcohol use
- Binge drinking
- Marijuana use
- Smokeless tobacco use
- Illegal drug use
- Driving while drinking
- Early sexual intercourse
- Vandalism

- Inhalant use
- Smoking
- Shoplifting
- Using a weapon
- Eating disorders
- Skipping school
- Gambling
- Depression

- Getting into trouble with police
- Hitting another person
- Hurting another person
- Fighting in groups
- Carrying a weapon for protection
- Threatening to cause physical harm
- Attempting suicide
- Riding with an impaired driver

Each vertical bar in Figure 4 represents the average number of risk-taking behaviors reported by your youth at particular asset levels (in asset groups of 10). Note the average number of risk-taking behaviors reported by students who experience assets at both the highest and lowest levels.



Take Action!

This report provides educators and administrators, parents, neighbors, community members, and leaders with insight into the behaviors, opportunities, and challenges facing young people in your community. Use this information as a powerful basis for ongoing, community-wide discussions about how best to improve the well-being of your youth.

Set a Community-Wide Asset Goal

It is important for each community to establish and work toward the goal of a higher average total number of assets that each of its young people experience. This goal-setting process can provide a critical opportunity for community members to create a shared vision for healthy youth. As you begin your goal-setting process, keep in mind the barriers and challenges noted above, as well as the protective power of Developmental Assets and their power to help youth thrive.

The good news is that everyone—parents, grandparents, educators, neighbors, children, teenagers, youth workers, employers, health care providers, business people, religious leaders, coaches, mentors, and many others—can build Developmental Assets in youth. Ideally, an entire community will become involved in ensuring that its young people receive the solid developmental foundation they need to become tomorrow's competent, caring adults.

Begin With First Steps

As a Neighbor or Caring Adult, You Can . . .

- □ Invite a young person you know to join you in an activity: play a game, visit a park, or go for a walk together.
- ☐ Greet the children and adolescents you see every day.
- □ Send birthday cards, letters, "I'm thinking of you" notes, or e-messages to a child or adolescent with whom you have a connection.

As a Young Person, You Can . . .

- Challenge yourself to develop a new interest on your own, or try a new activity through school, local youth programming, cocurricular activities, or faith community youth program.
- □ Strike up a conversation with an adult you admire, and get to know that person better. See adults as potential friends and informal mentors.
- □ Look for opportunities to build relationships with younger children through service projects, tutoring, or baby-sitting.

As a Parent or Family Member, You Can . . .

- □ Consistently model—and talk about—your family's values and priorities.
- Regularly include all children in your family in projects around the house, recreational activities of all kinds, and community service projects that benefit people with needs greater than your own.

□ Post a list of the Developmental Assets and talk to children about them. Ask teens for suggestions of ways to strengthen their assets as well as yours.

As an Organization Member and/or Businessperson, You Can . . .

- ☐ Highlight, develop, expand, and support programs designed to build assets, such as one-on-one mentoring, peer helping, service learning, and parent education.
- □ Provide meaningful opportunities for young people to contribute to the lives of others, in and through your organization.
- Develop employee policies that encourage asset building in youth, including flexible work schedules for parents and other employees that allow them to volunteer in youth development programs.

For detailed information about building Developmental Assets or starting an asset-building initiative in your community, visit Search Institute at www.search-institute.org or call (800) 888–7828.

Complete Report



Section 2

Developmental Assets: A Model of Positive Human Development

This report summarizes how young people in your community experience the 40 Developmental Assets and how those assets relate to their behavioral choices, as measured by the Search Institute survey *Profiles of Student Life: Attitudes and Behaviors.* Students in your community recently took the survey in April 2014.

Search Institute's framework of 40 Developmental Assets provides a positive way to assess the overall well-being of middle school and high school youth. Assets represent developmental building blocks that are crucial for all youth, regardless of gender, race, ethnicity, family economics, community size, or geographic region. Search Institute's research is based on fifty years of scientific inquiry into risk-taking and resiliency factors, as well as normal developmental processes. See Section 3, Portrait of Developmental Assets, for a complete list of Developmental Assets.

Profiles of Student Life: Attitudes and Behaviors assesses the protective factors present in the lives of youth, including thriving and resiliency behaviors. It also measures levels of high-risk behaviors, including the use of tobacco, alcohol, other drugs, violence, and early sexual involvement. By juxtaposing challenging risk behaviors with the positive model of the Developmental Asset framework, Search Institute offers communities a hopeful vision of change that can guide your efforts to create a positive climate in which to raise youth. The framework emphasizes healthy human development, and relies on every resident to share responsibility for ensuring that young people grow up healthy and capable of leading productive lives.

The Value of Developmental Assets

Search Institute researchers synthesized what's been learned from a substantial body of literature in the fields of developmental psychology and positive youth development, as well as drawing upon decades of Search Institute research studies, to create the Developmental Assets framework.⁴ The Institute's survey research demonstrates a strong correlation between high levels of Developmental Assets present in young people's lives and significantly lower levels of risk-taking behaviors, including substance use, school truancy, premature sexual activity, and delinquency.

The research also shows that youth who report higher levels of Developmental Assets are more likely to show signs of thriving, including higher student achievement and school success, as well as informal helping behaviors, leadership, resisting danger and controlling impulsive behavior, valuing diversity, maintaining good personal health, and overcoming adversity.

Ensuring Healthy Youth—Everyone's Responsibility

Study after study—local and national—draws attention to disturbingly high rates of teen and adolescent risk-taking. These behaviors include alcohol and other drug use, early sexual activity and teen pregnancy, interpersonal violence, and school failure, among others. In searching for solutions, communities and

⁴ Scales, Peter C., Ph.D. and Leffert, Nancy, Ph.D. (2004). Developmental Assets: A Synthesis of the Scientific Research on Adolescent Development (2nd ed.). Minneapolis, MN: Search Institute.

individuals may turn to prevention programs, behavioral interventions, and social services for help. These methods are often, although not always, effective.

It's vitally important for communities to confront behaviors that threaten the health, safety, and positive futures of young people, whether youth engage in risky behaviors themselves or are exploited by the behaviors of other adults, the media, pervasive poverty, racism, or family and community violence. Despite the best efforts of concerned, competent people and community organizations, these problems often persist or are replaced by equally challenging ones.

Troubling youth behaviors can often be explained by a scarcity of positive developmental experiences. Strengthening, and in some cases rebuilding, the Developmental Assets framework is essential for young people's positive development.

The Developmental Assets framework allows you a way to assess the health of

Key Supports for Young People

The Developmental Assets approach emphasizes the importance of providing youth with the positive core developmental supports and traits they need from adults, including but not limited to:

- Caring adult relationships
- Positive intergenerational family relationships
- Safety at home, school, and in the neighborhood
- Clear, consistent boundaries and guidelines
- Opportunities for participation in constructive activities
- A commitment to learning
- Consistent attention to developing positive values
- Opportunities to serve the needs of others
- Time to practice and learn planning and decisionmaking skills
- Opportunities to develop a sense of purpose and goals for the future

youth in your community and focus community-wide attention on creating the positive conditions necessary to nurture healthy development. Responsibility for ensuring these conditions lies with adults who interact with youth every day—families, friends, neighbors, teachers, retirees, law enforcement professionals, business people, coworkers, religious leaders—and many others. Everyone has a valuable role to play in nurturing healthy youth.

External and Internal Developmental Assets

Think of the 40 Developmental Assets as **external** experiences in the home, school, peer group, and community that support and nurture youth, and **internal** attitudes, values, and competencies that work together to help youth become healthy, independent, and successful young adults.

External assets are positive developmental experiences that surround youth with support, personal boundaries and expectations, and opportunities for empowerment and constructive use of time. When various systems in the community deliberately provide these critical experiences for young people, positive development is stimulated and nurtured.

Internal assets are elements of a young person's educational commitments, strong positive values, social competencies, and healthy, positive identity. Similar to external assets, internal assets develop in young people through consistent, deliberate community efforts.

For more information about Search Institute's work and research supporting the Developmental Assets framework, see Appendix C.

How Your Survey Was Conducted

Search Institute's Profiles of Student Life: Attitudes and Behaviors survey measures Developmental Assets levels in your community. Similar research has been conducted with over three million young people in hundreds of communities across the country and around the world.⁵

The survey was administered in April, 2014 to students in grades 7 through 12 at Tomlinson Middle School, Ludlowe Middle School, Fairfield Woods Middle School, Ludlow High School, and Fairfield Warde High School. Standardized administration procedures were provided to school staff by Search Institute to enhance the quality of the data. To ensure complete student anonymity, no names or identification numbers were used. Parents were notified of the survey administration.

A Note about Interpreting the Data

To create the final dataset on which these findings are based, multiple careful reviews were made of individual survey responses. For your survey report, 13 surveys were eliminated due to one or more of the following factors:

- Missing data on 40 or more items within the same survey;
- Filling in long patterns of responses rather than answering thoughtfully (e.g., answering "Strongly Disagree" to 18 guestions in a row even though the questions have a mix of positive and negative tone);
- Reporting a grade level other than those intended to be surveyed.

The number of surveys discarded from your survey sample represents 1 percent of the total number of your surveys received by Search Institute. Typically, between five and eight percent of surveys are discarded for the reasons mentioned above. If, for any reason, the percentage of discarded surveys is greater than 10 percent, caution should be used in interpreting the results, as survey bias may be present.

An important factor affecting survey data quality is the degree to which the surveyed students represent all youth in a participating school(s). If a survey consists of a random sample of students, the sample must be large enough to appropriately represent the student population. Survey studies that are intended to assess all youth should ideally obtain data from at least 80 percent of the student population. Neither method produces perfect results, but both methods can provide quality information about your youth.

In this report, percentages are generally reported by total group, gender, and grade. To protect students' anonymity, if data are received from fewer than 30 students per grade, percentages are reported for combinations of grades (for example, grades six, seven, and eight, grades nine and 10, or grades 11 and 12).

Please note: When grade-level survey sample sizes are 50 or less, exercise caution in making blanket comparisons between individual grade levels, unless sample sizes represent the total number of youth in those grades. Also, when not every student in grades six through 12 is surveyed, use caution in reporting total survey item percentages, as figures will not necessarily represent the experience of the entire population of students in grades six through 12. See Table 6 below for characteristics of the youth who participated in your study.

⁵ The current framework of 40 Developmental Assets reflects Search Institute's continuing commitment to increase an understanding of Developmental Assets and the developmental processes working in the lives of children and adolescents. Search Institute studies conducted prior to 1996 measured a set of 30 Developmental Assets.

Table 6. Youth	Who Were Surveyed			
		Actual Number of Youth	Adjusted Number of Youth	Adjusted Percent of Total
Total Sample ⁶		928		100
Gender ⁷	Female Male Transgender, male-to-female Transgender, female-to-male Transgender, do not identify as exclusively male or female	455 467 1 0 1	456 467 0 0	49 51 0 0
	Not sure	4	0	0
Grade ⁷	6 7 8 9 10 11	0 153 167 177 149 142 138		0 17 18 19 16 15
Race/Ethnicity ⁷	American Indian or Alaska Native Asian Black or African American Hispanic or Latino/Latina Native Hawaiian or Other Pacific Islander White	5 54 21 44 2		1 6 2 5 0
	Other More than one of the above	27 61		3 7

-

⁶ Four criteria were used to determine whether individual responses were valid. Survey forms that did not meet one or more of the criteria were discarded. Reasons for survey disqualification include inconsistent responses, missing data on 40 or more items, reports of unrealistically high levels of alcohol or other drug use, and surveys from students in grades other than those intended. See full report for more information.

⁷ Numbers may not add up to the "Total Sample" figure due to missing information on individual surveys.

How to Use This Report

This report contains important insights into the lives of young people living in your community. It includes information about the challenges they face, as well as the external supports and internal strengths they have to help them overcome those challenges. When reading survey reports, readers sometimes debate the meaning or accuracy of individual numbers. General guidelines for interpreting your results may be helpful:

- First, give additional consideration to survey differences of five percentage points or more between grade levels and between males and females.
- Next, look for patterns of findings, rather than
 focusing on a specific asset level or individual
 survey item finding. Ask, for example, "Does one
 grade level or set of grade levels consistently
 report fewer assets?"
- Finally, rather than overwhelming and confusing community members with individual item numbers, convey an overall message about youth in your community, such as the average number of assets reported by your youth.

Many members of your community will benefit from the information in this report, including:

- Young people
- Educators
- Youth workers
- Community leaders
- Healthcare providers
- Parents
- Media representatives
- Religious leaders
- Employers and business people
- After-school caregivers and coaches
- Community and neighborhood residents

Use local resources, as well as survey resources from Search Institute's Web site (www.search-institute.org), Survey Services, and Training and Speaking departments, to communicate your survey findings. See Appendix D for an extensive list of asset-building resources to aid your efforts and Appendix E for answers to Frequently Asked Questions.

After you share the survey report with your youth, parents, educators, community leaders and others, you can begin the important work of asset building. This work requires long-term commitment and community-wide effort. While the information gathered from the *Profiles of Student Life: Attitudes and Behaviors* survey represents a snapshot of your youth at a particular moment in time, opportunities for asset building in youth (ideally beginning at birth and continuing throughout childhood) can extend well into adolescence and beyond.

See section 7, Taking Action, for ideas on getting started. And note the "Questions to Consider" at the bottom of many pages, which can be used to start a candid discussion about what works well and what needs attention in your community's efforts to build assets in your young people. Once you're engaged in asset building, you may discover individuals and groups who are already involved in supporting youth in highly creative ways. While asset building is not a program, it is a catalyst for empowering and connecting all parts of the community.

Section 3

Portrait of Developmental Assets

Here you'll find information in various forms about the state of Developmental Assets in your young people, including reports of "Average Number of Assets" and "Percentage of Youth Who Report Each Asset." Whether a youth is said to have an asset is based on how that person answered survey questions that measure the asset.

Each asset is carefully evaluated, and is considered either present or absent in a youth's life in order to simplify survey reporting and focus attention on overall trends. In reality, of course, young people experience assets by degrees, and not as an "all or nothing" proposition.

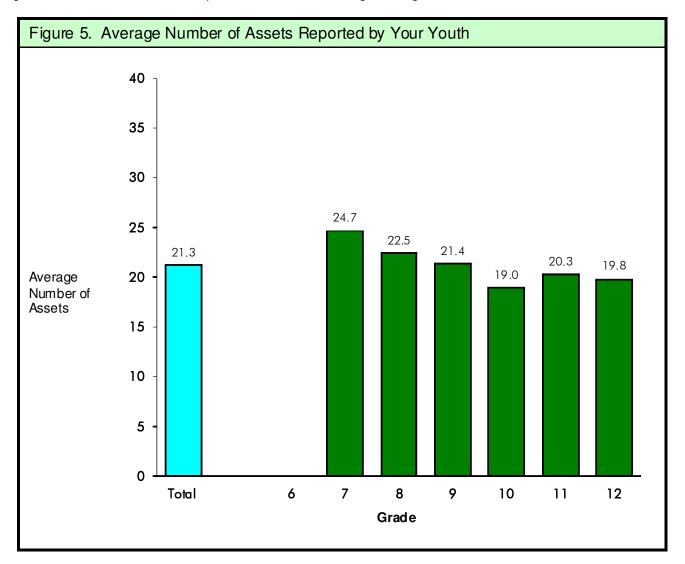
To motivate and challenge your community, you'll want to create a shared vision of the average number of assets your youth should ideally experience. This approach reminds everyone that many different asset combinations contribute to the healthy development of young people. When the majority of youth experience an asset, that experience becomes the accepted standard for the community.

See Appendix A for detailed information about youth responses to each survey item, and Appendix B to examine the relationship between survey items and the assets they measure.

Average Number of Assets in Your Youth

Students' individual survey responses were analyzed to determine whether they "have" each asset. Figure 5 represents the average number of Developmental Assets reported by your students, as well as the average number reported at each grade level.

Most young people in the United States—regardless of ethnicity, age, gender, economic status, or geographic region—experience too few of the 40 assets. Of particular concern, a Search Institute longitudinal study found that the average number of assets reported by adolescents in the 6th through 8th grades tends to decrease as they move into the 9th through 12th grades.



- What is the average number of assets reported by your youth?
- How does the average number of reported assets compare across various grade levels?
- Do some grade levels report especially low numbers of assets? If so, why might this be, and what response can you make to turn the numbers around?

External Developmental Assets

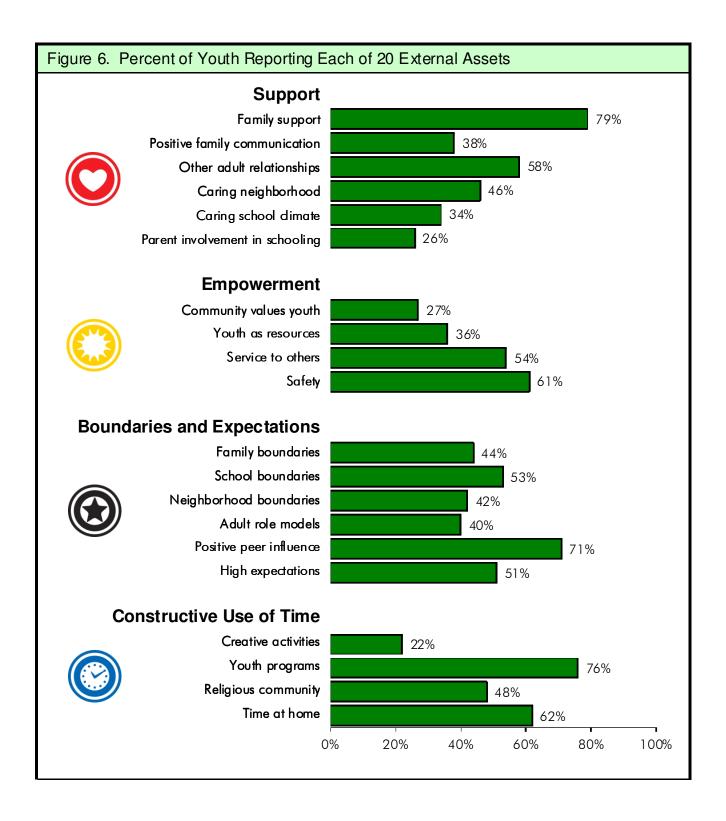
External assets are the positive experiences and supports a young person receives from formal and informal connections to adults and peers in the community. Twenty external assets are organized into four categories: Support, Empowerment, Boundaries and Expectations, and Constructive Use of Time.

The **Support** assets refer to the love, affirmation, and acceptance that young people receive from their families, other adults, and peers. Ideally, young people experience an abundance of support not only within their families, but also from many other people in their community.

The **Empowerment** assets relate to the key developmental need youth have to be valued and valuable. Empowerment assets focus on community perceptions of young people (as reported by youth themselves), on opportunities for youth to contribute to and serve their community in meaningful ways, and on the community's efforts to create a safe place for youth to grow and flourish.

Boundaries and Expectations assets refer to the need youth have for clear and enforced boundaries to complement their experience of the Support and Empowerment assets. Ideally, Boundaries and Expectations assets are experienced within the family, school, and neighborhood, providing a set of consistent messages about appropriate and acceptable behavior across social systems and contexts.

The **Constructive Use of Time** assets are the purposeful, structured opportunities for children and adolescents that a healthy community offers to its young people. Whether they're provided through schools, community groups, or religious institutions, organized activities contribute to the development of many external and internal assets.



External Developmental Assets in Your Youth

This table reflects percentages of external Developmental Assets reported by the total sample of youth who were surveyed. The data refer to each of the 20 external assets, which are grouped by external asset categories (Support, Empowerment, Boundaries and Expectations, and Constructive Use of Time).

Table 7. Perc	ent of Youth Reporting	External Assets (with Definitions)	
Category	Asset Name	Definition	Percent
Support	Family support Sositive family communication	Family life provides high levels of love and support. Young person and his or her parent(s) communicate positively, and young person is willing to seek parent(s') advice and counsel.	79 38
	3. Other adult relationships	Young person receives support from three or more nonparent adults.	58
	4. Caring neighborhood	Young person experiences caring neighbors.	46
	5. Caring school climate 6. Parent involvement in schooling	School provides a caring, encouraging environment. Parent(s) are actively involved in helping young person succeed in school.	34 26
Empowerment	7. Community values youth	Young person perceives that adults in the community value youth.	27
	8. Youth as resources	Young people are given useful roles in the community.	36
	9. Service to others	Young person serves in the community one hour or more per week.	54
	10. Safety	Young person feels safe at home, school, and in the neighborhood.	61
Boundaries and Expectations	11 . Family boundaries	Family has clear rules and consequences, and monitors the young person's whereabouts.	44
·	12. School boundaries	School provides clear rules and consequences.	53
	13. Neighborhood boundaries	Neighbors take responsibility for monitoring young people's behavior.	42
	14. Adult role models	Parent(s) and other adults model positive, responsible behavior.	40
	15. Positive peer influence	Young person's best friends model responsible behavior.	71
	16. High expectations	Both parent(s) and teachers encourage the young person to do well.	51
Constructive Use of Time	17. Creative activities	Young person spends three or more hours per week in lessons or practice in music, theater, or other arts.	22
	18. Youth programs	Young person spends three or more hours per week in sports, clubs, or organizations at school and/or in community organizations.	76
	19. Religious community	Young person spends one or more hours per week in activities in a religious institution.	48
	20. Time at home	Young person is out with friends "with nothing special to do" two or fewer nights per week.	62

- Which external Developmental Assets are particularly strong in your surveyed students? Particularly weak?
- Which external asset categories are particularly strong or weak?
- What implications do these findings have for your community?

External Assets by Gender and Grade

This table reflects percentages of surveyed youth who reported each of the 20 external Developmental Assets. Results are given by total sample, gender, and grade and are grouped by external asset categories. Notice that percentages for the total sample correspond to the bar graph in Figure 6.

Table 8. Percent of Youth Reporting E.	Table 8. Percent of Youth Reporting External Assets by Gender and Grade									
	Total	Ger	nder		Grade					
External As set	Sample	М	F	6	7	8	9	10	11	12
Support 1. Family support 2. Positive family communication 3. Other adult relationships 4. Caring neighborhood 5. Caring school climate 6. Parent involvement in schooling	79 38 58 46 34 26	80 36 59 46 31 25	79 40 58 47 37 28		89 45 66 56 43 43	83 51 58 50 37 29	76 33 57 51 32 28	74 29 49 34 26 17	77 33 57 42 36 23	76 34 62 42 29 15
Empowerment 7. Community values youth 8. Youth as resources 9. Service to others 10. Safety	27 36 54 61	25 33 47 70	29 40 61 51		35 43 52 52	32 36 51 58	25 38 54 55	17 26 50 63	22 35 63 65	28 39 55 76
Boundaries and Expectations 11. Family boundaries 12. School boundaries 13. Neighborhood boundaries 14. Adult role models 15. Positive peer influence 16. High expectations	44 53 42 40 71 51	42 53 39 34 65 50	45 54 45 46 77 52		47 77 62 48 93 63	52 72 50 43 92 57	46 45 41 43 75 54	38 44 33 35 57 40	44 43 32 35 57 45	33 34 32 35 46 44
Constructive Use of Time 17. Creative activities 18. Youth programs 19. Religious community 20. Time at home	22 76 48 62	17 75 44 65	27 77 52 59		17 80 61 69	22 70 63 62	18 77 51 65	24 75 34 59	23 77 42 61	29 76 35 53

- Do significant differences show up between numbers of external assets reported by males and females? If so, which external assets are those?
- Did some grade levels report consistently higher or lower levels of external assets compared to others? If so, what might explain the differences?
- How can the community respond in a constructive way to disparities in asset levels?

Internal Developmental Assets

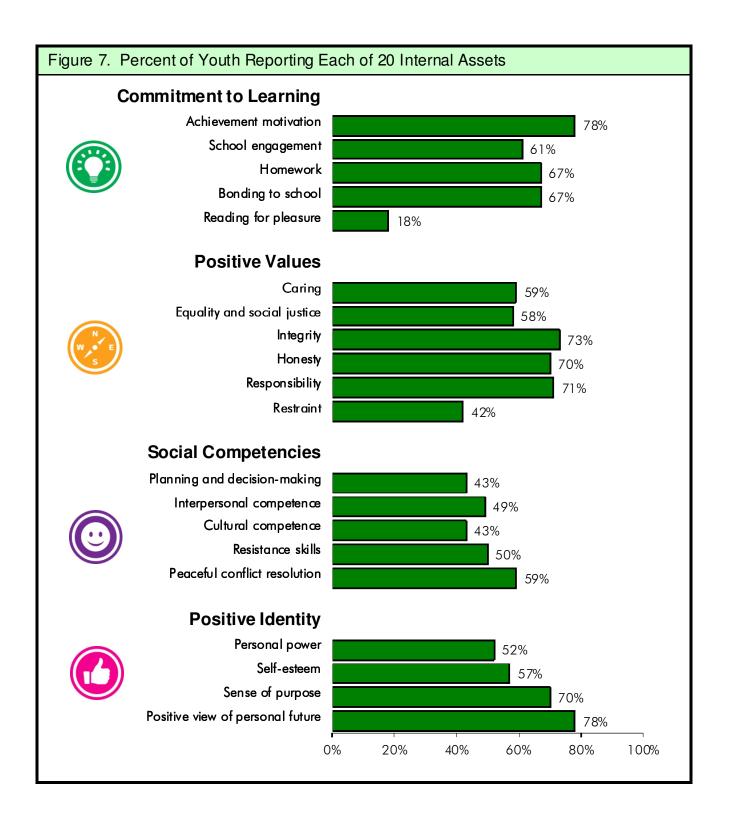
Internal assets are those qualities, skills, and attributes a community and family can nurture within youth so they can contribute to their own development. The 20 internal assets are divided into four asset categories: Commitment to Learning, Positive Values, Social Competencies, and Positive Identity.

Commitment to Learning assets are essential in a rapidly changing world. Developing intellectual curiosity and critical thinking skills to acquire knowledge and learn from experience are important characteristics of successful adolescents.

Positive Values assets are important "internal compasses" that guide young people's priorities and choices. These values represent the foundation first laid by a young person's family. Though parents and caregivers seek to nurture and instill many values in children, the asset framework focuses particularly on six known to help prevent high-risk behaviors and promote caring for others.

Social Competencies assets reflect important personal skills young people need to negotiate the maze of choices and options they face in the teenage years. These skills also lay a foundation for the development of independence and competence as young adults.

Positive Identity assets focus on young people's views of themselves—their own sense of power, purpose, worth, and promise. Without these assets, young people risk feeling powerless and lack a sense of initiative and meaning.



Internal Developmental Assets in Your Youth

This table reflects percentages of internal Developmental Assets reported by the total sample of youth who were surveyed. The data refer to each of the 20 internal assets, which are grouped by internal asset categories (Commitment to Learning, Positive Values, Social Competencies, and Positive Identity).

Table 9. Pero	ent of Youth Reporti	ng Internal Assets (with Definitions)	
Category	Asset Name	Definition	Percent
Commitment to Learning	21. Achievement motivation 22. School engagement 23. Homework 24. Bonding to school	Young person is motivated to do well in school. Young person is actively engaged in learning. Young person reports doing at least one hour of homework every school day. Young person cares about his or her school.	78 61 67
	25. Reading for pleasure	Young person reads for pleasure three or more hours per week.	18
Positive Values	26. Caring 27. Equality and social justice	Young person places high value on helping other people. Young person places high value on promoting equality and reducing hunger and poverty.	59 58
	28. Integrity	Young person acts on convictions and stands up for his or her beliefs.	73
	29. Honesty	Young person tells the truth even when it is not easy.	70
	30. Responsibility 31. Restraint	Young person accepts and takes personal responsibility. Young person believes it is important not to be sexually	71 42
		active or to use alcohol or other drugs.	
Social Competencies	32. Planning and decision- making	Young person knows how to plan ahead and make choices.	43
o o mpo o o o o o	33. Interpersonal competence	Young person has empathy, sensitivity, and friendship skills.	49
	34. Cultural competence	Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.	43
	35. Resistance skills	Young person can resist negative peer pressure and dangerous situations.	50
	36. Peaceful conflict resolution	Young person seeks to resolve conflict nonviolently.	59
Positive Identity	37. Personal power	Young person feels he or she has control over "things that happen to me."	52
	38. Self-esteem	Young person reports having a high self-esteem.	57
	39. Sense of purpose 40. Positive view of personal future	Young person reports that "my life has a purpose." Young person is optimistic about his or her personal future.	70 78

- Where are the strengths and needs of your youth with respect to their internal assets? Which assets do more youth report, and which do fewer report?
- Are reports of some internal asset categories particularly high or low? Why might this be?
- What actions can you take to strengthen internal assets in your young people?

Internal Assets by Gender and Grade

This table reflects percentages of surveyed youth who reported each of the 20 internal Developmental Assets. Results are given by total sample, gender, and grade and are grouped by internal asset categories. Notice that percentages for the total sample correspond to the bar graph in Figure 7.

Table 10. Percent of Youth Reporting I	Table 10. Percent of Youth Reporting Internal Assets by Gender and Grade									
	Total	Ger	nd er			(Grade	;		
Internal Asset	Sample	М	F	6	7	8	9	10	11	12
Commitment to Learning 21. Achievement motivation 22. School engagement 23. Homework 24. Bonding to school 25. Reading for pleasure	78 61 67 67 18	72 54 58 66 16	84 70 76 68 20		87 66 60 81 20	78 68 55 71 21	80 65 74 70 15	75 62 71 58 20	77 56 75 58 13	70 50 67 60 17
Positive Values 26. Caring 27. Equality and social justice 28. Integrity 29. Honesty 30. Responsibility 31. Restraint	59 58 73 70 71 42	50 48 69 65 67 38	70 67 77 75 74 47		68 67 68 64 70 77	59 57 66 75 69 68	60 62 72 68 72 43	53 52 76 72 65 25	54 51 80 70 77 23	62 55 78 70 72 12
Social Competencies 32. Planning and decision-making 33. Interpersonal competence 34. Cultural competence 35. Resistance skills 36. Peaceful conflict resolution	43 49 43 50 59	39 34 40 44 44	47 64 46 55 74		46 61 48 71 64	41 54 49 55 61	46 45 46 51 64	34 38 33 39 45	39 51 38 44 57	49 46 42 36 61
Positive Identity 37. Personal power 38. Self-esteem 39. Sense of purpose 40. Positive view of personal future	52 57 70 78	53 65 75 79	51 49 64 77		46 63 77 81	51 55 73 81	50 56 69 76	48 54 62 70	58 58 70 80	59 55 68 79

- Are there significant differences between internal asset levels reported by males and females? If so, which assets are those?
- Do some grade levels report consistently higher or lower levels of external assets than others? If so, what might explain the differences?

Developmental Deficits in Youth

Assets form part of the developmental foundation upon which healthy lives are built. Although Search Institute advocates positive, community-based efforts to promote Developmental Assets in young people, communities must also focus attention on preventing the developmental deficits measured by *Profiles of Student Life: Attitudes and Behaviors.* Developmental deficits are the negative influences that can interfere with the ability to develop into a healthy, successful adult. These influences limit a young person's access to external assets, block their development of internal assets, and ease the way into risky behavioral choices. While deficits don't necessarily do permanent harm by themselves, together they make lasting harm possible.

Five developmental deficit conditions were evaluated in this survey, including being home alone two or more hours per school day; exposure to television and video programming three or more hours per day; victimization by household physical abuse; victimization by violence outside the home; and exposure to tobacco, alcohol, marijuana, and other substance use at parties.

The percentage of your surveyed youth reporting each of these five developmental deficits is shown for the total sample, gender, and grade level. Each deficit is correlated here with a high-risk behavior.

Table 11. Percent of Youth Reporting Developmental Deficits											
		Total	Ger	nder	Grade						
Deficit	Definition	Sample	М	F	6	7	8	9	10	11	12
Alone at Home	Spends two hours or more alone per school day	43	39	47		28	33	44	39	58	57
TV Overexposure	Watches TV or videos three or more hours per school day	21	24	19		18	20	19	23	22	28
Physical Abuse	Reports once or more, "Have you ever been physically harmed (that is, where so meone caused you to have a scar, black & blue marks, welts, bleeding, or a broken bone) by someone in your family or someone living with you?"	17	17	16		20	18	18	20	13	9
Victim of Violence	Reports once or more, "How many times in the last 2 years have you been the victim of physical violence where someone caused you physical pain or injury?"	16	19	12		19	16	16	20	11	12
Drinking Parties	Reports attending one or more parties in the last year "where other kids your age were drinking."	45	44	46		6	17	44	62	70	80

- Do differences exist between males and females? Between grade levels? How can you respond positively?
- How do any deficits noted here relate to Developmental Asset levels in your youth?
- What other deficits are present in the community that may underlie the deficit conditions (such as poverty, racism, and social exclusion) noted here?

Section 4

Thriving Indicators and Risk-Taking

Youth were asked about the presence of eight thriving indicators in their lives—factors commonly valued and accepted by developmental experts as important elements of healthy human development. Thriving behaviors that were measured include succeeding in school, helping others, valuing diversity, taking care of one's health, showing leadership, resisting danger, delaying gratification, and overcoming adversity. Researchers have noted a simultaneous decrease in these positive, health-promoting behaviors as youth risk-taking behaviors increase.

In this section you'll also find information about young people's involvement in risk-taking behaviors. Youth were asked specifically about their experience with 24 risk-taking behaviors, including using inhalants, alcohol, tobacco, marijuana, and other illicit drugs, as well as driving under the influence of alcohol and riding with an impaired driver.

Other risk behaviors that were measured include early sexual intercourse, antisocial behaviors (shoplifting, vandalism, and trouble with police), committing acts of violence, school truancy, gambling, eating disorders, depression, and attempted suicide. Each of these behaviors is identified and measured by total sample, gender, and grade.

You will also find data here related to patterns of high-risk behaviors that indicate repeated acts of risk-taking. Perhaps more important than a young person's involvement in *individual* acts of risk-taking is the repeated involvement in behaviors that compromise well-being. A young person who reports using alcohol once or more in the past month is considered to be involved in *risk-taking behavior*. However, a young person who has used alcohol *three* or more times in the past month (almost every week) is considered to be engaging in a *high-risk pattern* of *behavior* and is even more likely to experience negative consequences related to the behavior. When negative, and sometimes potentially life-threatening, behaviors among young people become more common, it is especially important to look for root causes and conditions leading to these behaviors.

Eight Indicators of Thriving

Table 12 presents the percentages of your youth who report each of eight thriving indicators, including valuing diversity, succeeding in school, helping others, maintaining good health, showing leadership, resisting danger, delaying gratification, and overcoming adversity. The table defines thriving indicators and presents percentages for each by total sample, gender, and grade level.

Table 12. Perce	ntages of Eight Thrivin	g Indicat	ors in	Your	You	th					
		Total	Ger	nder			(Grade	!		
Thriving Indicator	Definition	Sample	М	F	6	7	8	9	10	11	12
Succeeds in School	Gets mostly As on report card	36	28	45		44	41	39	32	29	30
Helps Others	Helps friends or neighbors one or more hours per week	82	78	85		82	87	82	82	82	74
Values Diversity	Places high importance on getting to know people of other racial/ethnic groups	57	50	63		63	59	55	56	53	54
Maintains Good Health	Pays attention to healthy nutrition and exercise	68	69	68		79	74	70	66	61	58
Exhibits Leadership	Has been a leader of a group or organization in the last 12 months	77	76	78		72	77	74	73	81	84
Resists Danger	Avoids doing things that are dangerous	25	19	31		28	31	24	19	25	23
Delays Gratification	Saves money for something special rather than spending it all right away	54	58	51		62	55	55	47	54	51
Overcomes Adversity	Does not give up when things get difficult	73	74	71		70	70	72	76	71	77

- In what areas is the community doing a particularly good job of nurturing thriving behaviors in young people?
- Are there differences between males and females, or across grade levels? If so, why?
- How do differences in thriving behaviors relate to differences in assets, deficits, and risk-taking behaviors?

Nine Risk-Taking Behaviors Related to Substance Use

In Table 13 you'll find the percentage of your youth who report nine risk-taking behaviors related specifically to substance use, including alcohol, tobacco, and/or other illicit drug use.

The table presents each substance mentioned above and nine related risk-taking behaviors, as well as how these behaviors are defined within the survey. Percentages are reported for each risk behavior by total sample, gender, and grade level.

Table 13.	Percent of Youth Who R to Substance Use	Report Ni	ine R	isk-T	akin	g Be	havi	ors	Rela	ted	
F	Risk-Taking Behavior	Total	Ger	nder			(Grade)		
Category	Definition	Sample	М	F	6	7	8	9	10	11	12
Alco hol	Used alcohol once or more in the last 30 days	25	25	24		7	6	18	30	43	53
	Got drunk once or more in the last two weeks	16	18	14		3	1	11	18	27	39
Tobacco	Smoked cigarettes once or more in the last 30 days	5	6	4		1	2	5	8	6	10
	Used smokeless tobacco once or more in the last 12 months	5	8	1		1	1	4	5	11	7
Inhalants	Sniffed or inhaled substances to get high once or more in the last 30 days	3	3	3		4	6	3	1	1	2
Marijuana	Used marijuana or hashish once or more in the last 30 days	16	19	12		1	2	13	26	25	31
Other Drug Use	Used heroin or other narcotics once or more in the last 12 months	2	2	1		1	1	1	2	2	3
Driving and Alcohol	Drove after drinking once or more in the last 12 months	5	6	5		1	0	2	3	9	21
	Rode (once or more in the last 12 months) with a driver who had been drinking	26	24	28		20	24	20	30	27	36

- What percentage of your youth reports substance-related risk-taking behaviors?
- How do substance use differences relate to differences in reported numbers of assets or reported numbers of deficits you have already identified?
- Which asset categories could have a positive effect on risk-taking behaviors?

Fifteen Additional Risk-Taking Behaviors

In Table 14 you'll find data about eight risk categories and 15 associated risk-taking behaviors in which your youth report involvement, including early sexual intercourse, anti-social behavior, violence, school truancy, gambling, eating disorders, depression, and attempted suicide. Percentages are reported for each behavior by total sample, gender, and grade level.

Table 14.	Percent of Youth Reporting 1	5 Additio	onal F	Risk-T	aking	Ве	havio	ors			
	Risk-Taking Behavior	Total	Ger	nder			(Grade)		
Category	Definition	Sample	М	F	6	7	8	9	10	11	12
Sexual Intercourse	Has had sexual intercourse one or more times	16	16	16		3	3	9	20	25	42
Anti-Social Behavior	Shoplifted once or more in the last 12 months	13	16	9		10	11	13	19	13	9
	Committed vandalism once or more in the last 12 months	8	11	6		7	4	12	8	10	9
	Got into trouble with police once or more in the last 12 months	12	16	6		5	8	12	18	14	12
Violence	Hit someone once or more in the last 12 months	16	23	9		15	18	19	17	15	13
	Physically hurt someone once or more in the last 12 months	7	12	2		10	5	8	9	6	4
	Used a weapon to get something from a person once or more in the last 12 months	2	2	2		2	0	3	2	2	1
	Been in a group fight once or more in the last 12 months	12	15	9		14	8	15	16	8	10
	Carried a weapon for protection once or more in the last 12 months	8	12	4		4	6	11	9	11	8
	Threatened physical harm to someone once or more in the last 12 months	15	20	9		11	15	20	18	10	13
School Truancy	Skipped school once or more in the last four weeks	20	18	21		19	16	12	18	24	32
Gambling	Gambled once or more in the last 12 months	20	29	10		14	19	18	20	19	31
Eating Disorder	Has engaged in bulimic or ano rexic behavior	10	7	12		7	7	8	12	9	15
Depression	Felt sad or depressed most or all of the time in the last month	12	6	16		8	10	7	16	13	17
Attempted Suicide	Has attempted suicide one or more times	7	4	9		8	6	5	9	6	7

- Looking at positive percentages, what school programs appear to be effective for youth?
- Which of the additional 15 risk-taking behaviors appear to be a concern for your youth?
- Do differences emerge between male and female reports of risk behaviors? Across various grade levels?
- How can you thoughtfully engage young people in a discussion of these issues?

High-Risk Behavior Patterns

Table 15 presents the percentages of your surveyed youth who report problematic levels of the 10 high-risk behavior patterns by total sample, gender, and by grade.

Patterns of high-risk behaviors shown here represent higher incidence levels of 24 previously reported, individual behaviors noted in Tables 13 and 14. The 10 high-risk behavior patterns presented here are defined by both single and combined (related) risk behaviors.

Table 15.	Percent of Youth Reporting 1	0 High-F	Risk E	Behav	ior Pa	ıtter	ns				
Hiç	gh-Risk Behavior Pattern	Total	Ger	nder			(Grade	!		
Category	Definition	Sample	М	F	6	7	8	9	10	11	12
Alcohol	Has used alcohol three or more times in the last 30 days or got drunk once or more in the last two weeks	18	19	17		4	2	11	23	33	42
Tobacco	Smokes one or more cigarettes every day or uses chewing tobacco frequently	З	4	2		0	1	2	4	4	7
Illicit Drugs	Used heroin or other narcotics multiple times in the last 12 months	1	1	1		1	0	1	1	1	2
Sexual Intercourse	Has had sexual intercourse three or more times in lifetime	11	10	12		1	0	6	12	18	33
Depression/ Suicide	Is frequently depressed and/or has attempted suicide	14	8	20		12	12	9	20	15	19
Anti-Social Behavior	Has been involved in three or more incidents of shoplifting, trouble with police, or vandalism in the last 12 months	7	10	4		3	5	10	13	7	5
Violence	Has engaged in three or more acts of fighting, hitting, injuring a person, carrying or using a weapon, or threatening physical harm in the last 12 months	14	19	8		11	9	17	20	13	12
School Problems	Has skipped school two or more days in the last four weeks and/or has below a C average	12	10	13		12	9	9	14	11	17
Driving and Alcohol	Has driven after drinking or ridden with a drinking driver three or more times in the last 12 months	9	9	10		6	4	7	13	13	15
Gambling	Has gambled three or more times in the last 12 months	7	13	2		4	8	5	6	11	12

- What percent of your youth reports high-risk behavior patterns?
- What differences are reported between males and females? Across grade levels?

Section 5

The Protective Power of Developmental Assets

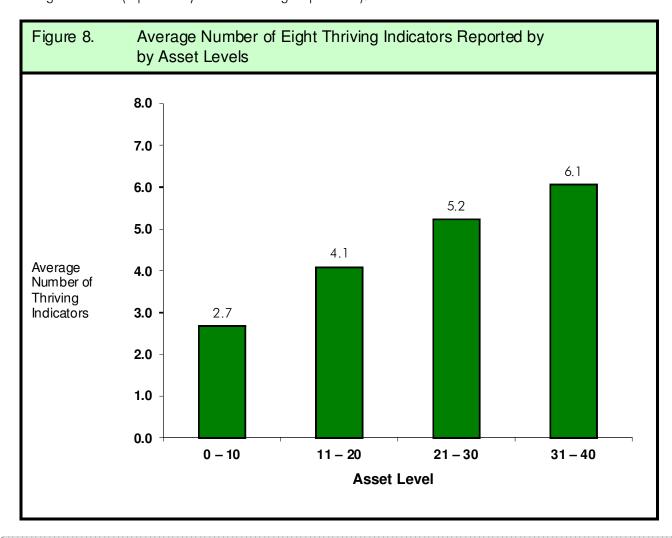
The choices young people make about how they act, what they do with their time, and who they will become are not made simply by chance. Their decisions are based upon a web of external and internal influences, including the positive influence of Developmental Assets. Survey data in this section reflect how the assets experienced by young people affect the choices they make regarding both risk-taking behaviors and thriving indicators (described in section 4).

Search Institute's studies have consistently shown that young people who experience more of the Developmental Assets engage in fewer risk-taking behaviors. They are also more likely to report indicators of thriving. In other words, the more assets a young person has, the more likely he or she will make healthy lifestyle choices, regardless of a young person's age, race, gender, or geographic origins. It is likely that the data for your youth will follow this same pattern.

Average Thriving Levels and Developmental Asset Levels

Just as assets protect against negative behaviors, they also promote positive behaviors. Having multiple protective factors (assets) as a young adolescent is more influential in ensuring positive youth outcomes than having risk factors (deficits and risky behaviors). In other words, the influence of assets is stronger than individual risk factors.⁸

As Figure 8 illustrates, youth with more Developmental Assets generally report higher average levels of thriving indicators (reported by asset level in groups of 10).



- Do assets make a positive difference for your youth? What conclusions, if any, can you draw from the data?
- Do your youth follow the typical pattern of reports of increasing levels of thriving indicators along with higher levels of assets? How can you continue to support thriving indicators in youth?

⁸ See Scales, P. C. Ph.D. and Leffert, Nancy, Ph.D. (2004). Developmental Assets: A Synthesis of the Scientific Research on Adolescent Development (2nd ed.). Minneapolis, MN: Search Institute.

Individual Thriving Indicators and Related Asset Levels

Strong and consistent evidence indicates that youth who have more assets also report more thriving indicators. Here you'll find data about the positive consequences of Developmental Assets expressed by the percentage of your surveyed youth who report each of eight thriving indicators. These findings are reported for the total sample and by asset level.

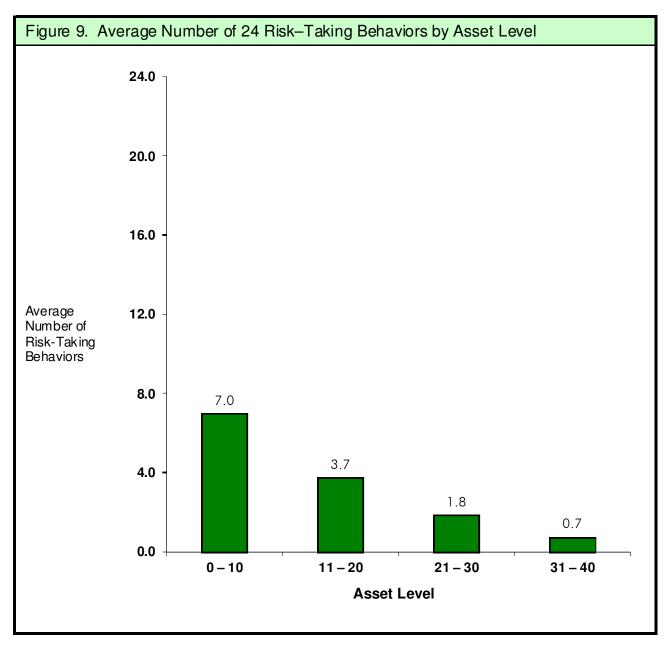
	Asset Level												
		Total	Number of Assets ⁹										
Thriving Indicator	Definition	Sample	0–10	11–20	21–30	31–40							
Succeeds in School	Gets mostly As on report card	36	7	26	44	64							
Helps Others	Helps friends or neighbors one or more hours per week	82	52	77	86	93							
Values Diversity	Places high importance getting to know people of other racial/ethnic groups	57	27	49	62	71							
Maintains Good Health	Pays attention to healthy nutrition and exercise	68	36	56	78	92							
Exhibits Leadership	Has been a leader of a group or organization in the last 12 months	77	49	75	80	91							
Resists Danger	Avoids doing things that are dangerous	25	12	17	31	35							
Delays Gratification	Saves money for something special rather than spending it all right away	54	37	43	61	70							
Overcomes Adversity	Does not give up when things get difficult	73	41	65	81	91							

- What pattern of thriving indicators do you notice as you scan the table of asset levels?
- Which thriving indicators require additional attention by your community?

⁹ One or more of the Number of Assets columns may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

24 Risk-Taking Behaviors by Asset Level

This figure illustrates the powerful effect assets have on reducing risk-taking behaviors among youth. It is likely that your data reflect a higher average number of risk-taking behaviors among students who also report lower asset levels. The data below show the average number of risk-taking behaviors by asset levels reported by your youth.



- Do assets make a positive difference for your youth? What examples do you see in young people?
- Do your youth follow the expected pattern of decreasing levels of risk-taking behaviors with higher levels of assets? If not, are there other extenuating circumstances?

Risk-Taking Behaviors Related to Substance Use

The protective properties of Developmental Assets are clearly illustrated by the relationship of assets to youth substance use. Typically, strong and consistent evidence shows that youth who report more assets also report fewer risk-taking behaviors.

In the table below you'll find the percentage of your youth who report nine risk-taking behaviors related specifically to alcohol, tobacco, and other drug use. These findings, similar to those in Figure 9, are based on the total survey sample and are reported for each behavior by asset level (in asset groups of 10).

Table 17.	Percent of Youth Reporting I Risk-Taking Behaviors by Asse		stance U	lse-Relate	ed	
	Risk-Taking Behavior	Total		Number	f Assets ¹⁰	
Category	Definition	Sample	0–10	11–20	21–30	31–40
Alcohol	Used alcohol once or more in the last 30 days	25	49	33	20	10
	Got drunk once or more in the last two weeks	16	27	22	11	5
Tobacco	Smoked cigarettes once or more in the last 30 days	5	27	8	1	0
	Used smokeless tobacco once or more in the last 12 months	5	16	7	2	0
Inhalants	Sniffed or inhaled substances to get high once or more in the last 30 days	3	7	4	2	1
Marijuana	Used marijuana or hashish once or more in the last 30 days	16	50	23	9	2
Other	Used heroin or other narcotics once or	2	5	3	0	0
Drug Use	more in the last 12 months					
Driving and Alcohol	Drove after drinking once or more in the last 12 months	5	12	7	4	2
	Rode (once or more in the last 12 months) with a driver who had been drinking	26	49	33	20	12

- What general pattern of risk-taking behaviors do you note as you move across asset levels?
- Is your community's pattern consistent with results Search Institute has observed in its studies? If not, why
- What actions can you take to help reduce substance-use risk behaviors in your community?

¹⁰ One or more of the Number of Assets columns may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

Incidence of Additional Risk-Taking Behaviors

This table presents 15 additional risk-taking behaviors related to actions potentially harmful to young people. Percentages are reported by total sample and asset level (in asset groups of 10). Strong and consistent evidence shows that youth who report more assets also report fewer risk-taking behaviors.

Table 18.	Percent of Youth Reporting 1 by Asset Level	5 Addition	onal Risk	k-Taking	Behavio	rs
	Risk-Taking Behavior	Total		Number o	of Assets ¹¹	
Category	Definition	Sample	0–10	11–20	21–30	31–40
Sexual Intercourse	Has had sexual intercourse one or more times	16	41	22	11	7
Anti-Social Behavior	Shoplifted once or more in the last 12 months	13	37	16	7	2
	Committed vandalism once or more in the last 12 months	8	36	11	4	1
	Got into trouble with police once or more in the last 12 months	12	39	17	6	2
Violence	Hit someone once or more in the last 12 months	16	50	19	10	4
	Physically hurt someone once or more in the last 12 months	7	24	10	4	1
	Used a weapon to get something from a person once or more in the last 12 months	2	7	3	1	0
	Been in a group fight once or more in the last 12 months	12	27	17	8	2
	Carried a weapon for protection once or more in the last 12 months	8	27	13	4	1
	Threatened physical harm to someone once or more in the last 12 months	15	39	19	11	1
School Truancy	Skipped school once or more in the last four weeks	20	44	24	17	9
Gambling	Gambled once or more in the last 12 months	20	33	23	18	8
Eating Disorder	Has engaged in bulimic or anorexic behavior	10	17	15	6	3
Depression	Felt sad or depressed most or all of the time in the last month	12	32	20	5	0
Attempted Suicide	Has attempted suicide one or more times	7	28	11	2	1

- How can our community continue to support youth in reducing risk-taking behaviors?
- What general pattern of risk-taking behaviors do you notice as you move across asset levels?
- Is the pattern consistent with what you would expect to find, and if not, why not?

¹¹ One or more of the Number of Assets columns may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

High-Risk Behavior Patterns and the Protective Power of Assets

Strong and consistent evidence shows that youth report more assets when they also report fewer high-risk behaviors. This table presents data that demonstrates an inverse relationship between patterns of high-risk behaviors and levels of Developmental Assets in young people.

Table 19 defines 10 high-risk behavior patterns and gives percentages for each pattern by total sample and asset level (in asset groups of 10).

Table 19.	Percent of Youth Reporting 1 by Asset Level	0 High-F	Risk Beh	avior Pat	terns	
	High-Risk Behavior Pattern	Total		Number	of Assets ¹²	
Category	Definition	Sample	0–10	11–20	21–30	31–40
Alcohol	Has used alcohol three or more times in the last 30 days or got drunk once or more in the last two weeks	18	35	25	13	7
Tobacco	Smokes one or more cigarettes every day or uses chewing tobacco frequently	3	12	5	0	0
Illicit Drugs	Used heroin or other narcotics multiple times in the last 12 months	1	3	1	0	0
Sexual Intercourse	Has had sexual intercourse three or more times in lifetime	11	29	16	6	4
Depression/ Suicide	Is frequently depressed and/or has attempted suicide	14	40	23	6	1
Anti-Social Behavior	Has been involved in three or more incidents of shoplifting, trouble with police, or vandalism in the last 12 months	7	32	10	3	0
Violence	Has engaged in three or more acts of fighting, hitting, injuring a person, carrying or using a weapon, or threatening physical harm in the last 12 months	14	47	19	8	1
School Problems	Has skipped school two or more days in the last four weeks and/or has below a C average	12	32	16	7	5
Driving and Alcohol	Has driven after drinking or ridden with a drinking driver three or more times in the last 12 months	9	27	13	5	3
Gambling	Has gambled three or more times in the last 12 months	7	17	7	8	1

- What is the community doing well with regard to reducing youth high-risk behaviors?
- What general pattern of high-risk behaviors do you notice as you scan the asset level data?

¹² One or more of the Number of Assets columns may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

Section 6 Portrait of the Four Core Measures

Young people are increasingly exposed to negative behaviors and opportunities for risk-taking. Youth who experience low levels of Developmental Assets and high levels of developmental deficit conditions are particularly vulnerable. In this section, you'll find data describing four core measures related to young people's use of alcohol, tobacco, prescription drugs, and marijuana (the four core measures are defined below). These data can be used to meet Drug Free Communities (DFC) grantee reporting requirements established by the Substance Abuse and Mental Health Services Administration (SAMHSA).

All communities can also use the data in this section to assess student levels of involvement with substance use and abuse. This information is invaluable not only to your efforts to educate the community and develop an action plan for reducing substance use, associated risk behaviors, and deficit factors, but also as a basis for strengthening protective factors (assets) critical to ensuring that your youth thrive. See section 4 for more information on thriving behaviors and their sources.

Profiles of Student Life: Attitudes and Behaviors specifically measures students' use of alcohol, tobacco, prescription drugs, and marijuana. Selected survey questions address the following four core measures:

- The percentage of youth who report using alcohol, tobacco, marijuana, or prescription drugs at least once in the 30 days immediately preceding the survey date.
- The percentage of youth who think there is moderate or great risk in binge drinking, smoking one or more packs of cigarettes per day, smoking marijuana once or twice a week, or using prescription drugs not prescribed to them.
- The percentage of youth who report that their parents feel regular use of alcohol is wrong or very wrong, and report that their parents feel any use of cigarettes, marijuana, or unprescribed prescription drugs is wrong.
- The percentage of youth who report that their friends feel regular use of alcohol is wrong or very wrong, and report that their parents feel any use of cigarettes, marijuana, or unprescribed prescription drugs is wrong.

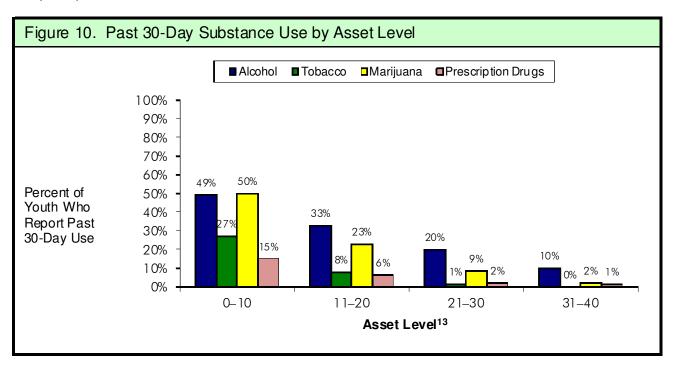
You can use the data in this section to guide school and community prevention activities and asset building efforts that lead to a permanent reduction of negative choices by young people in your community.

Past 30-Day Use of Alcohol, Tobacco, Marijuana, and Prescription Drugs

One of the areas evaluated by the *Profiles of Student Life: Attitudes and Behaviors* survey relates to students' alcohol, tobacco, marijuana and prescription drug use in the 30 days *immediately preceding* the survey administration (see Appendix A for the text of questions 84, 86, 87, and, 88). The percentages for past 30-day substance use by total sample, gender, and grade are shown in Table 20.

Table 20. F	Table 20. Past 30-Day Substance Use by Gender and Grade												
		Total	Ger	nder			(Grade)				
Category	Definition	Sample	М	F	6	7	8	9	10	11	12		
Alcohol	Used alcohol once or more in the past 30 days	25	25	24		7	6	18	30	43	53		
Tobacco	Smoked cigarettes once or more in the past 30 days	5	6	4		1	2	5	8	6	10		
Marijuana	Used marijuana once or more in the past 30 days	16	19	12		1	2	13	26	25	31		
Prescription Drugs	Used prescription drugs once or more in the past 30 days	4	4	5		1	1	3	8	6	7		

Figure 10 shows how alcohol, tobacco, marijuana, and prescription drug use in the 30 days preceding the survey compare across asset levels.



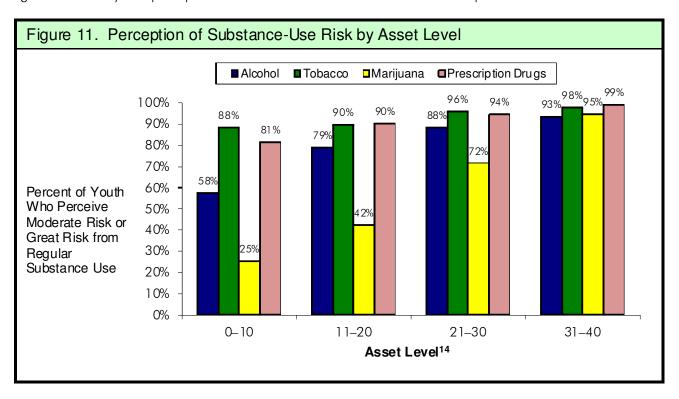
¹³ One or more of the Asset Level groups may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

Youth Perception of Risk of Alcohol, Tobacco, Marijuana, and Prescription Drug Use

One of the four core measures evaluated by the *Profiles of Student Life: Attitudes and Behaviors* survey is students' perception of the risks involved in using alcohol, tobacco, marijuana, and prescription drugs (see Appendix A for the text of questions 97 through 100). The percentages for youth perception of risk are recorded in Table 21.

Table 21. I	Table 21. Perception of Substance-Use Risk by Gender and Grade											
	Definition	Total	Ger	nder			(Grade)			
Category	Moderate Risk or Great Risk	Sample	М	F	6 7 8 9 10 1						12	
Alcohol	Five or more drinks once or twice a week	83	79	87		89	77	86	81	84	82	
Tobacco	One or more packs of cigarettes per day	93	91	95		95	89	93	92	94	96	
Marijuana	Once or twice a week	61	54	70		92	75	60	48	44	45	
Prescription Drugs	Use prescription drugs that are not prescribed to them	92	90	94		89	90	93	91	95	96	

Figure 11 shows youth perception of the risks involved in substance use compared across asset levels.



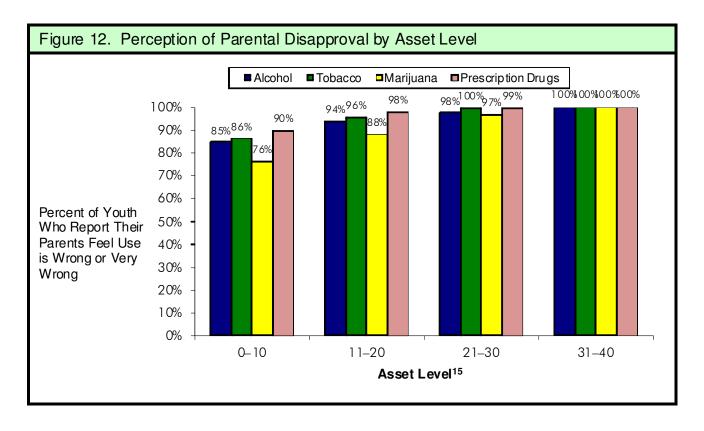
¹⁴ One or more of the Asset Level groups may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

1

Youth Perception of Parental Disapproval of Alcohol, Tobacco, Marijuana, and Prescription Drug Use

The Profiles of Student Life: Attitudes and Behaviors survey evaluates students' perception of their parents' disapproval of youth use of alcohol, tobacco, marijuana, and prescription drugs (see Appendix A for the text of questions 89 through 92). Percentages for youth perception of parental disapproval of substance use are recorded below in Table 22 and Figure 12.

Table 22. F	Table 22. Perception of Parental Disapproval of Substance Use												
	Definition	Total	Ger	nder			(Grade)				
Category	Wrong or Very Wrong	Sample	М	F	6	7	8	9	10	11	12		
Alcohol	Drink regularly	96	94	97		97	100	95	97	96	88		
Tobacco	Smoke cigarettes	98	98	98		99	99	98	98	96	95		
Marijuana	Smoke marijuana	93	92	94		98	98	98	89	87	86		
Prescription Drugs	Use prescription drugs not prescibed to you	98	98	98		99	98	99	98	99	96		



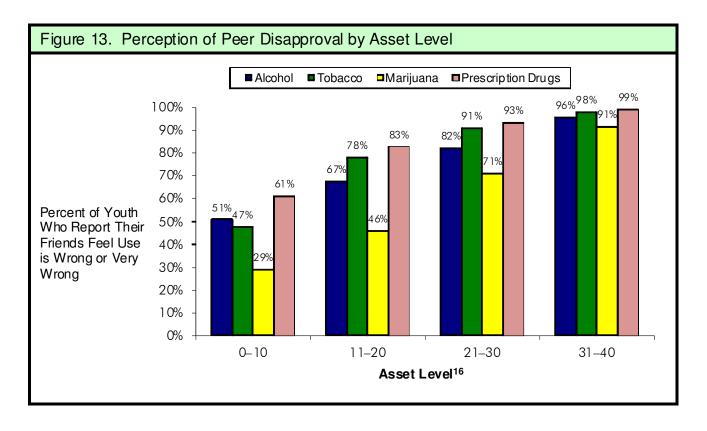
_

¹⁵ One or more of the Asset Level groups may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

Youth Perception of Peer Disapproval of Alcohol, Tobacco, Marijuana, and Prescription Drug Use

The Profiles of Student Life: Attitudes and Behaviors survey evaluates students' perception of their friends' disapproval of youth use of alcohol, tobacco, marijuana, and prescription drugs (see Appendix A for the text of questions 93 through 96). Percentages for youth perception of peer disapproval of substance use are recorded below in Table 23 and Figure 13.

Table 23. F	Table 23. Perception of Peer Disapproval of Substance Use											
	Definition	Total	Ger	nder			(Grade)			
Category	Wrong or Very Wrong	or Very Wrong Sample M F 6 7 8 9 10 11										
Alcohol	Drink regularly	77	67	86		95	93	72	69	69	60	
Tobacco	Smoke cigarettes	84	80	88		98	95	85	83	71	69	
Marijuana	Smoke marijuana	62	56	69		97	90	69	43	39	28	
Prescription Drugs	Use prescription drugs not prescibed to you	88	87	90		98	96	86	84	81	82	



_

¹⁶ One or more of the Asset Level groups may be blank due to fewer than 20 youth representing that asset level. Reporting on small numbers of youth yields unreliable results, and could potentially compromise anonymity.

Four Core Measures Data Summary

Table 24 summarizes how your students responded to all questions related to the four core measures measured by the *Profiles of Student Life: Attitudes and Behaviors survey.*

Table 24	. Sı	ımma	ary o	f Fo	ur Co	ore M	eası	ıres	Data								
		Pa	st 30-	Day L	Jse	Perc	eptic	n of l	Risk		Pare	otion o ental prova		H		on of I	
		Alc	Tob	Mar	Pre	Alc	Tob	Mar	Pre	Alc	Tob	Mar	Pre	Alc	Tob	Mar	Pre
Total	*%	25.1	5.1	15.7	4.2	82.9	92.8	61.3	92.2	95.8	97.6	92.9	98.4	76.7	84.0	62.3	88.4
Sample	n	231	47	145	39	769	861	569	855	888	905	861	912	709	775	575	815
	Ν	919	924	925	926	928	928	928	927	927	927	927	927	924	923	923	922
Male	*%	25.5	5.8	19.1	3.9	78.6	90.8	53.5	90.1	94.2	97.6	92.1	98.3	67.4	80.1	55.5	86.6
	n	118	27	89	18	367	424	250	421	440	455	429	459	312	370	257	401
	Ν	463	465	465	467	467	467	467	467	467	466	466	467	463	462	463	463
Female	*%	24.4	4.4	12.1	4.6	87.1	94.7	69.5	94.3	97.4	97.6	93.9	98.5	86.0	87.9	69.2	90.1
	n	110	20	55	21	397	432	317	429	443	445	428	448	392	401	315	409
	Ν	451	454	455	454	456	456	456	455	455	456	456	455	456	456	455	454
Grade 6	*%																
	n																
	Ν																
Grade 7	*%	6.6	0.7	0.7	1.3	88.9	94.8	92.2	88.8	96.7	99.3	98.0	99.3	95.4	98.0	96.7	98.0
	n	10	1	1	2	136	145	141	135	148	152	150	151	145	149	147	148
	Ν	152	152	153	152	153	153	153	152	153	153	153	152	152	152	152	151
Grade 8	*%	6.0	1.8	2.4	0.6	76.6	88.6	75.4	90.4	100.0	98.8	98.2	98.2	92.8	94.6	89.8	96.4
	n	10	3	4	1	128	148	126	151	167	165	164	164	154	157	149	160
	Ν	166	166	166	166	167	167	167	167	167	167	167	167	166	166	166	166
Grade 9	*%	18.4	5.1	13.1	3.4	85.9	92.7	59.9	92.7	95.5	97.7	97.7	98.9	71.8	84.7	68.9	86.4
	n	32	9	23	6	152	164	106	164	169	173	173	175	127	150	122	153
	Ν	174	177	175	177	177	177	177	177	177	177	177	177	177	177	177	177
Grade 10	*%	29.9	8.1	25.5	8.1	80.5	91.9	47.7	90.6	97.3	98.0	88.6	98.0	69.1	83.2	43.0	83.9
	n	44	12	38	12	120	137	71	135	144	146	132	146	103	124	64	125
	Ν	147	149	149	149	149	149	149	149	148	149	149	149	149	149	149	149
Grade 11	*%	43.3	5.6	24.6	5.6	83.8	93.7	43.7	95.1	96.5	96.5	86.5	99.3	68.6	71.2	38.6	81.4
	n	61	8	35	8	119	133	62	135	137	136	122	141	96	99	54	114
	Ν	141	142	142	142	142	142	142	142	142	141	141	142	140	139	140	140
Grade 12	*%	53.3	10.3	31.2	7.2	81.9	95.7	44.9	96.4	87.7	94.9	85.5	96.4	60.1	68.8	27.7	82.5
	n	73	14	43	10	113	132	62	133	121	131	118	133	83	95	38	113
	Ν	137	136	138	138	138	138	138	138	138	138	138	138	138	138	137	137

Notes:

^{*} In Table 24 the rows marked with a percent sign (%) reflect **percentages** of youth who meet the criteria appropriate to the particular column for Past 30-Day Use, Perception of Risk, Perception of Parental Disapproval, and Perception of Peer Disapproval.

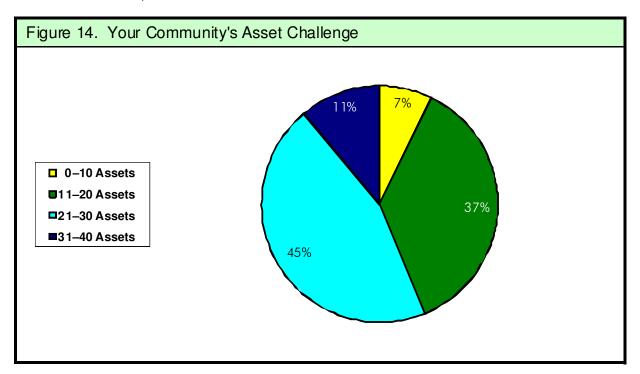
n Rows marked with a lower case n report the **number** of students who meet the criteria.

 $^{{\}sf N}$ Rows marked with an upper case ${\sf N}$ report the **number** of students who responded to the relevant question.

Section 7 Taking Action

Assets are cumulative—and the more assets, the better. Search Institute's research consistently shows that the more assets young people have, the less likely they are to be involved in risk-taking behaviors. And multiple indicators of thriving, including school academic success, increase as assets increase. Figure 14 presents the distribution of assets in your community.

While well-intentioned youth development efforts often focus on the consequences of asset "depletion," the problems we see now will persist, and likely increase, unless we place a major emphasis on rebuilding the asset foundation for our youth.



Asset-building communities galvanize people, organizations, institutions, and systems to take action around a shared understanding of positive development. Ultimately, strengthening and rebuilding the developmental framework of a community is a movement led by the people—parents, relatives, educators, youth workers, religious leaders, and other concerned adults—to create a community-wide sense of common purpose.

Residents and community leaders are part of the same team moving in the same direction. Asset building creates a culture in which all residents are encouraged and expected, by virtue of their membership in the community, to promote the positive development of youth.

Strengthening the Foundation of Developmental Assets

How do you strengthen Developmental Assets for all young people? Search Institute has identified six principles to help guide the process:¹⁷

- 1. All young people need assets: While it is crucial to pay special attention to youth who have the least resources (economically and/or emotionally), all children and adolescents will benefit from having even more assets than they now have.
- 2. **Everyone can build assets:** All adults, youth, and children can play a role in developing assets by spreading positive messages to and about young people across the community.
- 3. **Building assets is an ongoing process:** Asset development starts when a child is born, and continues through high school and beyond.
- 4. **Relationships are crucial:** A key to asset development is strong relationships between adults and young people, between young people and their peers, and between teenagers and younger children.
- 5. **Send consistent messages:** Asset building requires sending consistent, positive messages to youth and adults about what is important.
- 6. Repeat the message—again and again: Young people need to hear the same positive messages and feel support, over and over, from many different people.

Characteristics of Healthy, Asset-Building Communities

Successful asset-building communities are those in which adults and youth work together to create a culture of cooperation rooted in respect for all community members. Here you'll find the characteristics of healthy asset-building communities. Note that there is and should be much overlap between the various roles and responsibilities identified below.

Educators, youth leaders, and faith community members can do the following:

- Build assets in youth by concentrating on
 - Building intergenerational relationships
 - Educating and supporting parents
 - Encouraging a constructive use of time
 - Focusing on values development
 - Emphasizing service to the community.

The focus is on both their own members and on the larger community.

¹⁷ Adapted from Uniting Communities for Youth: Mobilizing All Sectors to Create a Positive Future, Peter L. Benson, Ph.D., Minneapolis, MN: Search Institute, 1995.

- □ Youth-serving professionals and volunteers (such as day-care providers, teachers, social workers, religious and community youth leaders, coaches, and mentors) receive training in asset building.
- Preschool, elementary, and secondary schools place a high priority on becoming caring environments for all students. Schools provide a challenging and engaging curriculum, offer opportunities for nurturing the values that community members consider critical, expand and strengthen out-of-school activities, and connect with parents to reinforce the importance of family attention to asset building.

Young people can do the following:

- Learn about the Developmental Assets and care about increasing them by promoting asset building actions for themselves and their peers.
- Ask for opportunities to lead, make decisions, and offer their knowledge and ideas to others. They are empowered to take on useful roles in community life.
- Actively participate in developing community programs and policies, rather than function as passive objects of adult programming.
- □ Engage frequently in service to other people, often partnering with adults. The community highly values the service-learning that comes from these experiences.
- ☐ Most 7- to 18-year-olds are involved in one or more clubs, teams, or other youth-serving organizations that make asset building central to their mission.
- ☐ Establish and sustain healthy relationships with younger children.

All caring adults, including parents, community residents, business people, elected representatives, and organization members can do the following:

- ☐ Create safe places for youth to meet and hang out.
- Assume personal responsibility for developing sustained, caring, intergenerational relationships with young people and building assets by taking the following concrete actions:
 - Listening carefully
 - Sharing respectful conversation
 - Enjoying their company and distinguishing them by name
 - Complimenting positive behaviors
 - Acknowledging youth when they're present
 - Involving youth in decision-making.
- Identify and share with youth a core set of common values and boundaries. Adults model and articulate these positive values and boundaries to young people.
- Believe in the importance of building Developmental Assets in youth. Communicate that message several times a year to all residents.
- Support families and adults (particularly parents) with community programs that teach and equipadults to make asset building a top priority.
- Invest in expanding and strengthening the community system of youth clubs, teams, and organizations.
- Elevate peer helping, mentoring, and service-learning programs, all of which intentionally build assets, to top priority within the community and expand them to reach a larger number of youth.

- ☐ Ensure that businesses that employ teenagers deliberately address the Support, Boundaries and Expectations, Positive Values, and Social Competencies assets in the workplace.
- □ Encourage employers to develop family-friendly policies in the workplace and provide processes for employees to build healthy relationships with youth.
- Train youth organizations and other service provider leaders and volunteers in asset-building strategies. Provide meaningful opportunities for youth to serve their communities and build citizenship and leadership skills.
- □ Move asset development and community-wide cooperation to the top of local government planning, policy, and funding priorities through policy-making, influence, training, and resource allocation.
- Consistently and repeatedly communicate a vision for healthy youth through local, regional, and national media (including print, radio, television, and Internet). Public relations efforts support local asset-building efforts. The media provide forums for sharing innovative actions taken by individuals and organizations.
- □ Take pride in and share with youth the community's cultural strengths and traditions, including:
 - Showing respect for elders and authority figures
 - Nurturing intergenerational relationships
 - Caring for others
 - Understanding the wisdom about "what matters."

Affirming these strengths represents an important dimension of cultural competence, in addition to knowledge and contact with cultures outside one's own.

- Offer frequent expressions of support to young people in informal public settings and in formal gathering places.
- Recognize and celebrate the innovative actions of asset-building individuals and systems. Youth professionals and volunteers experience a high status in the life of the community.
- Make a community-wide commitment to asset building that is long-term and includes all residents.
- □ Pay particular attention to helping girls develop and express assertiveness skills, personal control and skill mastery, and a healthy self-concept.
- Pay particular attention to helping boys develop and express compassion, caring, and a healthy selfconcept.
- Ensure that there are safe sources of short-term childcare for families on weekends and weeknights.

Creating an Asset-Rich Community

There is no single "best model" or "right way" for launching and sustaining a community-wide asset-building initiative. However, certain dynamics appear to be essential. The movement requires a team—representing all the social systems and voices in the community, *including youth*—to gather information, plan, and take the lead in mobilizing the community's asset-building capacity.

We recommend these general strategies for getting started:

- Establish long-term goals and perspective—Use the information in this report to develop a shared community vision for increasing the asset base for all children and adolescents. Strive to increase the average number of assets to 31 or more. Reaching your target cannot be rushed or accomplished with a single idea or program. It will take long-term commitment, multiple and coordinated changes, and a passion for the vision that will sustain your efforts.
- Educate and motivate—Make it a priority to communicate the power of Developmental Assets to all community residents—including children and youth—on multiple occasions, using a variety of media.
- Think "intergenerationally"—Communities that are too segregated by generations must look for opportunities to connect old and young, adults and youth, teenagers and children. Acknowledge and celebrate the asset-building power of intergenerational relationships.
- Expand the reach of family education—Families are the key source of Developmental Assets. All parents and guardians need multiple opportunities to learn about, remember, and build Developmental Assets in youth. Agencies, schools, community education, religious institutions, the media, public health, and other community-based organizations must work together to provide these opportunities, with particular emphasis on promoting responsible parenting by fathers and mothers.
- Support and expand current asset-building efforts—Though they may not use the same vocabulary, many people, places, and programs already build assets in neighborhoods, schools, parks and recreation programs, religious institutions, and youth organizations. Recognizing, publicizing, and supporting asset-building efforts helps reinforce their commitment and inspires others to take similar action.
- Strengthen socializing systems—Though much asset building occurs in daily, informal interactions, neighborhoods, schools, religious institutions, youth organizations, and employers must also be intentional about asset building. Look for ways to make training, technical assistance, and networking opportunities available in these settings.
- Empower youth to contribute—Many young people feel devalued by adults. Most report that their community does not provide useful roles for them. In settings where youth are involved, make it a typical occurrence to ask for their ideas and advice, to make decisions with them, and to treat them as responsible, competent allies in all asset-building efforts.
- □ Elevate the importance of service—Make it the accepted practice for children and youth to serve others in caring and compassionate ways through youth organizations, families, neighborhoods, schools, and religious institutions. Service solidifies caring values and provides opportunities to build social competencies, empowerment, and positive identity assets. It becomes even more powerful (shaping learning, positive values, and competencies) when combined with reflection activities. A reasonable goal would be to ensure that all youth engage in acts of service many times a year from the ages of five to 20.
- □ Provide places to grow—Too many youth lack connection to the kinds of teams, clubs, organizations, and programs that provide safe and active places to develop asset strength. All citizens and leaders need to look for opportunities to expand choices for young people to gather safely. Parents and other caring adults must encourage and reward involvement.
- Advocate for high-quality opportunities for young people—Young people are the responsibility not just of their families but of the whole community. All citizens—whether they are parents or not—must demand, support, and allocate necessary resources for the highest quality schools, out-of-school

- care, and other youth programs. Challenge individuals to contribute their time and talent as youth program volunteers. Encourage employers to provide incentives for volunteering on behalf of children and youth.
- □ Start a public dialogue—It can be a big job to build public consensus around shared community values and boundaries that relate to our hopes for young people and their future. Nevertheless, look for ways to pursue this dialogue. While cultural, religious, and political diversity adds richness to any discussion, every community and its people also share common values and boundaries that can be articulated and upheld. Beginning the conversation in neighborhoods and apartment buildings, congregations, community centers, and other grassroots settings not only leads everyone to a broader understanding of common values related to civic life, but it also supports the beginning of new relationships and connections on the personal level.

Appendices



Note: Appendices may not be reproduced as part of any mechanical or electronic adaptation. For more information, please refer to the copyright information on the Contents page.

Appendix A

Survey Item Percentages by Gender and Grade

		Total	Gei	nder			(Grade)		
	Survey Items	Sample	М	F	6	7	8	9	10	11	12
1. Age		0	0	^		,	0	0	0	_	_
11 or 12	younger	0 8	0 7	0 9		1 48	0	0	0	0	0
13		17	18	17		49	51	0	0	0	0
14		17	19	16		2	47	45	0	1	0
15		19	18	20		0	1	51	54	0	0
16		16	16	15		0	0	4	44	51	0
17		15	13	16		0	0	0	1	44	53
18		8	8	7		0	0	0	0	4	46
19 or		0	0	0		0	0	0	0	0	1
2. Grade i	in s chool										
5th		0	0	0		0	0	0	0	0	0
6th		0	0	0		0	0	0	0	0	0
7th 8th		1 <i>7</i> 18	17 19	16 17		100	0 100	0	0	0	0
9th		19	18	20		0	0	100	0	0	0
10th		16	16	16		0	0	0	100	0	0
11 th		15	16	14		0	0	0	0	100	0
12th		15	13	17		0	0	0	0	0	100
3. Gender	•										
Femal		49	0	100		48	46	51	49	45	56
Male		50	100	0		51	54	48	51	53	44
Transe	gender, male-to-female	0	0	0		0	0	0	0	1	0
	gender, female-to-male	0	0	0		0	0	0	0	0	0
	gender, do not identity as exclusively	0	0	0		0	0	0	0	1	0
	e orfemale										
Not su		0	0	0		1	0	1	0	1	0
	you say that you are?										
	straight/heterosexual	93	95	91		96	94	96	89	91	89
	y s traig ht/heterosexu al	4	3	5		2	4	3	6	4	6
Bisexu	ıa I y lesb ia n/g ay	3 U	2 U	3 U		1 U	2 U	1 U	4 1	4 I	4 1
	lesbian/gay	0	0	0		0	0	1	0	0	0
-											
5. Race/	emniary can Indian or Alaska Native	1	0	1		2	0	1	0	0	0
Asian	cuit illuluit of Alaska Native	6	7	5		3	5	5	5	10	8
	or African American	2	3	2		3	1	2	3	3	3
	nic or Latino/Latina	5	5	4		6	4	6	7	3	2
	e Hawaiian or Other Pacific Islander	0	0	0		0	0	0	1	1	0
White		77	75	79		73	77	78	76	77	80
Other		3	3	3		8	3	3	2	1	0
	than one of the above	7	7	6		5	10	5	7	6	7
	of the following best describes your family?										
	with my two birth / biological parents	76	78	74		80	72	73	75	74	82
	with my two adoptive parents	2	2	2		0	4	2	3	3	1
5om el	times I live with my mom and sometimes my dad with one parent	7 8	6 7	8 10		6 7	11 8	8 10	7 8	<i>7</i> 11	4 6
	with one parent with one parent and one stepparent	4	5	4		3	4	5	4	4	4
	with one birth parent and one adoptive parent	0	0	0		1	0	0	0	0	0
	with foster parents	0	0	0		0	0	0	0	0	0
	with my grandparents or other adult relatives	1	1	1		1	1	Ö	2	0	2
	take care of me										
Other		1	1	1		2	1	1	1	1	1

Survey Item Percentages by Gender and	d Grade	(Cont	t'd)							
	Total	Ger	ıder			(Grade	!		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
How important is each of the following to you in your life?										
 Helping other people Not important 	1	1	0		0	1	1	1	1	1
Somewhat important	8	11	4		3	8	8	10	11	7
Not sure	3 57	4 64	2 50		5 61	1 61	3 59	2 57	4 47	2 58
Quite important Extremely important	31	20	43		32	29	29	30	38	33
8. Helping to reduce hunger and poverty in the world										
Not important	4 17	7 20	1 14		1 13	5 13	3 20	7 15	4 21	3 20
Somewhat important Not sure	21	22	20		19	26	12	26	22	25
Quite important	35	33	38		29	28	46	34	39	36
Extremely important	22	18	26		39	28	19	18	13	16
Helping to make the world a better place in which to live										
Not important	2	3	1		1	2	2	1	3	2
Som ew hat im portant	9	12	7		5	7	10	9	15	10
Not sure	13	16	10		8	19	11	16	14	7
Quite important Extremely important	42 34	42 28	43 39		38 48	38 33	43 33	44 30	40 28	51 30
10. Being religious or spiritual	54		J7		40			- 30		- 30
Not important	24	27	20		9	18	18	36	30	34
Somewhat important	25	26	24		23	23	30	20	31	26
Not sure	15	14	15		15	11	14	19	18	11
Quite important Extremely important	22 15	19 14	24 16		31 21	26 22	22 15	18 7	11 10	19 10
11. Helping to make sure that all people are treated fairly										
Not important	1	2	0		0	2	1	2	1	1
Somewhat important	9	12	6		5	8	10	9	12	9 9
Not sure Quite important	8 43	10 47	6 40		6 39	7 44	8 44	11 46	6 46	40
Extremely important	39	29	48		49	39	38	31	35	41
12. Getting to know people who are of a different										
race or ethnic group than I am	_	7	0		2	4	2	7	7	,
Not important Somewhat important	5 17	7 21	2 14		3 13	4 16	3 21	7 17	7 21	6 14
Not sure	21	21	21		21	20	22	19	19	26
Quite important	39	35	43		39	43	39	41	35	38
Extremely important	17	15	20		24	17	15	15	18	15
13. Speaking up for equality (everyone should have										
the same rights and opportunities) Not important	3	5	1		1	2	3	2	6	1
Somewhat important	11	14	7		9	12	6	14	12	14
Not sure	12	12	11		14	11	8	15	11	11
Quite important Extremely important	36 39	38 31	34 46		32 44	35 40	39 44	40 28	35 37	36 38
14. Giving time or money to make life better for	,				. 7					
other people										
Not important	3	6	0		5	4	2	17	4	1
Somewhat important Not sure	16 21	19 24	13 19		12 22	13 24	15 18	17 26	21 19	20 20
Not sure Quite important	40	24 36	43		43	24 38	18 44	26 37	38	20 39
Extremely important	20	15	24		19	20	22	18	18	20

Survey Item Percentages by Gender an	_	-								
	Total	Ger	nder				Grade	!		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
How important is each of the following to you in your life? 15. Doing what I believe is right, even if my friends										
make fun of me Not important	2	3	1		2	3	2	1	1	1
Somewhat important	7	10	4		8	7	9	5	6	7
Not sure	12	13	11		17	17	13	12	4	9
Quite important	41	40	41		32	31	42	49	44	48
Extremely important	38	34	42		41	42	35	32	44	36
16. Standing up for what I believe, even when it's										
unpopular to do so		2	0		2	0	0	1	1	,
Not important Somewhat important	2 7	3 8	0 5		3 7	2 12	2 5	1 5	1 7	1 4
Not sure	14	13	15		16	16	18	12	8	12
Quite important	39	41	38		40	31	40	50	32	44
Extremely important	38	34	42		35	38	35	32	51	40
17. Telling the truth, even when it's not easy Not important	2	3	1		2	2	1	3	2	1
Som ew hat important	11	13	9		9	8	12	11	10	13
Not sure	18	19	16		25	14	19	14	18	15
Quite important	44	42	46		37	45	45	49	46	45
Extremely important	26	23	28		27	30	24	23	24	25
18. Accepting responsibility for my actions when I make a mistake or get in trouble Not important Somewhat important Not sure Quite important Extremely important	2 8 10 50 30	3 9 10 50 28	0 8 10 50 32		2 7 16 44 30	2 8 7 51 32	2 11 10 49 27	2 9 10 53 26	1 6 11 49 34	1 7 7 54 32
19. Doing my best, even when I have to do a job I don't										
like Not important	2	3	0		3	2	2	1	1	1
Somewhat important	9	9	9		6	7	10	14	8	12
Not sure	11	14	9		11	16	11	11	11	8
Quite important	46	44	47		43	44	46	49	46	44
Extremely important	32	30	35		37	31	32	25	34	36
On an average school day, how much time do you spend doing homework outside of school?										
None	5	6	3		1	1	3	6	5	12
Half hour or less	11	15	8		13	12	13	8	10	11
Between a half hour and an hour	17	22	12		26	31	10	14	10	10
1 hour	19	19	19		23	19	22	16	12	20
2 hours	28	26	30		29	26	32	32	25	26
3 hours or more	20	12	27		8	10	21	23	37	22
21. What grades do you earn in school?										
Mostly As	36	28	45		44	41	39	32	29	30
About halt As and halt Bs	35	35	34		38	31	26	39	35	41
Mostly Bs	13	17	10		10	13]]	13	17	17
About half Bs and half Cs Mostly Cs	10	13 5	6 2		6 1	11 3	13 6	9 2	13 4	7 3
About half Cs and half Ds	2	2	2		1	ა 1	5	3	1	2
Mostly Ds	0	1	0		0	0	0	1	i	0
Mostly below Ds	0	0	1		0	0	1	2	0	0

Survey Item Percentages by Gender an	d Grade	(Conf	t'd)							
	Total	Ger	der			(Grade			
Survey Items	Sample	М	F	6	7	8	9	10	11	12
How often does one of your parents?										
22. Help you with your school work Very often	5	6	5		14	7	3	3	3	1
Often	11	11	11		16	16	14	9	5	7
Sometimes	29	28	31		37	35	33	25	26	18
Seld om Never	31 24	31 24	31 23		24 10	31 11	31 20	35 28	31 35	33 41
23. Talk to you about what you are doing in school	24		20		10	11	20	20		41
Very often	30	28	32		39	35	23	27	32	23
Often	38	42	33		33	37	45	40	32	37
Sometimes	21	19	23		20	21	21	22	18	27
Seld om Never	7 4	7 4	7 4		5 3	4 4	8 4	9 2	11 6	9 4
24. Ask you about homework	7	-								-
Very often	31	33	30		48	32	28	28	30	22
Often	32	33	30		24	32	34	38	31	30
Sometimes Seldom	20	22 8	19		14 10	23	21	19	22	23
Seid om Never	11	4	14 7		3	9 4	11 5	11 5	11 6	14 10
25. Go to meetings or events at your school		•	•			•				
Very often	22	20	24		28	25	24	17	20	17
Often	29	28	30		25	30	33	28	30	27
Sometimes Seldom	28	29	27 13		28	28	27 10	31	26	26
Never	12	12 11	7		14 5	11 6	6	11 14	11 12	18 12
26. At school I try as hard as I can to do my best work	,		•							
Strongly agree	34	27	42		49	34	37	27	31	25
Agree	47	49	44		41	49	49	51	47	42
Not sure Disagree	11 7	12 10	9 4		9 0	12 4	7 7	13 7	9 12	1 <i>7</i> 12
Strongly disagree	2	2	1		1	2	1	2	12	3
27. My teachers really care about me										
Strongly agree	12	11	12		20	14	8	7	10	10
Agree	43	43	43		45	41	45	39	47	42
Not sure Disagree	33 9	33 10	33 8		23 6	35 8	36 8	34 14	33 8	36 10
Strongly disagree	4	3	4		6	2	3	5	1	2
28. It bothers me when I don't do something well										
Strongly agree	48	39	58		54	44	51	47	51	43
Agree	37	42	33		31	44	35	39	35	39
Not sure Disagree	7 6	11 7	4 5		9 5	7 4	7 7	7 5	8 6	8 9
Strongly disagree	1	1	0		1	i	Ó	1	1	ó
29. I get a lot of encouragement at my school										
Strongly agree	10	7	14		19	8	7	6	9	12
Agree Not sure	39 30	42 28	37 32		35 29	42 37	46 26	37 31	39 28	36 31
Disa gree	16	16	15		12	8	17	21	20	17
Strongly disagree	5	7	3		5	5	4	5	4	4
30. Teachers at school push me to be the best I can be										
Strongly agree	13	12	14		27	16	11	7	10	8
Agree Not sure	41 27	41 26	41 27		39 25	43 25	47 22	39 32	39 30	38 29
Disa gree	15	16	14		8	13	15	16	16	22
Strongly disagree	4	5	4		1	4	5	7	6	2

Total Gender Grade	51 34 9 4 1	11 45 38 9 6 2	12 40 48 6 5
31. My parents push me to be the best I can be Strongly agree	51 34 9 4	45 38 9 6	40 48 6 5
Strongly agree 55 56 55 74 64 55 Agree 32 33 32 16 25 34 Not sure 7 7 8 7 6 6 Disagree 4 3 5 3 4 3 Strongly disagree 1 2 1 1 1 1 32. During the last four weeks, how many days of school have you missed because you skipped or "ditched"? None 80 82 79 81 84 88 1 day 10 10 9 8 7 5 2 days 4 4 4 4 5 4 2	34 9 4	38 9 6	48 6 5
Agree 32 33 32 16 25 34 Not sure 7 7 8 7 8 7 6 6 Disagree 4 3 5 3 4 3 Strongly disagree 1 2 1 1 1 1 32. During the last four weeks, how many days of school have you missed because you skipped or "ditched"? None 80 82 79 81 84 88 I day 10 10 9 8 7 5 2 days 4 4 4 5 4 2	34 9 4	38 9 6	48 6 5
Not sure Disagree Strongly disagree Disagree This property disagree	9	9 6	6 5
Disagree 4 3 5 3 4 3 3 5 1 1 1 1 1 1 1 1 1	4	6	5
Strongly disagree			
32. During the last four weeks, how many days of school have you missed because you skipped or "ditched"? None 1 day 2 days 80 82 79 81 84 88 10 10 10 9 8 7 5 4 4 4 5 4 2			- 1
None 80 82 79 81 84 88 1 day 10 10 9 8 7 5 2 days 4 4 4 5 4 2			
1 day 10 10 9 8 7 5 2 days 4 4 4 5 4 2	82	76	68
	7	15	17
	5	3	6
3 days 3 3 2 4 2	1	4	5
4 – 5 days 2 0 3 0 0 2	4	3	2
6 – 10 days 1 0 1 2 1 0	0	0]
11 or more days 1 0 2 3 1 1	1	0	1
33. During this school year, have you received special help in school for your class work or behavior on a daily or weekly basis?			
Yes 16 16 17 18 14 20	22	13	9
No 84 84 83 82 86 80	78	87	91
How often do you ? 34. Feel bored at school			
Usu ally 53 55 51 38 46 50	62	60	64
Sometimes 44 42 46 58 49 46	36	39	36
Never 3 3 2 4 5 3 35. Come to classes without bringing paper or something to write with	1	1	0
Usu ally 6 8 4 5 5 3	5	8	8
Sometimes 30 39 20 38 37 27	25	26	25
Never 65 53 76 57 58 70	70	65	67
36. Come to classes without your homework finished			
Usually 11 13 10 9 5 10	11	14	21
Sometimes 53 63 44 42 54 51	58	58	57
Never 35 24 47 49 41 40	31	27	22
37. Come to classes without your books Usually 6 7 4 6 5 5	6	3	8
Sometimes 31 33 28 26 27 27	32	35	41
Never 64 61 68 68 69 68	62	62	51
38. On the whole, I like myself			
Strongly agree 36 44 28 49 33 33	30	37	33
Agree 48 45 51 36 50 49	53	51	49
Not sure 10 8 12 11 11 13	9	6	11
Disa gree 4 2 6 3 3 2	7	6	6
Strongly disagree 2 1 3 1 4 3	1	1	1
39. It is against my values to drink alcohol while I am a teenager			
Strongly agree 36 36 36 70 53 31	24	17	16
Agree 18 19 18 17 28 22	17	16	7
Not sure 15 16 14 5 10 21	21	20	14
Disa gree 19 17 21 3 7 18 Strongly disagree 12 13 11 5 3 8	26 11	29 18	35 28
37 3		10	
40. I like to do exciting things, even if they are dangerous Strongly agree 13 18 8 14 9 10	15	14	17
Strongly agree 13 18 8 14 9 10 Agree 33 41 26 31 32 29	42	35	31
Not sure 28 22 34 26 28 37	23	35 26	29
Disagree 19 14 25 16 27 21	12	20	19
Strongly disagree 6 5 7 13 4 3	7	5	4

Survey Item Percentages by Gender an	d Grade	(Cont	t'd)							
	Total	Ger	nder			(Grade			
Survey Items	Sample	М	F	6	7	8	9	10	11	12
41. At times, I think I am no good at all										
Strongly agree	7	5	10		7	9	5	5	11	8
Agree Not sure	22 20	18 21	26 19		23 24	22 19	24 18	21 23	24 15	19 20
Disa gree	29	31	28		21	31	31	32	25	35
Strongly disagree	21	25	17		25	19	21	19	26	18
42. I get along well with my parents										
Strongly agree	38	41	35		52	40	35	26 53	39	35
Agree Not sure	44 12	43 11	45 13		35 9	46 11	44 13	53 14	42 11	44 14
Disa gree	5	4	5		4	3	6	3	5	7
Strongly disagree	2	2	2		0	1	2	4	3	1
43. All in all, I am glad I am me										
Strongly agree	47	55	39		63	47	40	41	46	45
Agree Not sure	36 12	34 8	39 15		23 9	36 12	40 15	42 13	40 10	38 12
Disa gree	3	2	5		4	2	4	3	3	5
Strongly disagree	2	1	2		1	4	1	1	1	1
44. I feel I do not have much to be proud of	_	_								
Strongly agree	3	3	3		2	5	2	1	1	4
Agree Not sure	12 14	11 13	12 15		9 11	14 13	10 19	15 14	13 13	9 12
Disa gree	39	38	41		34	35	40	48	39	41
Strongly disagree	33	36	29		43	34	30	22	35	33
45. If I break one of my parents' rules, I usually get										
punishe d										
Strongly agree	13 42	14	13 42		17 42	17 46	13 40	13	11 45	8
Agree Not sure	20	41 21	42 19		15	17	40 26	40 21	45 16	36 25
Disa gree	19	17	20		18	15	18	21	16	24
Strongly disagree	7	6	7		9	5	3	4	11	7
46. My parents give me help and support when I need it										
Strongly agree	48 39	46 42	51 35		66 25	54 34	42 42	39 44	43 43	46 43
Agree Not sure	8	8	33 7		25 5	7	10	10	43 7	7
Disa gree	4	3	4		3	4	5	4	4	2
Strongly disagree	2	2	2		1	1	1	3	2	2
47. It is against my values to have sex while I am a teenager										
Strongly agree	27	21	32		61	39	27	11	11	7
Agree	14	13	15		11	23	19	12	9	6
Not sure Disagree	21 19	22 21	21 18		15 5	24 8	25 17	30 31	21 26	12 32
Strongly disagree	19	24	13		8	5	17	16	34	43
48. In my school there are clear rules about what students can and cannot do										
Strongly agree	28	31	25		54	40	26	15	16	14
Agree	53	54	52		37	46	53	62	58	64
Not sure	13	9	16		6	11	18	14	15	13
Disa gree Strongly disagree	5	5 1	6 1		3 0	2 1	4 0	6 3	10 1	7 3
49. I care about the school I go to	'	1	- 1		0	1	0	<u> </u>	- 1	
Strongly agree	20	19	21		34	21	16	16	15	18
Agree	47	47	47		47	50	54	42	43	42
Not sure	19	18	19		12	20	18	23	22	18
Disa gree	10 5	11 5	8 4		2 5	6 4	8 3	11 8	15 6	18 4
Strongly disagree	Э	э	4		3	4	3	Ø	0	4

Survey Item Percentages by Gender an	d Grade	(Cont	t'd)							
	Total	Ger	nder			(Grade	,		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
50. My parents often tell me they love me	5.0									5.0
Strongly agree Agree	59 30	53 36	65 24		76 17	68 25	54 35	50 36	53 35	52 33
Not sure	6	6	6		3	6	9	8	5	8
Disa gree	3	2	4		3	1	1	4	5	5
Strongly disagree	1	2	1		1	0	1	2	2	2
 In my family, I feel us eful and important Strongly agree 	40	38	41		54	42	36	27	40	38
Agree	41	45	36		32	40	41	44	42	44
Not sure	13 5	11 5	14 5		9 4	11 4	14 4	20 8	11 4	9 8
Disagree Strongly disagree	2	2	3		1	2	5	1	3	1
52. Students in my school care about me										
Strongly agree	16	15	17		29	18	16	7	11	13
Agree Not sure	46 27	49 27	42 26		38 25	49 23	46 27	46 32	49 25	43 29
Nor sure Disa gree	8	27 5	20 10		25 7	23 6	8	32 9	25 7	29 9
Strongly disagree	4	4	5		2	4	2	5	7	6
53. In my family, there are clear rules about what I can and cannot do										
Strongly agree	31	31	31		56	35	29	18	26	20
Agree	43	43	42		30	46	47	48	39	44
Not sure Disagree	18 7	18 8	17 6		9 2	15 4	14 7	22 11	20 11	27 7
Strongly disagree	2	1	3		2	1	2	1	4	2
54. In my neighborhood, there are a lot of people who care about me										
Strongly agree	13	12	14		25	12	13	7	11	9
Agree Not sure	33 30	34 32	33 27		32 28	38 35	38 27	28 28	30 29	33 30
Disa gree	16	15	17		12	10	16	29	14	16
Strongly disagree	8	8	9		4	5	6	9	15	12
55. At my school, everyone knows that you'll get in										
trouble for using alcohol or other drugs Strongly agree	35	24	34		64	52	22	23	25	21
Agree	32	36 32	32		21	31	22 38	23 39	33	30
Not sure	13	14	13		7	11	20	13	12	17
Disa gree	12	12	12		3	4	15	13	18	20
Strongly disagree 56. If one of my neighbors saw me do something wrong,	8	7	9		7	2	6	11	12	12
he or she would tell one of my parents										
Strongly agree	18	15	20		37	25	15	11	8	9
Agree	24	24	25		25	25	26	21	24	22
Not sure Disagree	38 13	42 12	35 14		29 5	38 7	41 15	40 20	41 19	41 15
Strongly disagree	6	7	6		5	4	3	7	8	12
During the last 12 months, how many times have you? 57. Been a leader in a group or organization										
Never	23	24	22		28	23	26	27	19	16
Once	20	20	21		11	25	26	23	20	16
Twice	19	17	20		21	16	17	16	24	18
3 – 4 Times 5 or More Times	21 17	20 19	22 15		20 20	21 16	19 12	19 15	20 17	27 23
5 5. 1115/5 111155	.,	. ,							.,	

Survey Item Percentages by Gender an	d Grade	(Cont	t'd)							
	Total	Ger	nder			(Grade	!		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
During the last 12 months, how many times have you ? 58. Stolen something from a store	0.0	0.4	01		00	00	07	0.1	07	91
Never Once	88	84 8	91 5		90 9	89 6	87 5	81 7	87 8	4
Twice 3 – 4 Times	3 2	3 2	2		0	4	1 5	7 3	2	1
5 or More Times 59. Gotten into trouble with the police	2	2	1		0	1	2	3	1	2
Never	88	84	94		95	92	88	82	86	88
Once Twice	8 2	10	4		3	4 3	6	13	12	9 3
3 – 4 Times	1	4 1	1 0		1 1	ა 1	3 1	3 1]]	0
5 or More Times	1	1	1		1	0	2	1	0	1
60. Hit or beat up someone	0.				0 -					
Never Once	84 10	77 13	91 6		85 11	82 10	81 13	83 10	85 6	87 8
Twice	3	6	1		3	4	3	3	5	3
3 – 4 Times	1	1	0		0	1	0	1	1	0
5 or More Times	2	3	1		1	2	3	3	3	2
 Damaged property just for fun (such as breaking windows, scratching a car, putting paint on walls, 										
etc.)										
Never	92	89	94		93	96	88	92	90	91
Once	5	6	4		5]	8	4	6	6
Twice 3 – 4 Times	2 0	3 0	2 0		1 0	3 0	2 1	3 0	2	3 0
5 or More Times	1	2	0		1	Ö	i	1	1	1
During an average week, how many hours do you spend ?										
62. Playing on or helping with sports teams at school or										
in the community 0 hours	26	24	28		17	22	21	28	32	37
1 hour	6	7	6		7	10	6	9	4	4
2 hours	9	9	8		12	11	7	7	8	6
3 – 5 hours	15	13	16		22	18	18	8	10	10
6 – 10 hours 11 or more hours	20 24	20 27	21 22		25 1 <i>7</i>	26 13	19 29	14 34	18 28	17 26
63. In clubs or organizations other than sports at school					. ,					
(for example, school newspaper, student government, school plays, language clubs, hobby clubs, drama										
club, debate, etc.) O hours	46	53	39		57	68	40	47	29	32
1 hour	27	25	29		24	13	34	29	31	29
2 hours	12	8	15		6	9	15	8	20	13
3 – 5 hours 6 – 10 hours	9	8 2	10 5		7 3	5 3	6 5	11 5	13 1	17
0 – 10 nours 11 or more hours	3	3	3		4	2	5 1	5 1	6	4 5
64. In clubs or organizations other than sports outside of										
school (such as 4-H, Scouts, Boys and Girls Clubs,										
YWCA, YMCA, etc.) 0 hours	54	58	50		53	51	56	63	46	52
1 hour	14	13	15		16	17	15	6	46 16	16
2 hours	13	12	14		15	14	11	12	13	12
3 – 5 hours	12	11	13		11	12	12	12	13	12
6 – 10 hours 11 or more hours	4 3	4 2	4 4		3 3	2 3	4 2	3 4	8 4	6 2
11 01 11010 110 013	J		-		J	J	۷	7	7	_

Survey Items Sa	Total	Gen	der			(Grade			
,	ample	М	F	6	7	8	9	10	11	12
During an average week, how many hours do you										
spend ? 65. Reading just for fun (not part of your school work)										
0 hours	45	46	44		34	34	50	47	51	55
1 hour 2 hours	26 11	29 9	24 13		32 14	33 12	25 11	27 6	24 12	1 <i>7</i> 11
3 – 5 hours	9	9	9		8	7	10	13	6	11
6 – 10 hours	5	3	7		5	11	4	3	5	3
11 or more hours	3	3	4		8	2	1	3	2	3
66. Going to programs, groups, or services at a church, synagogue, mosque, or other religious or spiritual										
place										
0 hours	52	56	48		39	37	49	66	58	65
1 hour 2 hours	24 13	20 13	27 13		31 16	29 20	26 13	13 10	22 10	18 9
3 – 5 hours	7	7	7		7	8	7	7	8	4
6 – 10 hours	2	2	3		5	3	3	2	1	1
11 or more hours	2	2	2		1	2	2	2	1	2
67. Helping other people without getting paid (such as helping out at a hospital, daycare center, food										
shelf, youth program, community service agency,										
or doing other things) to make your city a better										
place for people to live	47	5 0	20		4.0	40	47	50	27	4.5
0 hours 1 hour	46 25	53 24	39 26		48 31	49 21	46 23	50 26	37 24	45 26
2 hours	17	15	19		10	16	19	15	26	16
3 – 5 hours	7	4	11		5	11	8	6	8	7
6 – 10 hours 11 or more hours	2 3	2	2 4		2 5	1 3	3 1	1 2	2 4	4 3
68. Helping friends or neighbors	3									
0 hours	18	22	15		18	13	18	18	18	26
1 hour	41	43	39		42	43	37	44	42	40
2 hours 3 – 5 hours	23 13	20 11	25 15		21 12	25 10	25 17	21 14	24 13	18 13
6 – 10 hours	3	2	3		5	5	2	14	13	13
11 or more hours	2	2	3		3	4	1	2	2	2
69. Practicing or taking lessons in music, art, drama, or										
dance, after school or on weekends O hours	57	64	49		52	53	57	57	65	58
1 hour	12	11	14		21	14	14	9	5	7
2 hours	9	8	11		10	11	11	10	7	6
3 – 5 hours 6 – 10 hours	10 5	9 3	11 6		9 2	11 5	7 5	13 3	11 6	11 7
11 or more hours	7	4	9		6	5	6	8	6	12
People who know me would say that this is			•		•	·	•			_
70. Knowing how to say "no" when someone wants me										
to dothings I know are wrong or dangerous Not at a∥like me	3	3	3		3	5	2	2	2	1
Not at all like me A little like me	3 8	3 9	8		4	5 6	3 8	11	6	4 13
Somewhat like me	16	20	12		10	15	21	17	18	17
Quite like me Very much like me	40 32	41 27	38 38		33 50	43 31	41 27	39 31	42 32	41 25
,	32	2/	J0		30	<u>ي ا</u>		٥ I	<u>ي</u>	25
 Caring about other people's feelings Not at a I like me 	2	3	1		1	1	2	1	3	4
A little like me	3	5	2		0	4	4	5	4	3
Somewhat like me	13	18	7		13	11	14	16	10	12
Quite like me Very much like me	41 41	49 25	32 58		44 43	43 41	42 38	41 35	39 44	33 49

Survey Item Percentages by Gender an	d Grade	(Con	t'd)							
	Total	Ger	nder			(Grade	!		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
People who know me would say that this is 72. Thinking through the possible good and bad results of different choices before I make decisions		•	0		0		,	0	0	
Not at all like me A little like me Somewhat like me Quite like me	2 8 21 41	2 9 24 38	2 7 18 44		3 9 16 45	10 23 45	4 7 19 43	3 9 26 40	3 5 25 36	1 9 15 38
Very much like me	28	26	29		27	22	26	22	32	38
73. Saving my money for something special rather than spending it all right away Not at all like me	9	8	10		4	12	10	11	8	8
A little like me Somewhat like me Quite like me	16 21 26	15 20 27	17 21 25		11 23 16	12 21 27	12 23 27	22 20 25	14 23 30	26 15 30
Very much like me 74. Respecting the values and beliefs of people who are	28	30	27		46	28	29	22	24	20
of a different race or culture than I am Not at all like me A little like me Somewhat like me Quite like me Very much like me	2 6 13 38 42	3 8 17 37 34	1 3 9 38 50		1 3 13 35 49	1 6 16 33 45	2 5 12 39 42	3 9 15 39 34	4 7 11 39 39	1 4 9 43 42
75. Giving up when things get hard for me										
Not at all like me A little like me Somewhat like me Quite like me	39 33 16 8	41 33 15 8	38 33 18 7		39 31 11 14	35 36 15 9	37 34 20 6	39 37 16 5	41 30 20 9	47 30 17 4
Very much like me 76. Staying away from people who might get me in	3	3	4		5	6	3	3	1	2
trouble Not at all like me A little like me Somewhat like me Quite like me Very much like me	6 22 20 29 24	6 24 23 29 18	6 20 16 29 29		7 9 10 29 45	2 19 20 33 25	8 18 17 33 24	8 33 18 27 14	6 26 25 25 18	5 29 28 23 14
77. Feeling really sad when one of my friends is unhappy Not at all like me A little like me Somewhat like me Quite like me Very much like me	7 20 29 29 15	10 27 33 23 7	4 12 26 35 23		3 14 26 34 23	6 17 30 30 18	8 22 28 28 13	9 24 28 30 10	9 22 28 27 14	7 20 37 22 14
78. Being good at making and keeping friends Not at all like me A little like me Somewhat like me Quite like me	3 9 17 40	4 9 17 43	3 9 16 37		1 5 14 32	1 9 15 43	3 10 20 41	4 14 18 45	5 7 20 38	7 10 15 41
Very much like me 79. Knowing a lot about people of other races or ethnic groups	30	26	35		47	33	27	20	30	27
Not at all like me A little like me Somewhat like me	9 21 30	10 18 29	8 23 31		7 13 30	6 17 34	5 23 32	11 29 26	11 22 32	13 20 25
Quite like me Very much like me	25 16	27 17	23 15		31 19	25 18	23 18	22 11	22 14	28 14

	Total	Ger	nder			(Grade			
Survey Items	Sample	М	F	6	7	8	9	10	11	1:
People who know me would say that this is										
80. Enjoying being with people who are of a different										
race or ethnic group than I am										
Not at all like me	4	5	3		5	2	2	6	6	
A little like me	13	14	12		7	14	13	14	15	1
Somewhat like me	28	27	29		25	24	28	30	32	3
Quite like me	32	33	31		37	34	35	31	23	3
Very much like me	23	21	24		26	25	23	18	23	2
81. Being good at planning ahead										
Not at a∥like me	7	7	6		3	4	7	8	7	1
A little like me	13	14	11		11	11	13	14	15	1
Som ew hat like me	27	28	26		29	30	25	33	27	
Quite like me	32	33	31		35	35	34	26	30	(
Very much like me	22	17	26		22	19	20	20	20	(
32. Taking good care of my body (such as, eating foods										
that are good for me, exercising regularly, and										
eating three good meals a day)										
Not at a∥like me	4	4	4		1	3	2	5	6	
A little like me	9	10	8		8	7	11	6	10	
Som ew hat like me	19	17	21		12	17	18	24	24	2
Quite like me	37	41	33		38	40	37	41	33	;
Very much like me	31	29	35		41	33	33	25	27	
On how many occasions (if any) have you had more than										
ust a few sips of alcoholic beverages (beer, wine, or hard										
quor) to drink?										
83. In your lifetime										
0	45	43	46		69	61	53	33	26	
1 – 2	17	16	18		16	22	16	19	17	
3 – 5	11	11	11		6	8	10	15	15	
6 – 9	6	6	6		5	4	7	7	7	
10 – 19	7	8	7		2	2	7	12	10	
20 – 39	5	5	5		1	2	2	5	9	
40 +	9	10	8		1	1	6	9	17	
84. During the past 30 days										
0	75	75	76		93	94	82	70	57	
1 – 2	10	11	10		6	5	9	11	18	
3 – 5	8	8	7		0	1	3	12	14	
6 – 9	4	3	5		0	0	2	2	9	
10 – 19	2	3	2		1	0	2	3	1	
20 – 39	1	0	1		0	0	1	1	0	
40 +	1	1	0		0	0	1	1	1	
85. Think back over the past two weeks. How many times										
have you had five or more drinks in a row? (A										
"drink" is a glass of wine, a bottle or can of beer,										
a shot glass of liquor, or a mixed drink.)	6.		6.4		0-	0.0	66	6.0		
None	84	82	86		97	99	89	82	73	(
Once	6	7	5		2	1	4	8	11	
Twice	4	4	5		1	1	3	3	8	
3 to 5 times	4	5	3		0	0	2	7	6	
6 to 9 times	1	1	1		0	0	2	0	1	
10 or more times	1 1	1	0	1	0	0	1	0	1	

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade)		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
86. How frequently have you smoked cigarettes during the past 30 days?										
I have never smoked a cigarette Not at all Less than I cigarette per day I to 5 cigarettes per day About 1/2 pack per day About I pack per day About I pack per day One of the bound	85 11 3 1 0 0 0	82 15 4 1 0 0 0	89 8 2 2 0 0 0		98 I I O O U O	93 6 1 1 0 0 0	87 9 3 2 1 0 0	81 14 5 2 1 0	78 21 4 1 0 0 0	74 22 5 3 1 0 0
87. During the past 30 days have you used marijuana or has hish? Yes No	16 84	19 81	12 88		1 99	2 98	13 87	26 74	25 75	31 69
88. During the past 30 days have you used prescription drugs not prescribed to you? Yes No	4 96	4 96	5 95		1 99	1 99	3 97	8 92	6 94	7 93
How wrong do your parents feel it would be for you to? 89. Have one or two drinks of an alcoholic beverage nearly every day Very Wrong Wrong A Little Bit Wrong Not at all Wrong	81 14 4 0	79 15 5	84 14 2 0		91 6 3 1	87 13 0 0	83 12 5 0	80 18 3 0	80 17 4 0	66 22 10 2
90. Smoke tobacco Very Wrong Wrong A Little Bit Wrong Not at all Wrong	88 10 2	87 11 2	89 9 2 0		97 2 1 0	92 7 1 0	86 12 2	87 11 1	82 14 3	80 14 4
91. Smoke marijuana Very Wrong Wrong A Little Bit Wrong Not at all Wrong	80 13 6 2	77 15 6 2	83 11 5 1		97 1 1	92 7 1 1	85 13 2 1	72 17 10 1	67 20 11 3	64 22 10 4
92. Use prescription drugs not prescribed to you Very Wrong Wrong A Little Bit Wrong Not at a Wrong	91 7 1 0	91 7 1 0	91 7 2 0		91 8 1 0	92 6 1 1	92 7 1 0	91 7 2 0	92 7 1 0	89 7 3 1
How wrong do your friends feel it would be for you to? 93. Have one or two drinks of an alcoholic beverage nearly every day Very Wrong Wrong A Little Bit Wrong Not at all Wrong	50 27 15 8	39 29 22 10	61 25 8 6		82 14 4 1	66 27 7 1	47 25 19 9	33 36 24 7	41 28 18 14	26 34 22 18
94. Smoke tobacco Very Wrong Wrong A Little Bit Wrong Not at a Wrong	61 23 9 7	50 30 10	72 16 7 5		88 10 1	78 17 5	58 27 10 6	52 32 9 8	42 29 12 17	42 27 17 14

Survey Item Percentages by Gender an		`		ı			2 1			
	Total	Ger	nder			(Grade)		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
How wrong do your friends feel it would be for you to?										
95. Smoke marijua na Very Wrong	47	38	57		89	73	50	26	24	13
Wrong	15	18	12		8	17	19	17	14	15
A Little Bit Wrong	17	19	15		2	9	15	30	20	31
Not at a Wrong	20	25	16		1	1	16	27	41	42
96. Use prescription drugs not prescribed to you Very Wrong	66	58	75		84	78	67	58	56	50
Wrong	22	29	15		14	19	19	26	25	32
A Little Bit Wrong	8	10	7		2	3	9	12	13	12
Not at a∥ Wrong	3	3	3		0	1	5	4	6	6
How much do you think people risk harming themselves					_			_		_
(physically or in other ways) if they? 97. Have five or more drinks of an alcoholic beverage										
once or twice a week										
No Risk	3	4	2		1	6	2	5	1	4
Slight Risk	14	17	11		10	17	12	15	15	14
Moderate Risk Great Risk	36 47	36 43	36 52		36 53	37 40	41 45	30 50	35 49	36 46
98. Smoke one or more packs of cigarettes per day	77	70				-10	-10		- 17	
No Risk	2	3	2		1	6	2	3	1	1
Slight Risk	5	7	3		4	5	6	5	5	4
Moderate Risk	15	14	15		10	15	20	14	13	15
Great Risk	78	76	80		85	74	73	78	80	80
99. Smoke marijuana once or twice a week No Risk	16	21	12		3	7	18	28	26	18
Slight Risk	22	26	12		5	17	23	25	30	37
Moderate Risk	28	24	32		25	31	30	26	25	28
Great Risk	34	29	38		67	44	30	21	18	17
100. Use prescription drugs that are not prescribed to them						_			_	
No Risk	2	3	2 4		2 9	5	2	2	1]
Slig ht Risk Moderate Risk	6 20	7 23	18		16	4 21	6 21	7 21	4 23	3 21
Great Risk	72	67	77		73	69	71	70	73	75
101. How many times, if any, have you used cocaine										
(crack, coke, snow, rock) in your litetime?										
0	97	96	98		99	100	97	96	94	94
1 2	1 U	2 U	1 U		1 U	0 U	1 U	2	2	2 U
3 – 5	0	Ö	Ö		0	0	1	0	i	1
6 – 9	0	0	0		0	0	0	0	0	1
10 – 19	U	U	U		U	U	U	U	U	U
20 – 39 40 +	0	0	υ 0		U 0	υ 0	1 0	U 1	1 0	1 1
During the last 12 months, how many times have you ?	0	-						'		'
102. Been to a party where other kids your age were										
drinking										
Never	55	56	54		94	83	56	38	30	20
Once	11	9	13		3	7	17	14	16	7
Twice 3 – 4 times	7 9	8 8	6 10		2 1	5 4	10 9	10 13	10 12	8 1 <i>7</i>
5 or more times	18	19	17		1	1	8	26	32	47

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade	!		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
During the last 12 months, how many times have you ?		•								
103. Driven a car after you had been drinking Never	95	94	95		99	100	98	97	91	79
Once	2	1	2		1	0	1	0	1	7
Twice 3 – 4 times	1 1	1 1	1 1		0	0 0	0	1	2	5 4
5 – 4 fittles 5 or more times	2	2	1		0	0	1	2	3	5
104. Ridden in a car whose driver had been drinking										
Never	74	76	72		80	76	80	70	73	64
Once Twice	12 5	11 5	13 6		12 3	13 7	8 5	10 7	12 4	20 6
3 – 4 times	3	2	3		1	2	3	3	4	4
5 or more times	5	5	6		5	1	4	9	7	7
105. How many times during the last 30 days, if any, have										
you sniffed glue, breathed the contents of aerosol spray cans or inhaled other fumes in order to get										
high?										
0	97	97	97		96	94	97	99	99	98
1	1	1	2		1	2	2	1	1	1
2 3 – 5	1 0	0 1	1 0		1 0	2	0	0	0 1	0
6 – 9	0	Ö	1		1	0	1	Ö	Ö	0
10 – 19	0	0	0		0	0	0	1	0	0
20 – 39 40 +	0	0	0 0		0	0	0	0	0	0
106. In an average week, how many times do all of the people in your family who live with you eat dinner	· ·									'
together?										
None	8	8	8		8	4	5	12	11	9
Once a week Twice a week	10 10	10 9	11 10		5 5	7 8	13 13	13 11	13 8	11 12
Three times a week	11	11	11		12	6	9	9	12	18
4 times a week	14	15	12		12	14	11	17	14	14
5 times a week	17	15	19		14	21	18	15	13	20
6 times a week 7 times a week	13 18	13 18	13 17		19 23	16 23	11 21	10 13	12 18	9 7
107. How often did you feel sad or depressed during the	10	10	17		20		۷۱	10	10	
last month?										
All of the time	3]	5		3	4	3	3	4	2
Most of the time Some of the time	9 17	5 14	12 20		6 12	7 16	3 20	13 15	9 20	15 18
Once in a while	43	43	42		44	42	47	43	38	41
Not at a∥	29	36	21		35	32	26	26	29	24
108. Have you ever tried to kill yourself?	0.0	C /	-			- ·		6.	6.1	
No Yes, once	93 4	96 2	91 7		92 5	94 3	95 3	91 6	94 4	93 5
Yes, twice	1	1	1		1	0	3 1	1	1	1
Yes, more than two times	2	1	2		2	3	1	1	2	1
109. Have you ever had sexual intercourse ("gone all the										
way," ["] made love") ? No – SKIP TO QUESTION #111	84	84	84		97	97	91	80	75	58
Once	4	5	3		3	3	2	6	75 4	6
Twice	1	2	1		0	0	1	2	3	3
3 times	10	1	1		0	0	0	1] 17	3
4 or more times	10	9	11		1	0	6	11	17	30

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade			
Survey Items	Sample	М	F	6	7	8	9	10	11	12
110. When you have sex, how often do you and/or your partner use a birth control method such as birth control pills, Depo-Provera shot, an implant, ring, patch, male or female condom (rubber), foam, diaphragm, or IUD? Never	27	33	19		84	59	20	1.5	20	5
Seld om	3	3	3		64 5	0	39 0	15 9	20	5 2
Som et im es	5	6	4		5	0	17	6	5	2
Often	8	5	11		0	0	9	6	10	14
Always	57	53	62		5	41	35	65	63	78
How many times, if any, in the last 12 months have you used ?										
111. Chewing tobacco or snuff	95	92	99		99	99	96	95	89	93
1	1	1	1		1	0	1	0	2	1
2	1	1	0		1	1	0	2	2	0
3 – 5 6 – 9	1]]	0		0	0	1	0 1	2	2 1
10 – 19	Ö	i	0		0	0	i	0	1	0
20 – 39	0	0	0		0	0	0	1	0	0
40 +	1	2	0		0	0	0	1	3	3
112. Heroin (smack, horse, skag) or other narcotics (like										
opium or morphine) O	98	98	99		99	99	99	98	98	97
1	1	1	0		0	1	1	1	1	1
2	Ö	1	Ö		1	0	0	1	1	1
3 – 5	0	0	0		0	0	0	0	0	0
6 – 9	0	0	0		0	0	0	0	0	1
10 – 19 20 – 39	0	0 0	0		0	0	0	0	0	0 0
40 +	0	0	0		0	0	1	1	0	1
113. Sometimes I feel like my life has no purpose										
Strongly agree	5	3	7		3	5	4	5	6	4
Agree	12	10	14		8	8	11	12	16	18
Not sure Disagree	13 24	12 25	15 22		12 19	14 31	16 22	20 25	8 21	9 25
Strongly disagree	46	50	42		58	43	47	38	49	43
114. Adults in my town or city make me feel important										
Strongly agree	9	7	11		15	13	7	5	7	6
Agree	39	39	39		41	42	42	33	34	42
Not sure Disagree	31 16	32 17	30 15		34 8	30 10	29 19	34 19	32 20	28 21
Strongly disagree	5	5	4		1	5	3	9	7	4
115. Adults in my town or city listen to what I have to say			•		•				•	
Strongly agree	9	7	10		12	14	8	4	7	7
Agree	35	39	32		37	38	38	32	27	40
Not sure	32	31	33		35	29	28	38	32	29
Disagree Strongly disagree	18	1 <i>7</i> 7	18 6		11 5	14 5	19 7	18 8	25 8	18 5
116. I'm given lots of chances to help make my town or		,								
city a better place in which to live										
Strongly agree	9	7	12		12	14	7	5	8	12
Agree	35	33	36		35	32	38	32	33	37
Not sure Disagree	32 18	34 19	29 18		38 11	27 22	30 21	33 22	32 19	33 14
Disagree Strongly disagree	18	19	18 5		3	5	21 5	8	19 8	14 5
onongry disagree		3	5		J	J	J	5	J	J

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade)		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
117. Adults in my town or city don't care about people										
my age Strongly agree	4	3	5		2	3	6	4	6	3
Agree	16	15	16		8	15	13	22	19	20
Not sure	34	35	33		37	27	34	38	37	33
Disa gree	32	33	31		25	37	35	29	30	34
Strongly disagree	14	13	15		27	18	13	6	9	10
118. In my town or city, I feel like I matter to people Strongly agree	8	6	9		11	10	5	5	5	8
Agree	41	41	42		37	43	45	39	40	41
Not sure	35	36	35		41	32	33	36	36	34
Disa gree	13	13	11		8	10	14	14	14	14
Strongly disagree	4	4	4		2	4	3	6	5	2
119. When things don't go well for me, I am good at finding a way to make things better										
Strongly agree	16	16	17		20	17	17	7	18	18
Agree	53	55	51		51	48	54	59	52	54
Not sure	21	21	20		19	23	23	22	18	20
Disagree Strongly disagree	7 3	5 4	9 2		7 3	6 6	5 2	7 4	10 2	7 1
120. When I am an adult, I'm sure I will have a good life	0									
Strongly agree	40	40	41		48	42	40	31	39	41
Agree	38	39	36		32	39	37	39	42	38
Not sure	18	17	19		13	16	21	26	15	15
Disagree Strongly disagree	2 2	2 2	3 2		3	2 2	1 2	3 1	1 3	4 2
During the last 12 months, how many times have you? 121. Taken part in a fight where a group of your friends fought another group Never Once Twice	88 7 3	85 8 4	91 6 2		86 9 2	92 7 1	85 10 3	84 9 5	92 4 3	90 4 4
3 – 4 times 5 or more times	1 1	1 2	1 1		1 3	1 0	1 2	1 1	1	1
122. Hurt some one badly enough to need bandages or	1		1		<u> </u>	U		1	1	- 1
a doctor										
Never	93	88	98		90	95	92	91	94	96
Once Twice	5	9	2 0		7 3	4 1	7	7 1	4 1	2 1
3 – 4 times		1	0		0	0	1	1	1	0
5 or more times	0	1	0		1	0	0	0	1	1
123. Used a knife, gun, or other weapon to get something										
from a person	00	00	00		0.0	100	07	00	00	00
Never Once	98 0	98 0	98 0		98 0	100 0	97 1	98 0	98 0	99 0
Twice	1	1	1		1	0	1	1	1	1
3 – 4 times	0	1	0		0	0	1	1	1	0
5 or more times	0	0	0		1	0	0	1	0	1
124. If you had an important concern about drugs, alcohol, sex, or some other serious issue, would you talk to your parent(s) about it?										
Yes	27	24	29		37	32	23	16	26	26
Probably	31	31	30		26	33	29	32	30	32
l'm n ot s'ure	14	14	15		16	14	17	15	11	13
Probably not	15	14	16		9	9	21	22	15	12
No	14	16	11		13	12	9	15	18	16

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade	;		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
125. How much of the time do your parents ask you where you are going or with whom you will be?										
Never	1	2	1		4	1	0	1	0	1
Seldom	3	5	2		4	2	3	3	4	6
Some of the time	9	9	8		10	10	7	7	7	13
Most of the time	36	40	31		26	33	39	34	40	41
All of the time	51	45	57		57	55	51	54	49	39
Among the people you consider to be your dosest friends, how many would you say ?										
126. Drink alcohol once a week or more										
None	61	59	63		97	91	62	41	40	28
A few	20	21	19		3	8	23	34	28	25
Some	8	9	7		0	1	8	9	13	17
Most All	8 4	6 5	9 3		0	0	5 2	14 3	13 6	1 <i>7</i> 14
	4	J	J		0	- 0		J	0	14
127. Have used drugs such as marijuana or cocaine None	55	51	60		95	86	60	34	34	13
A tew	18	20	16		3	10	22	28	18	27
Some	10	11	9		1	3	6	16	21	18
Most	12	13	11		1	1	10	19	19	26
All	4	6	3		0	0	1	4	9	15
128. Do well in school	_		_							
None A few	1 4	2 4	1 4		1 5	2 3	1 7	1 3	1 2	1 3
Some	13	18	9		11	7	13	16	18	16
Most	57	60	54		55	58	61	55	56	56
All	24	17	32		29	29	18	24	23	23
129. Get into trouble at school										
None	50	36	64		48	46	50	49	56	54
A few	31	39	24		30	34	28	32	31	35
Some Most	14	20 3	8 4		15 3	1 <i>7</i> 3	17 5	14 5	10 2	9 2
All	1	1	0		3	0	1	0	1	1
How often do you feel afraid of ?										
130. Walking around your neighborhood										
Never	75	84	65		66	70	67	81	82	84
Once in a while	19	12	25		25	20	24	14	15	12
Som et imes Often	4 2	2 0	6		4	7 2	7 1	- 1	2	3
Otten Always	1	1	4 0		4 1	1	1	4 0	1	1 0
131. Getting hurt by some one at your school			-		-	•	-	-	-	-
Never	81	84	78		77	83	78	80	83	87
Once in a while	12	12	13		14	10	14	14	15	6
Sometimes	5	4	6		6	5	6	3	2	7
Often	2	0	3 0		2 1	2 1	2	3 0	0	1 0
Always	U	U			ı	ı				
132. Getting hurt by some one in your home	90	92	88		87	87	90	88	92	94
Once in a while	6	92	8		8	8	90 5	00 7	92 4	4
Sometimes	2	2	3		3	2	2	3	2	2
Often	1	2	1		1	1	2	2	1	0
Always	1	1	1		1	1	1	1	1	0

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade)		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
133. On the average, how many evenings per week do you go out to activities at a school, youth group, congregation, or other organization?										
0 1 2 3	37 18 14 12	41 17 12 11	32 19 16 13		27 15 13 16	35 20 16 13	40 18 15 10	39 21 15 8	42 13 13 13	39 20 11 12
4 5 6	7 8 2	7 8 2	7 9 2		14 9 2	4 8 2	5 8 3	7 7 1	7 9 2	4 8 1
7 134. On the average, how many evenings per week do you go out just to be with your friends without anything special to do?	2	2	3		4	2	3	1	1	3
0 1 2	14 20 28	17 20 28	11 21 27		27 25 17	16 25 21	12 19 34	9 19 31	11 16 34	8 14 30
3 4 5 6	20 9 5 2	18 8 5 2	23 9 6 1		13 8 6 3	22 8 8 1	19 7 6 1	26 9 3 1	21 10 4 2	22 12 7 2
7	2	2	2		1	0	2	1	1	5
135. Imagine that someone at your school hit you or pushed you for no reason. What would you do? Mark one answer. I'd hit or push them right back. I'd try to hurt them worse than they hurt me. I'd try to talk to this person and work out our	34 7 20	45 11 20	23 2 20		29 7 17	32 7 15	25 11 21	48 7 23	38 5 21	34 5 23
differences. I'd talk to a teacher or other adult. I'd just ignore it and do nothing.	23 16	9	38 17		32 15	30 16	26 16	12 11	15 21	20
136. Students help decide what goes on in my school Strongly agree Agree Not sure Disa gree Strongly disagree	7 38 31 17 7	7 37 31 18 8	7 40 30 16 7		12 32 34 14 9	9 29 28 21 13	7 45 31 13 3	4 39 38 15 5	5 39 28 21 8	7 45 23 18 7
137. I don't care how I do in school Strongly agree Agree Not sure Disagree Strongly disagree	2 3 5 27 63	2 3 6 33 55	1 3 5 21 70		3 3 6 20 69	2 1 6 30 61	1 3 6 26 64	2 5 4 30 59	1 4 3 28 64	1 1 8 31 58
138. I have lots of good conversations with my parents Strongly agree Agree Not sure Disa gree Strongly disagree	26 46 17 7 4	23 48 18 7 4	29 45 15 7 4		36 38 15 5	27 51 17 4	24 48 16 7 5	17 45 23 8 7	24 50 13 9	28 44 16 9
139. If I break a rule at school, I'm sure to get in trouble Strongly agree Agree Not sure Disa gree Strongly disagree	20 45 22 10 3	17 46 22 11	23 45 21 8 3		33 46 13 5	27 48 18 5	17 47 21 13 2	19 43 26 7 5	13 47 21 15 5	12 40 33 13

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Ger	nder			(Grade)		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
140. My parents spend a lot of time helping other people Strongly agree Agree Not sure Disa gree Strongly disagree	17 42 32 8 2	13 42 36 8	20 42 28 8 3		22 38 33 3	15 45 34 6	20 44 28 7	9 44 33 10 4	16 40 32 11 2	17 38 33 9 3
141. I have little control over the things that will happen in my life Strongly agree Agree Not sure Disa gree Strongly disagree	5 13 22 39 21	6 12 18 41 23	4 13 27 37 19		7 13 25 31 23	7 16 16 39 22	5 15 26 39 16	4 13 25 45 14	4 10 21 38 27	4 7 22 42 25
During the last 12 months, how many times have you? 142. Carried a knife or gun to protect yourself Never Once Twice 3 - 4 times 5 or more times	92 3 2 1 2	88 4 3 1 4	96 2 1 0		96 1 0 1	94 3 2 1	89 4 3 1 3	91 3 2 1 3	89 2 4 0 5	92 5 1 0 2
143. Threatened to physically hurt some one Never Once Twice 3 - 4 times 5 or more times	85 8 2 2 2	80 11 3 2 4	91 5 1 2		89 6 3 1	85 10 2 2	80 10 2 3 4	82 7 3 4 4	90 5 1 1 3	87 7 3 2
144. Gambled (for example, bought lottery tickets or tabs, bet money on sports teams or card games, etc.) Never Once Twice 3 – 4 times 5 or more times	80 7 5 3 4	71 9 7 5 7	90 5 3 1		86 6 4 2 2	81 8 2 3 5	82 9 5 2 3	80 6 7 3	81 3 5 6 5	69 11 9 4 7
How many adults have you known for two or more years who ? (don't count your parents or relatives) 145. Give you lots of encouragement whenever they see you 0 1 2 3-4 5 or more	4 6 17 27 46	4 6 18 25 47	4 7 16 28 45		7 6 11 23 53	5 5 15 26 49	5 7 20 24 44	3 9 23 32 32	1 6 16 29 47	4 4 14 27 51
146. You look forward to spending time with 0 1 2 3 - 4 5 or more	7 10 18 28 38	8 9 18 27 38	4 11 18 29 38		6 9 11 29 44	7 10 13 32 38	8 9 22 24 37	5 16 22 26 31	7 4 22 31 35	5 9 17 27 42
147. Spend a lot of time helping other people 0 1 2 3-4 5 or more	9 13 23 27 29	11 13 24 25 28	6 13 21 29 31		11 8 23 25 34	11 14 19 33 24	7 16 24 22 31	10 14 25 25 26	7 14 22 29 28	8 9 22 27 34

Survey Item Percentages by Gender and Grade (Cont'd)										
	Total	Gen	nder			(Grade)		
Survey Items	Sample	М	F	6	7	8	9	10	11	12
How many adults have you known for two or more years who ? (don't count your parents or relatives) 148. Do things that are wrong or dangerous										
0 1 2	71 18 7	67 18 9	75 18 4		82 11 3	72 19 7	72 18 3	69 16 8	67 20 9	62 23 10
3 – 4 5 or more	2 3	3 3	2 2		3 1	1 1	3 4	3 4	1 3	3 3
149. Talk with you at least once a month	_									_
0 1 2 3 – 4	8 12 16 26	9 11 15 24	8 13 17 27		9 15 13 22	6 15 15 22	11 11 18 22	9 15 17 27	8 9 21 29	5 8 13 34
5 or more	38	41	35		41	42	38	32	33	40
On an average school day, how many hours do you spend ?										
150. Watching TV or videos None Less than 1 hour	6 20	5 16	8 25		7 22	4 20	7 22	7 22	7 21	7 15
1 hour 2 hours 3 hours 4 or more hours	26 26 12 10	26 29 13 11	26 23 10 9		26 28 8 11	24 34 15 5	27 25 10 10	28 20 12 11	30 20 11	21 30 14 13
151. Using a computer, cell phone, or other device to email, play games, surt the web, Instant Message, or text with friends None Less than I hour 1 hour 2 hours 3 hours	2 6 17 25 19 32	3 / 19 27 !9 25	0 5 14 24 19 38		4 10 22 29 15	2 / 23 23 21	1 5 19 26 1/ 33	2 4 12 31 19	1 8 13 18 25 35	1 9 25
4 or more hours 152. At home with no adult there with you None Less than 1 hour 1 hour 2 hours 3 hours 4 or more hours	11 25 22 19 12	11 25 25 18 11	10 24 19 20 13 14		15 34 23 12 9	25 11 31 25 15 10 7	12 23 21 19 9	9 24 27 15 14	7 14 21 29 13 16	8 20 15 24 16 17
153. Have you ever been physically harmed (that is where someone caused you to have a scar, black and blue marks, welts, bleeding, or a broken bone) by someone in your family or someone living with you? Never Once 2 - 3 times 4 - 10 times More than 10 times	83 7 7 2 2	83 7 7 2 2	84 6 7 1		80 9 7 1 2	82 8 10 1	82 6 7 3	80 11 5 2	87 1 7 1 4	91 4 4 0
154. How many times in the last 2 years have you been the victim of physical violence where someone caused you physical pain or injury? Never Once Twice 3 times 4 or more times	84 7 5 1	81 8 6 2 3	88 6 4 1 2		81 9 6 1 2	84 7 5 1 2	84 7 5 2	80 8 6 2 4	89 4 4 0 4	88 6 4 1

		Total	Ger	nder	er (Grade			-
	Survey Items	Sample	М	F	6	7	8	9	10	11	12
155.	Where does your family now live?										
	On a farm	1	1	1		0	0	3	1	0	0
	In the country, not on a farm	1	1	0		1	2	0	0	1	0
	On an American Indian reservation	0 5	0 3	0		1	0	0	1 5	0	0 2
	In a small town (under 2,500 in population) In a town (2,500 to 9.999)	37	36	6 39		8 34	4 40	6 42	49	3 29	28
	In a small city (10,000 to 49,999)	15	15	14		9	7	14	22	21	17
	In a medu im size city (50,000 to 250,000)	40	42	39		46	47	33	20	45	53
	In a large city (over 250,000)	1	2	1		1	1	2	1	2	1
156.	How many years have you lived in the city where										
	you now live?	F.1	5.0	50		5.0	5.0	50	4.0	45	40
	All my life	51	50	52		58	52	53	48	45	49
	10 years or more, but I've lived in at least one other place	24	24	24		19	17	20	24	32	33
	5 – 9 years	15	16	15		14	16	19	19	12	9
	3 – 4 years	6	5	7		6	9	6	4	6	5
	1 – 2 years	3	3	2		0	4	2	3	3	3
	Less than 1 year	1	2	1		3	2	0	2	1	1
	How often do you binge eat (eat a lot of food in a short period of time) and then make yourself throw up or use laxatives to get rid of the food you have eaten? Never Once in a while Sometimes Often	91 6 2	92 5 2 2	90 6 3		91 5 3	90 7 2	94 3 2 1	86 8 3 3	92 4 2 1	91 5 2
158.	Have you ever gone several months where you cut down on how much you ate and lost so much weight or became so thin that other people became worried about you? Yes No	8 92	5 95	10 90		6 94	6 94	7 93	10 90	6 94	13 87
159.	What is the highest level of schooling your father (or stepfather or male foster parent/guardian) completed?	_				,,	<u> </u>	,,,		-	
	Completed grade school or less Some high school	1 2	2	1 2		 	2 1	1 2	2 2	2	1
	Completed high school	9	10	9		5	10	12	9	8	11
	Some college	7	7	7		6	6	7	7	9	8
	Completed college	37	37	36		29	45	35	36	33	42
	Graduate or professional school after college	38	38	38		44	32	36	34	43	38
	Don't know, or does not apply	6	6	7		13	5	6	10	3	C
160.	What is the highest level of schooling your mother										
	(or stepmother or female foster parent/guardian)										
	completed? Completed grade school or less	1 1	2	1		1	1	2	1	3	1
	Some high school	1 1	1	i		i	0	1	3	0	1
	Completed high school	8	8	7		3	5	10	9	7	11
	Some college	8	6	10		5	7	4	12	10	9
	Completed college	41	43	39		38	47	43	39	36	43
	Graduate or professional school after college	37	36	39		44	35	38	31	41	35
	Don't know, or does not apply	4	4	3		7	4	2	5	4	

Appendix B

Survey Items and Related Developmental Assets, Deficits, Risk-Taking Behaviors, High-Risk Behavior Patterns, and Thriving Indicators

EXTERNAL ASSETS

Support

Ass	set	Question #	Question
1.	Family support	42	l get along well with my parents.
	, , , ,	46	My parents give me help and support when I need it.
		50	My parents often tell me they love me.
2.	Positive family communication	124	If you had an important concern about drugs, alcohol, sex, or some other serious issue, would you talk to your parent(s) about it?
		138	I have lots of good conversations with my parents.
		106	In an average week, how many times do all of the people in your family who live with you eat dinner together?
3.	Other adult relationship	S	How many adults have you known for two or more years who
	'	145	Give you lots of encouragement whenever they see you?
		146	You look forward to spending time with?
		149	Talk with you at least once a month?
4.	Caring neighborhood	54	In my neighborhood, there are a lot of people who care about me.
5.	Caring school climate	27	My teachers really care about me.
	Ü	29	l get a lot of encouragement at my school.
		52	Students in my school care about me.
6.	Parent involvement		How often does one of your parents
	in schooling	22	Help you with your schoolwork?
	5	23	Talk to you about what you are doing in school?
		24	Ask you about homework?
		25	Go to meetings or events at your school?

Empowerment

Ass	et	Question #	Question
7.	Community values	114	Adults in my town or city make me feel important.
	youth	115	Adults in my town or city listen to what I have to say.
		117	Adults in my town or city don't care about people my age.
		118	In my town or city, I feel like I matter to people.
8.	Youth as resources	51	In my family, I feel useful and important.
		116	I'm given lots of chances to help make my town or city a better place in which to live.
		136	Students help decide what goes on in my school.

EXTERNAL ASSETS

Empowerment (con't)

Asset		Question #	Question
9.	Service to others	67	During an average week, how many hours do you spend Helping other people without getting paid (such as helping out at a hospital, daycare center, food shelf, youth program, community service agency, or doing other things) to make your city a better place for people to live?
10	. Safety	130 131 132	How often do you feel afraid of Walking around your neighborhood? Getting hurt by someone at your school? Getting hurt by someone in your home?

Boundaries and Expectations

Asset	Question #	Question
11. Family boundaries	45	If I break one of my parents' rules, I usually get punished.
	53	In my family, there are clear rules about what I can and cannot do.
	125	How much of the time do your parents ask you where you are going or with whom you will be?
12. School boundaries	48	In my school there are clear rules about what students can and cannot do.
	55	At my school, everyone knows that you'll get in trouble for using alcohol or other drugs.
	139	If I break a rule at school, I'm sure to get in trouble.
13. Neighborhood boundarie	s 56	If one of my neighbors saw me do something wrong, he or she would tell one of my parents.
14. Adult role models	140	My parents spend a lot of time helping other people.
		How many adults have you known for two or more years who
	147	Spend a lot of time helping other people?
	148	Do things that are wrong or dangerous?
15. Positive peer influence		Among the people you consider to be your closest friends, how many would
		you say
	126	Drink alcohol once a week or more?
	127	Have used drugs such as marijuana or cocaine?
	128	Do well in school?
	129	Get into trouble at school?
16. High expectations	30	Teachers at school push me to be the best I can be.
	31	My parents push me to be the best I can be.

Constructive Use of Time

Asset	Question #	Question
17. Creative activities	69	During an average week, how many hours do you spend
		Practicing or taking lessons in music, art, drama, or dance, after school or

EXTERNAL ASSETS

Constructive Use of Time (con't)

Asset	Question #	Question
18. Youth programs		During an average week, how many hours do you spend
	62	Playing on or helping with sports teams at school or in the community?
	63	In clubs or organizations (other than sports) at school (for example, school newspaper, student government, school plays, language clubs, hobby clubs, drama club, debate, etc.)?
	64	In clubs or organizations (other than sports) outside of school (such as 4-H, Scouts, Boys and Girls Clubs, YWCA, YMCA)?
19. Religious community	66	During an average week, how many hours do you spend Going to programs, groups, or services at a church, synagogue, mosque, or other religious or spiritual place?
20. Time at home	134	On the average, how many evenings per week do you go out just to be with your friends without anything special to do?

INTERNAL ASSETS

Commitment to Learning

Asset	Question #	Question
21. Achievement motivation	26	At school I try as hard as I can to do my best work.
	28	It bothers me when I don't do something well.
	137	I don't care how I do in school.
22. School engagement		How often do you
0 0	34	Feel bored at school
	35	Come to classes without bringing paper or something to write with?
	36	Come to classes without your homework finished?
	37	Come to classes without your books?
23. Homework	20	On an average school day, about how much time do you spend doing homework outside of school?
24. Bonding to school	49	I care about the school I go to.
25. Reading for pleasure	65	During an average week, how many hours do you spend Reading just for fun (not part of your school work)?

Positive Values

Asset	Question #	Question
26. Caring		How important is each of the following to you in your life?
	7	Helping other people
	9	Helping to make the world a better place in which to live
	14	Giving time or money to make life better for other people
27. Equality and		How important is each of the following to you in your life?

social justice	8	Helping to reduce hunger and poverty in the world
	11	Helping to make sure that all people are treated fairly
	13	Speaking up for equality (everyone should have the same rights and
		opportunities)

INTERNAL ASSETS

Positive Values (con't)

Asset	Question #	Question
28. Integrity		How important is each of the following to you in your life?
	15	Doing what I believe is right even if my friends make fun of me
	16	Standing up for what I believe, even when it's unpopular to do so
29. Honesty		How important is each of the following to you in your life?
ŕ	17	Telling the truth, even when it's not easy
30. Responsibility		How important is each of the following to you in your life?
	18	Accepting responsibility for my actions when I make a mistake or get in trouble
	19	Doing my best even when I have to do a job I don't like
31. Restraint	39	It is against my values to drink alcohol while I am a teenager.
	47	It is against my values to have sex while I am a teenager.

Social Competencies

Asset	Question #	Question
32. Planning and decision making	1-	Think about the people who know you well. How do you think they would rate you on each of these?
S	72	Thinking through the possible good and bad results of different choices before I make decisions
	81	Being good at planning ahead
33. Interpersonal compete	ence	Think about the people who know you well. How do you think they would rate you on each of these?
	71	Caring about other people's feelings
	77	Feeling really sad when one of my friends is unhappy
	78	Being good at making and keeping friends
34. Cultural competence		Think about the people who know you well. How do you think they would rate you on each of these?
	74	Respecting the values and beliefs of people who are of a different race or culture than I am
	79	Knowing a lot about people of other races
	80	Enjoying being with people who are of a different race than I am
35. Resistance skills		Think about the people who know you well. How do you think they would rate you on each of these?
	70	Knowing how to say "no" when someone wants me to do things I know are wrong or dangerous
	76	Staying away from people who might get me in trouble
36. Peaceful conflict	135	Imagine that someone at your school hit you or pushed you for no resolution reason. What would you do?

INTERNAL ASSETS

Positive Identity

Question #	Question
119	When things don't go well for me, I am good at finding a way to make things better.
141	I have little control over the things that will happen in my life.
38	On the whole, I like myself.
41	At times, I think I am no good at all.
43	All in all, I am glad I am me.
44	I feel I do not have much to be proud of.
113	Sometimes I feel like my life has no purpose.
120	When I am an adult, I'm sure I will have a good life.
	119 141 38 41 43 44

DEFICITS

<u>Deficit</u>	Question #	Question
Alone at home	152	On an average school day, how many hours do you spend At home with no adult there with you?
TV overexposure	150	On an average school day, how many hours do you spend Watching TV or videos?
Physical abuse	153	Have you ever been physically harmed (that is, where someone caused you to have a scar, black and blue marks, welts, bleeding, or a broken bone) by someone in your family or someone living with you?
Victim of violence	154	How many times in the last 2 years have you been the victim of physical violence where someone caused you physical pain or injury?
Drinking parties	102	During the last 12 months, how many times have you? Been to a party where other kids your age were drinking

RISK-TAKING BEHAVIORS

Risk-Taking Behavior	Question #	Question
Alcohol		On how many occasions (if any) have you had more than just a few sips of Alcoholic beverages (beer, wine, or hard liquor to drink?
	84	During the past 30 days
	85	Think back over the past two weeks. How many times have you had five or more drinks in a row? (A "drink" is a glass of wine, a bottle or can of beer, a shot glass of liquor, or a mixed drink.)

RISK-TAKING BEHAVIORS (con't)

Risk-Taking Behavior	Question #	Question
Tobacco	86	How frequently have you smoked cigarettes during the past 30 days? How many times, if any, in the last 12 months have you used?
	111	Chewing tobacco or snuff
Inhalants	105	How many times during the last 30 days, if any, have you sniffed glue, breathed the contents of aerosol spray cans or inhaled other fumes in order to get high?
Marijuana	87	During the past 30 days have you used marijuana or hashish?
Other drug use	112	How many times, if any, in the last 12 months have you used? Heroin (smack, horse, skag) or other narcotics (like opium or morphine)
Driving and alcohol		During the last 12 months, how many times have you?
	103	Driven a car after you had been drinking
	104	Ridden in a car whose driver had been drinking
Sexual intercourse	109	Have you ever had sexual intercourse ("gone all the way," "made love")?
Anti-social behavior		During the last 12 months, how many times have you?
	58	Stolen something from a store
	59	Gotten into trouble with the police
	61	Damaged property just for fun (such as breaking windows, scratching a car, putting paint on walls, etc.)
Violence		During the last 12 months, how many times have you?
	60	Hit or beat up someone
	121	Taken part in a fight where a group of your friends fought another group
	122	Hurt someone badly enough to need bandages or a doctor
	123 142	Used a knife, gun or other weapon to get something from a person
	142	Carried a knife or gun to protect yourself Threatened to physically hurt someone
School truancy	32	During the last four weeks, how many days of school have you missed because you skipped or "ditched?"
Gambling	144	During the last 12 months, how many times have you? Gambled (for example, bought lottery tickets or tabs, bet money on sports
	144	teams or card games, etc.)
Eating disorder	157	How often do you binge eat (eat a lot of food in a short period of time) and
		then make yourself throw up or use laxatives to get rid of the food you have eaten?
	158	Have you ever gone several months where you cut down on how much you ate and lost so much weight or became so thin that other people became worried about you?
Depression	107	How often did you feel sad or depressed during the last month?
Attempted suicide	108	Have you ever tried to kill yourself?
•		

HIGH-RISK BEHAVIOR PATTERNS

High Risk Pattern	Question #	Question
Alcohol	84	On how many occasions (if any) have you had more than just a few sips of alcoholic beverages (beer, wine, or hard liquor) to drink? During the past 30 days
	85	Think back over the past two weeks. How many times have you had five or more drinks in a row? (A "drink" is a glass of wine, a bottle or can of beer, a shot glass of liquor, or a mixed drink.)
Tobacco	86	How frequently have you smoked cigarettes during the past 30 days? How many times, if any, in the last 12 months have you used?
	111	Chewing tobacco or snuff
Illicit drugs	112	How many times, if any, in the last 12 months have you used? Heroin (smack, horse, skag) or other narcotics (like opium or morphine)
Sexual intercourse	109	Have you ever had sexual intercourse ("gone all the way," "made love")?
Depression/suicide	107 108	How often did you feel sad or depressed during the last month? Have you ever tried to kill yourself?
Anti-social behavior	58	During the last 12 months, how many times have you? Stolen something from a store
	59 61	Gotten into trouble with the police Damaged property just for fun (such as breaking windows, scratching a car, putting paint on walls, etc.)
Violence	60	During the last 12 months, how many times have you? Hit or beat up someone
	121	Taken part in a fight where a group of your friends fought another group
	122 123	Hurt someone badly enough to need bandages or a doctor Used a knife, gun or other weapon to get something from a person
	142 143	Carried a knife or gun to protect yourself Threatened to physically hurt someone
School problems	21	What grades do you earn in school?
	32	During the last four weeks, how many days of school have you missed because you skipped or "ditched?"
Driving and alcohol		During the last 12 months, how many times have you?
	103 104	Driven a car after you had been drinking Ridden in a car whose driver had been drinking
Gambling	144	During the last 12 months, how many times have you? Gambled (for example, bought lottery tickets or tabs, bet money on sports teams or card games, etc.)

THRIVING INDICATORS

Thriving Indicator	Question #	Question
Succeeds in school	21	What grades do you earn in school?
Helps others	68	During an average week, how many hours do you spend? Helping friends or neighbors

Values diversity	10	How important is each of the following to you in your life?
	12	Getting to know people who are of a different race than I am
Maintains good health		Think about the people who know you well. How do you think they would
		rate you on each of these?
	82	Taking good care of my body (such as eating foods that are good for me, exercising regularly, and eating three good meals a day)
Exhibits leadership		During the last 12 months, how many times have you
'	57	Been a leader in a group or organization?
Resists danger	40	I like to do exciting things even if they are dangerous.
Delays gratification		Think about the people who know you well. How do you think they would
, с		rate you on each of these?
	73	Saving my money for something special rather than spending it all right away
Overcomes adversity		Think about the people who know you well. How do you think they would rate you on each of these?
	75	Giving up when things get hard for me

Appendix C

Bibliography of Theory and Research Supporting Search Institute's Developmental Assets Framework

* Indicates peer-reviewed journal

- *Benson, P. L. (1998). Mobilizing communities to promote Developmental Assets: A promising strategy for the prevention of high-risk behaviors. *Family Science Review*, 11(3): 220–238.
- Benson, P. L. (2001). Developmental Assets. In J. V. Lerner & R. M. Lerner (Eds.), Adolescence in America: An encyclopedia (Vol. 1, pp. 208–217). Santa Barbara, CA: ABC-CLIO.
- *Benson, P. L. (2002). Adolescent development in social and community context: A program of research. In R. M. Lerner, C. S. Taylor, & A. von Eye (Eds.) New directions for youth development: Pathways to positive development among diverse youth, 95, 123–147. doi:10.1002/yd.19
- Benson, P. L. (2003). Developmental assets and asset-building community: Conceptual and empirical foundations. In R. M. Lerner & P. L. Benson, Developmental assets and asset-building communities: Implications for research, policy, and practice (pp. 19–43). New York: Kluwer Academic/Plenum Publishers.
- Benson, P. L. (2003). Toward asset-building communities: How does change occur? In R. M. Lerner & P. L. Benson (Eds.), Developmental assets and asset-building communities: Implications for research, policy, and practice (pp. 213–221). New York: Kluwer Academic/Plenum.
- Benson, P. L. (2006). All kids are our kids: What communities must do to raise caring and responsible children and adolescents (2nd ed.). San Francisco: Jossey-Bass.
- Benson, P. L. (2007). Developmental Assets: An overview of theory, research, and practice. In R.K. Silbereisen & R. M. Lerner, Approaches to positive youth development (pp. 33–58). Thousand Oaks, CA: Sage Publications.
- *Benson, P. L., Leffert, N., Scales, P. C., & Blyth, D. A. (1998). Beyond the "village" rhetoric: Creating healthy communities for children and adolescents. *Applied Developmental Science* 2(3), 138–159. doi:10.1207/s1532480xads0203_3
- Benson, P. L., Mannes, M., Pittman, K., & Ferber, T. (2004). Youth development, developmental assets and public policy. In R. M. Lerner, & L. Steinberg (Eds.), *Handbook of adolescent psychology* (2nd ed., pp. 781–814). New York: John Wiley.
- Benson, P. L., Roehlkepartain, E. C., & Sesma, A. Jr. (2004). Tapping the power of community: The potential of asset building to strengthen substance abuse prevention efforts. Search Institute Insights & Evidence, 2(1). Retrieved November 25, 2008, from http://www.searchinstitute.org/system/files/Insights-ATOD-03-04.pdf
- Benson, P. L., & Scales, P. C. (2005). Developmental Assets. In R. Lerner, & C. Fisher, Applied Developmental Science Encyclopedia (pp. 340–343). Thousand Oaks, CA: Sage Publications.

- *Benson, P. L., & Scales, P. C. (2009). The definition and preliminary measurement of thriving in adolescence. *Journal of Positive Psychology 4*, (1), 85-104. doi:10.1080/17439760802399240
- *Benson, P. L., & Scales, P. C. (2009). Positive youth development and the prevention of youth aggression and violence. European Journal of Developmental Science, 3, 218–234.
- Benson, P. L., & Scales, P. C. (2011). Developmental assets. In R. J. R. Levesque (Ed.), Encyclopedia of adolescence (pp. 667–683). New York: Springer. doi:10.1007/978-1-4419-1695-2
- Benson, P. L., Scales, P. C., Hamilton, S. F., & Sesma, A., Jr. (2006). Positive youth development: Theory, research, and applications. In W. Damon & R. M. Lerner (Eds.), *Handbook of child psychology* (6th ed., pp. 894–941). New York: John Wiley.
- Benson, P. L., Scales, P. C., Hamilton, S. F., & Sesma, A. Jr. (with Hong, K. L., & Roehlkepartain, E. C.). (2006, November). Positive youth development so far: Core hypotheses and their implications for policy and practice. Search Institute Insights & Evidence, 3(1), 1–13. Retrieved November 25, 2008, from http://www.search-institute.org/system/files/InsightsEvidence-11-06.pdf
- Benson, P. L., Scales, P. C., & Mannes, M. (2003). Developmental strengths and their sources: Implications for the study and practice of community building. In R. M. Lerner, F. Jacobs, & D. Wertlieb (Eds.), Handbook of applied developmental science: Promoting positive child, adolescent, and family development through research, policies and programs: Vol. 1, Applying developmental science for youth and families: Historical and theoretical foundations (pp. 369–406). Thousand Oaks, CA: Sage Publications.
- Benson, P. L., Scales, P. C., & Mannes, M. (2005). Developmentally-attentive communities. In R. Lerner & C. Fisher, *Applied Developmental Science Encyclopedia* (pp. 357–360). Thousand Oaks, CA: Sage Publications.
- Benson, P.L., Scales, P.C., Leffert, N., & Roehlkepartain, E.C. (2011). A fragile foundation: The state of Developmental Assets among American youth (2nd ed.). Minneapolis, MN: Search Institute.
- *Leffert, N., Benson, P. L, Scales, P. C., Sharma, A., Drake, D., & Blyth, D. A. (1998). Developmental assets: Measurement and prediction of risk behaviors among adolescents. *Applied Developmental Science*, 2(4), 209–230. doi:10.1207/s1532480xads0204_4
- Mannes, M., & Benson, P. L. (2005). Public policy and youth development. In R. Lerner & C. Fisher, *Applied Developmental Science Encyclopedia* (pp. 901–904). Thousand Oaks, CA: Sage Publications.
- Mannes, M., Benson, P. L., Kretzmann, J., & Norris, T. (2003). The American tradition of community development: Implications for guiding community engagement in youth development. In R. M. Lerner, F. Jacobs, & D. Wertlieb (Eds.), Handbook of applied developmental science: Promoting positive child, adolescent, and family development through research, policies and programs: Vol. 1, Applying developmental science for youth and families: Historical and theoretical foundations (pp. 469–499). Thousand Oaks, California: Sage Publications.
- Mannes, M., Benson, P.L., Scales, P.C., Sesma, A., & Rauhouse, J. (2010). Positive youth development: Theory, research, and application to sexual violence prevention. In K.L. Kaufman, Ed., *The prevention of sexual violence: A practitioner's sourcebook* (pp. 85–106). Holyoke, MA: NEARI Press.

- *Mannes, M., Roehlkepartain, E. C., & Benson, P. L. (2005). Unleashing the power of community to strengthen the well-being of children, youth and families: An asset-building approach. *Child Welfare*, 87(2), 233–250.
- Roehlkepartain, E. C. (2005). Asset mapping. In C. B. Fisher & R. M. Lerner (Eds.) *Encyclopedia of applied developmental science, Vol. 1.* (pp. 119–122). Thousand Oaks, CA: Sage Publications.
- Roehlkepartain, E. C. (2007). Building bridges for the sake of youth: Community- and faith-based youth workers have much to learn from each other. Search Institute Insights & Evidence, 4(2), 1–11.

 Retrieved November 25, 2008, from http://www.search-institute.org/system/files/IE-11-20-07.pdf
- Roehlkepartain, E. C., Hong, K. L., & Scales, P. C. (2005). Boosting student achievement by building developmental assets: New research strengthens the case. *Minnesota School Board Association Journal*, 58(2), 16–18.
- *Scales, P. C. (1996). A responsive ecology for positive young adolescent development. The Clearinghouse: A Journal of Educational Research, Controversy, and Practice, 69(4), 226–230.
- *Scales, P. C. (1997). The role of family support programs in building developmental assets among young adolescents: A national survey of services and staff training needs. *Child Welfare*, 76(5), 611–635.
- Scales, P. C. (1998, December). Asset building and risk reduction: Complementary strategies for youth development. Pregnancy Prevention for Youth: An Interdisciplinary Newsletter, 1(2).
- Scales, P. C. (1999). Care and challenge: The sources of student success. Middle Ground—The Magazine of Middle Level Education, 3(2), 21–23.
- *Scales, P. C. (1999). Reducing risks and building developmental assets: Essential actions for promoting adolescent health. *Journal of School Health*, 69(3), 113–119. doi:10.1111/j.1746-1561.1999.tb07219.x
- *Scales, P. C. (2000). Building students' developmental assets to promote health and school success. The Clearinghouse: A Journal of Educational Strategies, Issues, and Ideas, 74(2), 84–88.
- Scales, P. C., & Benson, P. L. (2006, December). Toward quality and equality: Fulfilling our promises to America's children and youth. Search Institute Insights & Evidence, 3(2), 1–10. Retrieved November 25, 2008, from http://www.search-institute.org/system/files/IE-Oct-07.pdf
- *Scales, P. C., Benson, P. L., Leffert, N., & Blyth, D. A. (2000). The contribution of developmental assets to the prediction of thriving among adolescents. *Applied Developmental Science*, 4, 27–46. doi:10.1207/S1532480XADS0401 3
- *Scales, P. C., Benson, P. L., Moore, K. A., Lippman, L., Brown, B., & Zaff, J. F. (2008). Promoting equal developmental opportunity and outcomes among America's children and youth: Results from the National Promises Study. *Journal of Primary Prevention*, 29(2), 104–111. doi:10.1007/s10935-008-0129-9
- *Scales, P. C., Benson, P. L., & Roehlkepartain, E. C. (2010). Adolescent thriving: The role of sparks, relationships, and empowerment. Journal of Youth and Adolescence, 40(3), 263-277. doi: 10.1007/s10964-010-9578-6

- *Scales, P. C., Benson, P. L., Roehlkepartain, E. C., Sesma, A., Jr., & van Dulmen, M. (2006). The role of developmental assets in predicting academic achievement: A longitudinal study. *Journal of Adolescence*, 29(5), 691–708.
- *Scales, P. C., Blyth, D. A., Berkas, T. H., & Kielsmeier, J. C. (2000). The effects of service-learning on middle school students' social responsibility and academic success. *Journal of Early Adolescence*, 20(3), 332–359.
- *Scales, P. C., Foster, K., Mannes, M., Horst, M., Pinto, K., & Rutherford, A. (2005). School-business partnerships, developmental assets, and positive outcomes among urban high school students: A mixed-methods study. *Urban Education*, 40(2), 144–189. doi: 10.1177/0042085904272746
- Scales, P. C., & Leffert, N. (2004). Developmental assets: A synthesis of the scientific research on adolescent development (2nd ed.). Minneapolis, MN: Search Institute.
- *Scales, P. C., Leffert, N., & Vraa, R. (2003). The relation of community developmental attentiveness to adolescent health. *American Journal of Health Behavior, 27*(Supplement 1), S22–S34. doi:10.5993/AJHB.27.1.s1.3
- Scales, P. C., & Roehlkepartain, E. C. (2003). Boosting student achievement: New research on the power of Developmental Assets. Search Institute Insights & Evidence, 1(1), 1–10. Retrieved November 25, 2008, from http://www.search-institute.org/system/files/IE-10-03-Achievement.pdf
- Scales, P. C., & Roehlkepartain, E. C. (2004). Service to others: A gateway asset for school success and healthy development. In National Youth Leadership Council, *Growing to greatness: The State of Service-Learning Project* (pp. 26–32). St. Paul, MN: National Youth Leadership Council.
- *Scales, P. C., Roehlkepartain, E. C., Neal, M., Kielsmeier, J. C., & Benson, P. L. (2006). Reducing academic achievement gaps: The role of community service and service-learning. *Journal of Experiential Education*, 29(1), 38–60.
- Scales, P. C., & Sesma, A., Jr. (2003, August). Developmental Assets reduce the driving plus alcohol mix. Health in Action. Kent, Ohio: American School Health Association.
- Scales, P. C., Sesma, A., Jr., & Bolstrom, B. (2003). Coming into their own: How Developmental Assets promote positive growth in middle childhood. Minneapolis MN: Search Institute.
- Sesma, A., Jr., Mannes, M., & Scales, P. C. (2006). Positive adaptation, resilience, and the Developmental Asset framework. In S. Goldstein & R. B. Brooks (Eds.), Handbook of resilience in children (pp. 281–296). New York: Kluwer Academic/Plenum.
- Sesma, A. Jr., & Roehlkepartain, E. C. (2003). Unique strengths, shared strengths: Developmental Assets among youth of color. Search Institute Insights & Evidence, 1(2), 1–13. Retrieved November 25, 2008, from http://www.search-institute.org/system/files/InsightsEvidence-11-03.pdf
- Starkman, N., Scales, P. C., & Roberts, C. (2006). Great places to learn: Creating asset-building schools that help students succeed (2nd ed.). Minneapolis: Search Institute.
- VanderVen, K. (2008). Promoting positive development in early childhood: Building blocks for a successful start. New York: Springer.

Appendix D Search Institute Resources

Resources for Schools, Communities, and Youth Organizations

Coming into Their Own: How Developmental Assets Promote Positive Growth in Middle Childhood by Peter C. Scales, Ph.D., Arturo Sesma, Jr., Ph.D., and Brent Bolstrom (2003)

This book provides the latest research findings from studies on the development of children in grades four through six. This guide helps parents and other adults understand what programs, policies, and practices are most effective in raising healthy kids during the critical middle childhood years.

Developmental Assets Profile (DAP)

The DAP survey is designed for youth in grades six through 12. It measures the eight Developmental Assets categories in a convenient format that can be scored by the survey administrator across five interpersonal areas to better understand how young people fare personally and socially within the family, school, and community. This survey can be given in two formats: on paper and online.

Developmental Assets: A Synthesis of the Scientific Research on Adolescent Development by Peter C. Scales, Ph.D. and Nancy Leffert, Ph.D. (2004)

Examines more than 800 scientific articles and reports on adolescent development that are linked to each Developmental Asset. This book is an invaluable reference that demonstrates the strong scientific foundation undergirding the asset framework and reveals what is known about how assets are built and their impact on various youth populations.

The Best of Building Assets Together: Favorite Group Activities That Help Youth Succeed by Jolene Roehlkepartain (2007; includes CD)

Presents 150+ "best of the best" activities for groups of young people ages 12 to 18. Games and projects energize, inspire, and allow participants to explore family communication, school climate, peer relationships, service-learning, self-esteem, leadership, diversity, and community involvement. Includes tips from educators and youth providers and a CD with over 50 reproducible handouts in English and Spanish.

Great Places to Learn: How Asset-Building Schools Help Students Succeed by Neal Starkman, Ph.D., Peter C. Scales, Ph.D., and Clay Roberts, M.S. (2006)

Rooted in many years of research about the effectiveness of assets, this foundational book for educators shines as a powerful, positive guide to infusing assets into any school community.

Ideas That Cook: Activities for Asset Builders in School Communities by Neal Starkman, Ph.D. (2001) This asset-building guide offers awareness-raising exercises, activities that can be tailored to the needs of the entire school or small group, and ideas for celebration and recognition. Each activity includes a focus on learning, mentoring, and service-related opportunities.

Speaking of Developmental Assets: Presentation Resources and Strategies by Neal Starkman, Ph.D. and Clay Roberts, M.S. (2001; kit with 3-ring binder)

This speaker's kit includes everything you need to present the asset framework to your organization or community. It includes scripts and outlines, transparencies, reproducible handouts, a downloadable PowerPoint® presentation, stories from asset-building communities around the country, and answers to frequently asked questions. Includes selected handouts in Spanish.

Trainings for Schools, Communities, and Youth Organizations

What's Up with Our Kids?—A national Search Institute trainer formally presents your survey results and helps build a shared understanding of young people's strengths and needs. Contact Search Institute Training and Speaking for more information at 1–800–294–4322.

Building Developmental Assets in School Communities—A strong introductory workshop to inspire and motivate everyone in your school community! This training makes the connection between assets and student success, and demonstrates how everyone can play a positive role in helping youth thrive. Also available as a Training of Trainers.

Change of Heart: Creating a More Caring School Climate—School staff join a peer-selected student group to help improve the learning environment of your school and make a positive impact on student achievement.

Leading with Assets!—Motivate your youth with this energizing workshop that will inspire young people to make long-lasting, positive change.

Essentials of Asset Building (Training of Trainers)—Learn to deliver two core workshops, Everyone's An Asset Builder and Sharing the Asset Message. Use local expertise to spread the good word about the power of Developmental Assets.

Resources for Parents

ParentFurther.com—Visit parentfurther.com for a wealth of free parenting resources by Search Institute, including the "Everyday Parenting Ideas" newsletter that addresses various parenting challenges. Also includes many other useful tools for parents.

Sparks: How Parents Can Ignite the Hidden Strengths of Teenagers by Peter L. Benson, Ph.D. (2008)— Describes a simple yet powerful plan for awakening the "spark" that lives within every young person. Sparks—when recognized and nurtured—give teenagers joy, energy, and direction. They can transform a young person's life from survival mode to thriving mode. Grounded in new research conducted with thousands of teenagers and parents, Sparks offers a step-by-step approach to helping all teenagers discover their unique gifts.

150 Ways to Show Kids You Care (2005; book & mini-poster)—Discover 150 great ideas to make kids feel special every day. Even the simplest acts of kindness can build assets in the lives of children and teens. You'll find plenty of ideas on the mini-poster and in the 84-page book by the same name. Poster and book offer adults easy, meaningful ideas to show kids they really care. Bilingual formats.

Ideas for Parents (2005; CD)— Provide parents in your community or organization with asset-based weekly newsletters on ways to help children grow into responsible, successful adults with this set of 50 templates. **Ideas for Parents** includes activities, discussion items, practical suggestions, and current Search Institute research, as well as a list of additional parent resources.

Parenting at the Speed of Teens (2004)—A portable guide to positive, commonsense strategies for dealing with both the everyday issues of parenting teenagers—junk food, the Internet, stress, friendships—as well as the serious ones—depression, divorce, racism, and substance abuse. Illustrates how the "little things" such as talking one-on-one, setting boundaries, offering guidance, and modeling positive behavior—can make a big difference in helping a teenager be successful.

For a catalog of additional resources, call Search Institute at 1–800–888–7828, or view our online catalog at www.searchinstitutestore.org.

Appendix E Frequently Asked Questions

What is the history behind the *Profiles of Student Life: Attitudes and Behaviors* survey?

Search Institute's Profiles of Student Life: Attitudes and Behaviors (A&B) survey was created in 1989 and measured 30 Developmental Assets at the time. In 1996, the asset framework was expanded to 40 Developmental Assets. This was done on the basis of Search Institute's analysis of its own aggregate data from the more than 250,000 students who took the original 30-asset survey during the period 1989–1994, as well as additional syntheses of child and adolescent research and conversations with researchers and practitioners. The A&B was revised in 2008 and again in 2012 to collect "Four Core Measures" data required for COMET reporting by Drug Free Communities grantees, as well as to update obsolete and outdated language, and add more timely questions for young adults.

We are a Drug Free Communities grantee new to the Developmental Assets. How does the Developmental Assets framework relate to our prevention efforts?

Research on the Developmental Assets has shown that strong, measurable links exist between youth assets, thriving, and risk behaviors. Youth who report higher levels of Developmental Assets generally report fewer risk behaviors than peers who report fewer assets. Implementing the Developmental Asset framework can add value to your prevention efforts by offering tested, research-based results and a flexible foundation for the work you're already doing.

Where can I find comparable national data on alcohol and drug use?

While Search Institute does not archive national aggregate data on risk behaviors related to alcohol and drug use, national data is available online at the Substance Abuse and Mental Health Services Administration (SAMHSA), Office of Applied Studies (OAS) web site, http://www.oas.samhsa.gov/.

Now that we've received our survey data, how can we best utilize it?

It can be difficult to come up with an action plan after you've received your survey results. After wading through 80 pages of data on your youth, the obvious question is "Where do I start?" Search Institute Training and Speaking offers the professional presentation "What's Up with Our Kids?" to assist you in analyzing and disseminating your A&B survey data, as well as discussing the implications for asset building in your community. Find out more about Search Institute Training and Speaking at www.search-institute.org/training-speaking. For additional links to excellent resources for utilizing your survey data, visit http://www.search-institute.org/survey-services/next-steps.

Can we look at individual students' experiences of Developmental Assets?

The A&B survey was designed to provide aggregate-level data for individual communities. It was not designed as an individual student assessment instrument or as a program evaluation tool. Search Institute does offer a survey to assess the strengths of individual students and small groups with its Developmental

Assets Profile (DAP) survey. The DAP is a short, administrator-scored survey designed to yield individual data on the eight Developmental Asset categories and five Context Views. The DAP is oftentimes used to measure change over time, and provide data for program evaluation purposes. For more information, please visit our Web site at www http://www.search-institute.org/survey-services/surveys/developmental-assets-profile.

Can we compare our A&B results to "National Data?"

Search Institute has an aggregate dataset representing 89,366 public or alternative school students in grades 6 through 12 (available in A Fragile Foundation: The State of Developmental Assets among American Youth). The sample includes students from U.S. communities in 26 states. These data were gathered through independent community studies across the 2009-2010 school year. Caution should be used in comparing your community's data to this aggregate data set, as the dataset is not based on a nationally representative sample, but rather, was weighted to reflect the 2010 U.S. Census. While a community may choose to use these data as a barometer of how similar or different its youth are compared to the youth represented in this larger sample, Search Institute strongly recommends that each community sets its own goals based on where it wants its young people to be rather than where its young people are in relation to this aggregate data.

How can we site our A&B Report and the Executive Summary?

When disseminating information from the full report of Executive Summary, use the following citation:

From Developmental Assets: A Profile of Your Youth for [name of your school/community] © [year of your report] by Search Institute, Minneapolis, MN. Data collected with the survey Search Institute Profiles of Student Life: Attitudes and Behaviors, copyright © 1996, 2012, Search Institute, Minneapolis, MN.

How can ___% of our youth have each of the ___ items in a certain Developmental Asset, but only ___% actually possess that particular asset?

Youth have to average "agree" on all measures of a particular Developmental Asset in order to actually "have" the Developmental Asset. Different youth may have some of the individual elements, but fewer youth may have averaged having all of them. This explains why the percentages attributed to each response cannot simply be averaged to find out the percentage of youth with that particular Developmental Asset.

Why does Search Institute ask questions related to sexual activity and use of protection?

The primary reason we ask these questions is based on the same thoughts and reasoning behind asking about the other variety of high-risk behaviors, and that is in order to help schools and other organizations understand the extent of these problems in their communities, as well as how building Developmental Assets can help prevent those problems.

The age of puberty has dropped considerably over the last 50 years, now occurring for the majority of girls between ages 9-12, and for boys between ages 10-13. Twenty percent of adolescents will have sexual intercourse while in middle school. For those children, early sexual intercourse is even riskier than it is for older adolescents, as the younger they are, the less likely they are to use protection against pregnancy or sexually transmitted infections (STIs). Communities need to know the extent to which their kids are engaging

in risky behaviors like this in order to know how best to both promote positive development in general and to reduce or prevent risky behaviors specifically.

Will asking questions about certain topics actually encourage certain behaviors?

Taken from the U.S. Centers for Disease Control and Prevention:

"There is no evidence that simply asking students about health risk behaviors will encourage them to try that behavior." http://www.cdc.gov/healthyyouth/yrbs/faq.htm

Why does the research show that Developmental Asset levels often decrease as youth get older?

Our cross-sectional (one-time snapshot) studies and longitudinal research following youth over time show that the total number of assets tends to decrease, on the average, among high school students as compared to middle school students. One study did show an average increase for some assets later in high school, in the 11th and 12th grades. Using the Me and My World survey with 4th-6th graders, we also found that 4th and 5th graders have higher average asset levels than 6th graders. So the evidence seems to be very consistent that younger children have more assets, on average.

The biggest drop seems to occur in middle school, especially 7th and 8th grades, and continue in the first year of high school, which for most students is 9th grade. What seems to be happening is that the quantity and quality of relationships young people have—which are the foundation of the assets approach—seem to deteriorate across those years. Many adults find young adolescents more difficult, changeable, demanding, and provocative than elementary-aged children, and pull back from connecting with them more than superficially, if even that. Of course, some adults flip those adjectives upside down, and find young adolescents lively, flexible, spontaneous, experimental, inquisitive, and curious, and love to be around them. But they appear to be in the minority. It's not all about adults, of course. Peer relationships can be tough in those transitional years.

Note too that we say assets tend to decrease, "on average," because many youth increase, and many stay relatively stable too: There are multiple "asset paths." In one study, for example, we found that the greatest percentage of students, 41%, did decrease, but we also found that 35% of students remained stable in their asset totals from middle school to high school, and 24% increased. The average that is happening to a large group doesn't necessarily describe the experience of an individual student.

We administered the A&B survey in the past; can we use the A&B again to show change over time?

The A&B survey should not be used to measure change over time or as a pre/post test. This is true for a few different reasons:

The most important reason lies in the dichotomous nature of Developmental Asset measurement. By dichotomous, what we mean is that when we score the surveys, we determine whether each respondent (anonymously) "has" or doesn't "have" each of the Developmental Assets by using mean scores from the items we've created to measure those Developmental Assets. We then pull all of that information together to give you results for the full group. When we report results in a dichotomous manner (which is appropriate

when reporting group results in this manner), there is only have or have not; yes or no. This differs from reporting data on a continuous scale, where a respondent's mean score could land anywhere along a scale. As you can imagine, any given person could make a lot of progress towards having a Developmental Asset without crossing that point at which we say they do have the asset. And that's the kind of change that's important to see if you're doing any work that needs to show positive change over time.

A second point to keep in mind is that these surveys are used primarily in schools, and are given anonymously. From year to year, school populations change with kids leaving or joining the district, or simply by being absent on the date the survey is administered. Ideally, change over time measurement would follow the same group of kids, which is impractical with these surveys.

Many communities use these surveys repeatedly, and that's appropriate as long as we're all clear on reasonable goals. It's reasonable and effective to use these surveys to gain an accurate and current perspective on the beliefs and experiences of the youth you are currently surveying. As those who have worked in schools know, any given class can have a very distinct personality, and so getting that updated view is important so that you're not making inaccurate assumptions about the group of youth currently living in your community based on results from previous groups. Many find it useful to, for example, follow trends in a particular grade level or levels (e.g. 6th graders in 2011 vs. 6th graders in 2012), and that's a very reasonable goal.

The Attitudes and Behaviors was designed to give a look at how a group of youth is experiencing assets, risk behaviors, deficits, and thriving behaviors at a particular point in time. It does this quite well, and thus works beautifully as a community mobilization tool. It can be a catalyst for forming or sustaining an asset-building initiative by giving youth a way to share the community experience from their perspective.

If you are specifically interested in an instrument to show change over time or use in a program evaluation, you may want to consider our *Developmental Assets Profile*. More information can be found online. http://www.search-institute.org/survey-services/surveys/developmental-assets-profile

Do youth answer truthfully?

Studies have shown that students are truthful when answering questions on anonymous surveys. To be safe, our scanning system looks for inconsistencies in the way students respond to similar questions, unrealistically high substance use, too many unanswered items, and patterns in responses. Surveys with these kinds of problems are not used in the report findings. The percentage of surveys removed from individual school or community studies has remained consistent over time and generally falls into the 5 to 8 percent range.

Appendix F Getting the Word Out

You've read through the report. Some of the findings are surprising, others expected. Some are troubling; others pleasing. Overall, it's clear that the findings have implications for working with your youth—even though you may not know fully what those implications are. How can you being turning these statistics into action?

Survey information has power for planning, evaluation, and change. But information becomes powerful only as it is shared with others so they become aware of the needs and concerns.

Why share the findings?

- It builds awareness. When people become aware of needs and want to change the status quo, they
 are much more likely to be committed to action than those whose leaders simply tell them what
 needs to be changed.
- 2) It creates a common commitment and concern. As people across a community analyze survey results, consensus about problems and possibilities begins to grow. That shared commitment can translate into meaningful involvement and action.
- 3) It elicits new partners. Letting people know what issues arise from the survey encourages them to step forward and become involved.
- 4) It creates a sense of trust. Sharing survey information openly and honestly tells people that you trust them and want them to be involved.
- 5) It serves as an educational tool. Sharing your survey findings becomes, in itself, an opportunity to educate young people, their parents, and the community about the realities. Young people may find new courage to resist pressure because they see that "everybody" isn't involved in various at-risk behaviors. Similarly, parents and other adults may take more active roles when they see a problem is real.

Some people may object to sharing results, particularly if they are disturbing or "make a school or community look bad." But, except in some cases with problematic samples, even "bad news" can lead to positive results. Of course, the results may be painful, and the initial discussions uncomfortable. However, discomfort is a small price to pay if the study galvanizes people to take action around key concerns.

Working with a Team

When you're ready to process the information, the first step is to begin absorbing and distilling the information. This is most effective in a small leadership team. Having a team or group is important for several reasons:

- 1) Other people will see things you might miss, or they may interpret a finding differently.
- 2) Involving a leadership team early on builds wider ownership in the process.
- 3) Sharing the workload with other makes it more likely that the job will be done.
- 4) Working with a small group at this stage allows you to test ideas, gauge reaction, and anticipate questions, so you'll be adequately prepared when you go public.

The Team's Makeup

The team would ideally include representatives from various constituencies, so that each would feel like part of the process in the early stages of the discussion. Some examples might be:

- 1) An existing committee or task force. Be sure it includes the principal and other key leaders who have a stake in the results.
- 2) A school-based task force that includes and administrator, a teacher, a counselor, a member of the parent organization, and student government leaders.
- 3) A community-based team that includes a representative from various sectors—social services, government, education, law enforcement, business and industry, teenagers, parents, and the religious community.

The Perils of Interpretation

This survey has powerful data and provides you with information you might never have otherwise. The challenge is to let the information speak for itself and to interpret it appropriately. There are two dangers in interpreting your findings:

- 1) Under-interpretation—Under-interpretation of survey findings occurs when you explain away differences, surprises, or bad news as inconsequential. Significant differences, surprises, and pieces of bad news need careful analysis. When many students report involvement in a particular behavior or express negative experiences, those responses need to be taken seriously.
- 2) Over-interpretation—On the other end are those people who exaggerate all the bad news and conclude that all past work has failed. For them, the situation is much worse than it really is. One example would be to take a low score on a single item and magnify it excessively. Making decisions based solely on a few questions would be premature. Instead, look for patterns, contradictions, and confirmations before drawing conclusions.

Perhaps the best approach to interpreting data on your students is to compare the results to other available information—your experiences with youth, the insights of experts, young people's own interpretations. Many times you'll find that the data confirm and reinforce things you already know. Surprises may point to dynamics you hadn't examined before. A good question to ask is: Do the findings make sense? If not, why not?

Creating a Summary of Highlights

To distill, the dictionary says, is "to extract the essence of"—to draw out the essential. For survey information to have meaning, it must first be distilled. Survey information can be overwhelming, so we at Search Institute have begun the distilling process by arranging the data in categories. Because each community is unique, your team needs to distill the information further to reflect the major issues and strengths in your community.

Some communities have found it useful to have an outside expert facilitate their initial discussion of the survey findings. These consultants can provide a broader context, answer specific questions about trends and usage, and keep the discussion moving in constructive ways.

Another option is to lead a task force through a simple group process, guided by an experienced group facilitator. Here's a structure that may help you through the process.

- 1) Send out the report in advance so people come to the meeting prepared to talk.
- 2) If team members don't know each other well, begin the meeting with introductions. Have people each tell who they are and how they are involved with young people.
- 3) Discuss briefly any initial questions or impressions about the report.
- 4) Assign one of two people to each section of data in the report.
- 5) Ask people to work alone for ten minutes, reviewing their assigned section. As they work, have them note what findings are most significant to them—what things "jump out" at them.
- 6) Ask small groups each to identify the three to six most important findings in their section.
- 7) Check for consistency in highlighting the findings. For example, one group might consistently note difference between boys and girls, while another notices differences between grades. These differing perspectives may be the best way to report the results. However, it is also useful to be consistent in your reporting, allowing for comparison among sections.
- 8) Once all the highlights have been gathered, decide together if the categories from the survey report are the best categories to use. The highlights might arrange themselves in another structure more meaningful in your school or community.
- 9) As a group decide if there are any series of items (such as interests or at-risk behaviors) that are significant enough to present as a chart. There may be, for example, one chart, graph, or table that really captures the heart of your study. If so, include that graphic in your summary.
- 10) Assign someone to prepare a one- to two-page fact sheet to share with your community. Make the presentation simple and straightforward. Present the findings without commentary, since you'll want people to reach their own conclusions.
- 11) You also may want to prepare a one-page set of questions based on the survey results to guide people who lead discussions in classes, parent groups, and other settings. In addition to making the discussion more focused, feedback from different groups on the same questions can be valuable planning information.

Present the Key Findings

Once you have the basic information together, you'll want to present it in a clear, approachable way. Depending on your skills, resources, and audience, here are some possibilities:

- 1) Fact sheet—This is the simplest least expensive approach, and it can be quite effective. Begin with a brief introduction to the survey process and scope, then "bullets" the key findings in simple sentences. There's no attempt to make the sheet hold together as a continuous narrative. Incorporating charts adds visual interest.
- 2) Narrative—This would be more like a traditional news release in which the survey is tied together with a narrative. You might include quotes from knowledgeable people. Sometimes a narrative works well as a press release to accompany a fact sheet.
- 3) Charts—These visual presentations often give power to statistics in ways that text cannot. A school art teacher or student can take the charts a step further by incorporating appropriate illustrations.
- 4) Booklet or brochure—Some groups have created booklets and brochures on their survey results to distribute widely. These could include a two-page list of highlights, a more in-depth interpretation, comments from community leaders and experts, and suggestions for ways people can get involved in the issues.
- 5) Posters—A well designed poster can be a useful way to communicate with students and people in the community. Include charts, graphs, and quick highlights from the study. These posters could be

- placed in school halls, community centers, government buildings, classrooms, open areas in malls, grocery store windows, and other places where people gather or browse.
- 6) Video—Create a short documentary on survey results, incorporating charts, quotes from students and experts, narration from local community members, and scenes from the community. A communications class could take this idea on as a project, or you could cooperate with a local cable or television station as an experiential education experience for students. The resulting video could be shown on local access cable, a local television station, in classrooms, at workshops, and—where available—through school-wide television programming.

Who should hear?

Students, parents, school administrators, school faculty and staff, community youth workers, community leaders, and the media.

Publicity Tips and Tools

Telling Administrators and Counselors

The principal, other school administrators, and counselors should be the first to know about the survey results, and they should be active in deciding how the results will be used. Taking time to get administrators on board—if they're not already—may be the most productive part of the dissemination process. Their endorsement and advocacy can make the results become a priority for the school and the community.

- Personal discussion with the principal/superintendent/district officials—It is appropriate to schedule
 an opportunity for debriefing between these individuals and the survey coordinator so that
 perceptions can be confirmed. It is helpful to have the principal or superintendent sign letters to
 parents about the study and to introduce the study at public meetings.
- Expert roundtable—It may be useful to have a roundtable discussion in which selected experts from the community and school discuss the results confidentially. These experts could include school counselors, psychologists, alcohol and other drug coordinators, researchers, teachers, policymakers, and others.
- Presentation to the school board—Since the board makes decisions on priorities and funding, presenting the findings and fielding questions is important to ensure that there is support behind your efforts.

Telling Faculty and Staff

School faculty and staff will, of necessity, be active players in any efforts a school takes to address concerns. In addition to their insights about the findings, teachers and counselors will need to think through the implications of the results for their work with the students. Both faculty and staff need a basic understanding of the findings and their implications so they can answer questions from students, parents, and the community.

- Special announcements or staff meetings—It's best to tell teachers the survey findings in person in a setting where they have opportunity to reflect and respond.
- In-service training—An in-service training day is an excellent opportunity to have faculty process the survey findings. You could ask an outside expert to dialogue about issues raised by the survey. Or you could have a consultant lead the teachers through a systematic analysis and interpretation of the findings. Another option would be to design your own workshop. This training is important if you

wish to have teachers process the results with students. Ask them how they will use the material in their classrooms.

Telling Students

If anyone has a stake in your survey findings, it's the young people. After all, these results reflect their own experiences. Yet too often we forget to involve them in the interpretation and dissemination efforts. As a result, we miss their perspective.

Furthermore, getting information to youth can be a challenging process, particularly if the "messenger" hasn't built credibility. If youth think adults are attacking them, they'll probably "tune out" the findings. One way to avoid this problem is to involve youth from the beginning. Not only will they be more effective in conveying information, but they will also provide an important "reality check" in the interpretation.

- Student newspaper—Industrious student reporters will be challenged to present the study highlights in effective ways. They can interview other students about the results, adding new perspectives to the research. An editor might even choose to write an editorial on the study, calling his or her peers to get involved in issues.
- Student government—Understanding, interpreting, and disseminating survey results can be a fulfilling process for a student council. Providing these leaders with the fact sheets will challenge them to take seriously the issues raised by the survey.
- Relevant school clubs—School-based clubs that deal with teen issues such as alcohol and other
 drugs would be natural focal points for raising awareness. Survey results can even give them ideas
 for specific club projects. Encourage clubs to create a distribute fact sheets, brochures, or a video
 on the study.
- School assemblies—A creative presentation, drama, or video based on the survey results can capture young people's attention. Making the assembly into a town meeting where students have opportunities to discuss the findings in small groups and ask questions may have potential.
- Bulletin boards and posters—Printing a poster of results to display in various places also has potential.
- Relevant classes—Your survey results can be appropriate discussion material for a variety of classes.
 A health class could talk about alcohol and other drug use, or sexuality issues. A government or
 civics class could talk about the potential impact of survey findings on a community, or a place for a
 discussion on community involvement.
- Special school-day—Many of these ideas could be pulled together into a special day that focuses on the survey results throughout the day. Teachers could coordinate discussion of various aspects of the survey in different classes. An assembly could bring in community experts. Posters and bulletin boards could decorate the halls. Clubs could plan special activities and the student newspaper could print a special edition. Such an approach would clearly promote widespread discussion.

Telling Parents

Parental involvement is vital to any efforts to improve the well-being of youth. Thus parents must be included in the information-sharing process.

- Parent organizations—Your school's PTA or PTO is a logical ally in disseminating results from your study. This group likely would want to organize a special parents' meeting to discuss the results.
- Parent newsletter—If your school or the parents' organization has a regular newsletter, include the fact sheet as part of the next mailing. It would have added impact if the principal or president of the parent organization wrote a column about the study's implications.

- Special letter to parents—It may be most appropriate to send a copy of your fact sheet or brochure to every parent, along with a cover letter from the school principal or other respected school leader.
- Special parents meeting—A special parents meeting can be a useful way to reach parents. You
 might not attract the majority of parents to this forum, but you could draw leaders who would
 influence others. This meeting could include several elements, such as a presentation, panel
 discussion, or small group discussions.
- Parent-teacher conference days—If your school holds regular parent-teacher conferences, a
 discussion of the survey findings could be built into the interaction. Ask teachers to distribute a fact
 sheet on the survey during their conferences. Parents could also have opportunities throughout the
 day to participate in small group discussions. Another option is to set up an attractive display near
 the school entrance where parents would notice it as they arrived or left. Have fact sheets available.

Telling Community Leaders and Policy Makers

More and more, educators and other advocates for youth are reaffirming the impact an entire community has on adolescent well-being. Parents and schools can't address all the issues alone. To have maximum impact, they need the support of a healthy, concerned community. The first step in creating the kind of concern in to raise awareness in the community of the needs of young people. Sharing survey findings with community leaders can be part of this process.

- Presentations—Many professionals are part of organizations that have regular meetings. These may
 be local professional associations, or they could be chapters of clubs such as Rotary, Lions, or
 Kiwanis. Any of these meetings would be a potential audience for a discussion of the survey results
 and their meaning for the community.
- Newsletters—Some professional organizations are large enough that they have local or regional newsletters. They may be interested in briefly describing your school's study, or even include a page of highlights. Many religious congregations may also run the information in their newsletters.
- Personal visits—There may be some leaders in your community who merit a personal visit. For
 example, you might arrange an appointment to tell the mayor, council-member, or business leader
 about the study.
- Student presentations—Having young people tell their own stories to adults can be particularly powerful and eye-opening. A debate team or anti-drug club may want to develop a presentation on the results in an effort to raise community awareness.

Telling the Media

Getting the media involved early in the survey process can be a valuable way to ensure their cooperation while also relying on their expertise. While professional help is not needed, an editor or reporter on your task force can help with timing the story, getting the story to the right people, and helping to prepare information to release to the media. The story can be an important vehicle for raising community concern and awareness.

- News release—A news release is the basic document that's generally used to get a story noticed. As a straightforward and short document, news releases should be written in straight journalistic style, highlighting the major findings in the first paragraph. Send your news release to the education reporter at local newspapers, TV stations, radio stations, and other news sources. You may want to make a follow-up call to arrange any interviews the reporter may wish to include in the story.
- News conference—If you believe your survey findings are particularly powerful, you may wish to hold a news conference. This interactive format allows you to present findings in more detail and to answer questions from the media. News conferences need to be well planned and orchestrated. Be certain to include all media members in the area.

- Personal interviews—Most reporters will welcome suggestions of knowledgeable people to interview. To prepare for these interviews, write out your statements in advance. Also develop two or three 20-second "sound bites" about the study that will get your point across quickly.
- Editorial or article—It may be appropriate for the school's principal, a teacher, leader, or student to write an editorial, column, or letter to the editor about the study. These opinion pieces should be well-focused, highlighting the needs and challenging the community to take seriously the concerns. Such an approach might be particularly useful as a way of announcing your task force's recommendations based on the findings.