



September 15, 2014

Dear Parent:

Whitsons School Nutrition is pleased to announce that we have launched an innovative school community portal featuring a customized website unique to your district. The portal will be conveniently managed by Whitsons, and will allow parents, students and administrators to access menus, nutrition information, district news and events and general information on school meal programs.

This custom-designed website features online menus that give the school community easy access to school menu information anytime. These menus are also interactive, allowing nutritionals (such as calories, fat grams, sodium, etc.) and allergen information to be retrieved for any menu item with the click of a mouse. This feature is especially important for parents of children with food allergies and school nurses who need quick and easy access to allergen information. Furthermore, enclosed you will find information regarding Whitsons' Allergy Management Policy statement as well as a clarification on the allergen content of the bakery products we offer at the Fairfield Public Schools.

The portal will also serve as a great communication tool where school nutrition related events, announcement and pictures may be posted and seen by the entire community. Moreover, through this website, the community will be able to access informational materials such as nutrition newsletters for elementary and secondary students, downloadable nutrition education activities, links to nutrition websites and local news, access to free and reduced meal applications, online pre-pay enrollment, etc.

This portal can be accessed through your Food Services website: <http://fairfieldschools.org/food-services> or directly through www.whitsons.com/fairfield. We have also created a mobile app, which allows you quick and easy access to the school lunch menus on your mobile devices. Please see the enclosed flyer with instructions on how to download this app.

We are very excited to bring these tools to your school and are confident that the benefits will be many in terms of helping the students discover a world of wholesome, delicious food choices that will sustain them through a healthy and active life.

If you have any questions about your new school nutrition website, please feel free to contact me:

Sincerely,

Luiza Emery
203.255.8370
emeryl@whitsons.com